

# World MRI Market 2021: Strategic Assessments of Leading Suppliers

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## Abstracts

This report provides diagnostic imaging industry executives with strategically significant competitor information, analysis and insight crucial to the development and implementation of effective business, marketing and R&D programs.

The companies analyzed in this report include Esaote, General Electric, Hitachi, Philips, Shimadzu, Siemens, and Toshiba.

### Report Objectives:

To establish a comprehensive, factual, annually updated and cost-effective information base on performance, capabilities, goals and strategies of the worlds leading MRI suppliers.

To help current suppliers realistically assess their financial, technological and marketing capabilities vis-à-vis the leading competitors.

To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.

To complement the organizations internal competitor information gathering efforts with strategic analysis, data interpretation and insight.

Contains 548 pages and 35 tables

## Contents

Esaote  
Executive Summary  
Ownership  
Business Evolution  
Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction  
General Electric  
Executive Summary  
Ownership  
Business Evolution  
Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction  
Hitachi  
Executive Summary  
Ownership  
Business Evolution  
Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction  
Philips  
Executive Summary  
Ownership  
Business Evolution

Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction  
Shimadzu  
Executive Summary  
Ownership  
Business Evolution  
Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction  
Siemens  
Executive Summary  
Ownership  
Business Evolution  
Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses  
Strategic Direction  
Toshiba  
Executive Summary  
Ownership  
Business Evolution  
Organization and Management  
Major Facilities  
Product Portfolio and Technological Know-How  
Marketing Capabilities  
Financial Analysis  
Strengths and Weaknesses

## Strategic Direction

## List Of Tables

### LIST OF TABLES

Esote Sales and Operating Profit Growth  
Esote Sales by Business Segment  
Esote Sales Growth by Business Segment  
Esote Sales by Geographic Region/Country  
GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business  
GE Electric Diagnostic Imaging Operating Profit and Margins by Modality/Business  
GE Electric Diagnostic Imaging Worldwide Sales by Modality/Business and Geographic Region  
GE Electric Diagnostic Imaging System Placements and Installed Base by Modality and Geographic Region  
Hitachi Imaging Systems Sales by Geographic Region  
Hitachi Imaging Systems Sales by Modality/Business  
Hitachi Imaging Systems Sales by Modality/Business and Geographic Region  
Hitachi Imaging Systems System Placements and Installed Base by Modality and Geographic Region  
Philips Operating Profit Growth by Sector  
Philips Medical Systems Sales and Operating Profit Growth  
Philips Medical Systems Sales by Geographic Region  
Phillips Healthcare Worldwide Diagnostic Imaging Sales by Modality/Business  
Phillips Diagnostic Imaging Operating Profit and Margins by Modality/Business  
Phillips Medical Systems Sales by Modality/Business and Geographic Region  
Phillips Medical Systems Placements and Installed Base by Modality and Geographic Region  
Shimadzu Revenue by Product Category  
Shimadzu Imaging Systems Sales and Operating Profit Growth  
Shimadzu Imaging Systems Sales by Geographic Region  
Shimadzu Imaging Systems Sales by Modality/Business  
Shimadzu Imaging Systems Sales by Modality/Business and Geographic Region  
Shimadzu Imaging Systems Placements and Installed Base by Modality and Geographic Region  
Siemens Imaging System Sales by Geographic Region  
Siemens Imaging System Sales by Modality/Business  
Siemens Imaging System Sales by Modality/Business and Geographic Region  
Siemens Diagnostic Imaging Operating Profit and Margins by Modality/Business

Siemens Imaging System Placements and Installed Base by Modality and Geographic Region

Toshiba Medical Systems Sales by Modality/Business

Toshiba Medical Systems Operating Profit and Margins by Modality/Business

Toshiba Medical Systems Sales by Modality/Business and Geographic Region

Toshiba Medical System Placements and Installed Base By Modality/Business and Geographic Region

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