

# 2017 World Hepatitis Diagnostic Testing Market Future Horizons and Growth Strategies: Supplier Shares, Country Segment Forecasts, Competitive Intelligence, Emerging Opportunities

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# **Abstracts**

The report presents a detailed analysis of the Hepatitis diagnostics market in the US, Europe, (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on the Hepatitis definition, epidemiology and etiology are reviewed. The report provides the 5-year test volume and sales forecasts by country for HAV NAT, HBV NAT, HBs Ag, HCV, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, and ALT/SGPT tests performed in the following markets:

Hospitals

Commercial/Private Labs

**Blood Banks** 

Physician Offices

Public Health Labs

For each country, in addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Hepatitis tests. Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market



entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 320 pages and 93 tables



# **Contents**

### 1. INTRODUCTION

### 2. HEPATITIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Hepatitis A
- C. Hepatitis B
- D. Hepatitis C

Classification

Transmission of Infection

Occupational Hazards

**Acute Hepatitis** 

Diagnosis of Acute Infection

**Chronic Hepatitis** 

**HCV** and Other Chronic Liver Diseases

Alcoholic Liver Disease

Hepatitis B Coinfection

Cirrhosis and Hepatocellular Carcinoma

Diagnostic Tests

Possible Indications for HCV RNA Testing

Conclusions and Future Direction

E. Hepatitis D

Historical Perspective

Epidemiology

HBVHDV 'Coinfection' vs. 'Superinfection'

Methods of Detecting HDV

Prevention

F. Hepatitis E

Background

Prevalence of the Disease

Diagnostic Tests

Epidemiologic Serosurveys

Serologic CrossReactivity

G. Hepatitis G

Vaccines and Drugs

H. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, OrthoClinical Diagnostics, Roche, Siemens, Tosoh,



# Wallac and Other Suppliers

### 1. EMERGING DIAGNOSTIC TECHNOLOGIES

- 1. MOLECULAR DIAGNOSTICS
- 2. MONOCLONAL ANTIBODIES
- 3. IMMUNOASSAYS
- 4. DIFFERENTIAL LIGHT SCATTERING
- 5. INFORMATION TECHNOLOGY
- 6. ARTIFICIAL INTELLIGENCE
- 7. LIPOSOMES
- 8. FLOW CYTOMETRY
- 9. CHROMATOGRAPHY
- 10. DIAGNOSTIC IMAGING
- 11. GEL MICRODROPLETS
- 12. OTHER
- 3. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES
- 4. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES
- 5. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES
- 6. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES
- 7. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES
- 8. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES
- 9. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES
- 10. ALTERNATIVE MARKET PENETRATION STRATEGIES



- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. MARKETING APPROACHES
  - 2. PRODUCT COMPLEXITY
  - 3. CUSTOMER PREFERENCE
  - 4. ESTABLISHED SUPPLIERS
  - 5. EMERGING SUPPLIERS
  - 6. MAJOR TYPES OF DISTRIBUTORS
  - 7. MARKET SEGMENTATION

### 11. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### 12. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

**BioRad** 

Cepheid

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

Enz-Biochem

Fujirebio

Grifols



Hologic/GenProbe

**ID Biomedical GSK** 

Kreatech/Leica

Lonza

OrthoClinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Therm-Fisher

Wallac/PE

Wako



# **List Of Tables**

### LIST OF TABLES

Major Companies Developing or Marketing Hepatitis Tests

France HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment France HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment France HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment France Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment France AntiHBc Test Volume and Diagnostics Sales Forecast by Market Segment France AntiHBs Test Volume and Diagnostics Sales Forecast by Market Segment France AntiHAV Test Volume and Diagnostics Sales Forecast by Market Segment France Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment Segment

France HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment
France HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment
France ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
France Hepatitis Testing Market Diagnostics Sales by Major Supplier
France Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Germany HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Germany HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Germany HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment
Germany AntiHBc Test Volume and Diagnostics Sales Forecast by Market Segment
Germany AntiHBs Test Volume and Diagnostics Sales Forecast by Market Segment
Germany AntiHAV Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment

Germany HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Germany HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Germany ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment
Germany Hepatitis Testing Market Diagnostics Sales by Major Supplier
Germany Hepatitis C Testing Market Diagnostics Sales by Major Supplier
Italy HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Italy HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment
Italy HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment
Italy Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment
Italy AntiHBc Test Volume and Diagnostics Sales Forecast by Market Segment
Italy AntiHBs Test Volume and Diagnostics Sales Forecast by Market Segment



Italy AntiHAV Test Volume and Diagnostics Sales Forecast by Market Segment Italy Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment Italy HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment Italy HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment Italy ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment Italy Hepatitis Testing Market Diagnostics Sales by Major Supplier Italy Hepatitis C Testing Market Diagnostics Sales by Major Supplier Japan HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment Japan HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment Japan HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment Japan Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment Japan AntiHBc Test Volume and Diagnostics Sales Forecast by Market Segment Japan AntiHBs Test Volume and Diagnostics Sales Forecast by Market Segment Japan AntiHAV Test Volume and Diagnostics Sales Forecast by Market Segment Japan Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment Japan Hbc Ag Test Volume and Diagnostics Sales Forecast by Market Segment Japan Hbe Ag Test Volume and Diagnostics Sales Forecast by Market Segment Japan ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment Japan Hepatitis Testing Market Diagnostics Sales by Major Supplier Japan Hepatitis C Testing Market Diagnostics Sales by Major Supplier Spain HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment Spain HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment Spain Hbs Ag Test Volume and Diagnostics Sales Forecast by Market Segment Spain Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment Spain AntiHBc Test Volume and Diagnostics Sales Forecast by Market Segment Spain AntiHBs Test Volume and Diagnostics Sales Forecast by Market Segment Spain AntiHAV Test Volume and Diagnostics Sales Forecast by Market Segment Spain Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment Spain Hbc Ag Test Volume and Diagnostics Sales Forecast by Market Segment Spain Hbe Ag Test Volume and Diagnostics Sales Forecast by Market Segment Spain ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment Spain Hepatitis Testing Market Diagnostics Sales by Major Supplier Spain Hepatitis C Testing Market Diagnostics Sales by Major Supplier U.K. HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment U.K. HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment U.K. Hbs Ag Test Volume and Diagnostics Sales Forecast by Market Segment U.K. Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment U.K. AntiHBc Test Volume and Diagnostics Sales Forecast by Market Segment U.K. AntiHBs Test Volume and Diagnostics Sales Forecast by Market Segment



U.K. AntiHAV Test Volume and Diagnostics Sales Forecast by Market Segment U.K. Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment U.K. HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment U.K. HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment U.K. ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment U.K. Hepatitis Testing Market Diagnostics Sales by Major Supplier U.K. Hepatitis C Testing Market Diagnostics Sales by Major Supplier U.S.A HAV NAT Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A HBV NAT Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A HBs Ag Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A Hepatitis C Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A AntiHBc Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A AntiHBs Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A AntiHAV Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A Hepatitis Delta Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A HBc Ag Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A HBe Ag Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A ALT/SGPT Test Volume and Diagnostics Sales Forecast by Market Segment U.S.A Hepatitis Testing Market Diagnostics Sales by Major Supplier U.S.A Hepatitis C Testing Market Diagnostics Sales by Major Supplier



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