

# **World Cancer Diagnostics Market, 2019-2023: Emerging Opportunities in the Americas, EMEA, APAC-A 75-Country Analysis-Supplier Shares and Strategies, Volume and Sales Segment Forecasts, Technology and Instrumentation Review**

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## **Abstracts**

This new 75-country report from LeadingMarketResearch.com is available by region, country, market segment, section, or individual test.

This report is designed to assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding cancer diagnostic testing market, in evaluating emerging opportunities and developing effective business strategies during the next five years.

The report provides granular market segmentation analysis and forecasts for over 40 tumor markers; profiles leading suppliers and recent market entrants with innovative technologies and products; reviews current and emerging assays; reviews current instrumentation; evaluates emerging technologies; and offers specific opportunities and growth strategies for suppliers.

### **Rationale**

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic

predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for malignancy assays and the rapid market expansion worldwide.

## Geographic Regions

Asia-Pacific, Europe, Latin America, Middle East, North America

## Country Analyses

Argentina, Australia, Austria, Bahrain, Bangladesh, Belgium, Brazil, Bulgaria, Canada, Chile, China, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Estonia, Finland, France, Germany, Ghana, Greece, Hong Kong, Hungary, Iceland, India, Indonesia, Iran, Iraq, Ireland, Israel, Italy, Japan, Jordan, Kenya, Kuwait, Latvia, Lebanon, Lithuania, Malaysia, Malta, Mexico, Morocco, Myanmar, Netherlands, New Zealand, Nigeria, Norway, Oman, Pakistan, Peru, Philippines, Poland, Portugal, Qatar, Romania, Saudi Arabia, Serbia, Singapore, Slovakia, Slovenia, South Africa, South Korea, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, UK, United Arab Emirates, USA, Venezuela, Vietnam

## Business Opportunities and Strategic Recommendations

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

## Over 200 Current and Emerging Cancer Diagnostic Tests

Oncogenes

Biochemical Markers

Growth Factors

Colony Stimulating Factors

Hormones

Immunohistochemical Stains

Lymphokines

ACTH, AFP, Beta-2 Microglobulin, CA 15-3/27.29, CA 19-9, CA 125, Calcitonin, Cathepsin, CEA, Chromogranin, Colon-Specific Antigen, Cytokeratins, Estrogen Receptor, Ferritin, Gastrin, HCG, Insulin, Interferons, Interleukins, Lymphocyte Subtyping, Neuron-Specific Enolase, Nucleolar, Occult Blood, Oncogenes, Pancreatic Oncofetal Antigen, Pap Smear, Parathyroid Hormone, Progesterone Receptor, Prostatic Acid Phosphatase, Prostatic Specific Antigen, S-100 Protein, Serotonin, Sialic Acid, Squamous Cell Carcinoma Ag, TDT, Thymidine Kinase, Thyroglobulin, Tissue Polypeptide Antigen, and others.

Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major cancer diagnostic product suppliers in major countries by individual test.

Five-year test volume and sales forecasts for major cancer diagnostic assays.

Instrumentation Review

Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

Technology Assessment

Assessment of latest technologies and their potential applications for cancer diagnostic testing.

Review of competing/complementing technologies.

Companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

### Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative cancer diagnostic technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

Contains 1,450 pages and 582 tables

## Contents

### **I. INTRODUCTION**

### **II. WORLDWIDE MARKET OVERVIEW**

### **III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Reagent Kits and Test Systems/Panels
- B. Instrumentation
- C. Computers, Software and Automation
- D. Auxiliary Products

### **IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **V. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies

### **VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **VII. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW**

- A. Cancer Statistics and Etiology
  - 1. Breast Cancer
  - 2. Lung Cancer
  - 3. Colon and Rectum Cancer
  - 4. Prostate Cancer

5. Stomach Cancer
6. Leukemia
7. Lymphoma
8. Oral Cancer
9. Skin Cancer
10. Uterine Cancer
11. Ovarian Cancer
12. Bladder Cancer

## B. Major Current and Emerging Cancer Diagnostic Tests

1. Introduction
2. Tumor Marker Classification
3. ACTH
4. Alpha-Fetoprotein (AFP)
5. Beta-2 Microglobulin
6. CA 15-3/27.29
7. CA 19-9
8. CA-125
9. Calcitonin
10. Carcinoembryonic Antigen (CEA)
11. Estrogen and Progesterone Receptors
12. Ferritin
13. Gastrin
14. Human Chorionic Gonadotropin (HCG)
15. Insulin
16. NSE
17. Occult Blood
18. PAP Smear/HPV
19. Prostatic Acid Phosphatase (PAP)
20. Prostate-Specific Antigen (PSA)
21. Squamous Cell Carcinoma Antigen (SCC)
22. T and B Lymphocytes
23. TdT
24. Thyroglobulin
25. Tissue Polypeptide Antigen (TPA)
26. Biochemical Tumor Markers
27. Oncogenes
  - Abl/abl-bcr
  - AIB1
  - BCL-2

BRCA1

CD44

C-fos

C-myb

C-myc

CYP-17

Erb-B

HPC1

N-myc

P40

P51

P53

PIK3CA

PTI-1

Ras

Reg

Sis

Src

#### 28. Polypeptide Growth Factors

Basic Fibroblast Growth Factor

Beta-TGF

Cachectin (TNT)

Calmodulin

ECFR

Nerve Growth Factor (NGF)

Epidermal Growth Factor (EGF)

Ornithine Decarboxylase

Transferrin

Transforming Growth Factor-Alpha

#### 29. Ectopic Hormones

#### 30. Colony Stimulating Factors

#### 31. Lymphokines

Alpha-Interferon

B Cell Growth Factors

B Cell Growth Factor (BCGF)

Gamma-Interferon

Interleukin-1 (IL-1)

Macrophage Activating Factor

#### 32. Immunohistochemical Stains

### 33. Emerging Tumor Markers

N-Acetylglucosamine

Actin

Alpha-Actin

Antineuronal Antibodies

7B2

B72.3

Bax

BCD-F9

BLCA-4

Blood Group Antigens A,B,H

CA

CA 72-4/TAG-72

CA

CA-242

CA-549

CAM

CAR-3

Cathepsin-D

Chromogranin A and B

Cluster 1 Antigen

Cluster-5/5A Antigen

CTA

CU18

DR-70

DU-PAN-2

Endometrial Bleeding Associated Factor

Endostatin

Epithelial Membrane Antigen

Feulgen Hydrolysis

Fibronectin

FSH

(1->3)-L-fucosyltransferase

Gastrin-Releasing Peptide (GRP)

GDCFP-15

Glucagon

Glycoamines

H23

Her-2



Human Carcinoma Antigen  
HPA  
HSP27  
Intermediate Filaments  
Cytokeratins/CK18/Cyfra 21-1  
Desmin  
Gliofibrillary Acid Protein  
Neurofilaments  
Vimentin  
KA  
Kinases  
KP16D3  
LAI  
Leukocyte Common Antigen  
Lewis Antigens  
Lysophosphatidic Acid (LPA)  
Ma 695/Ma  
MABDF3  
MAG  
ME1  
Minactivin  
MN/CA9  
MSA  
Mucin Cancer Antigen (MCA)  
Multiple Tumor Suppressor  
Myosin  
NEA-130  
NMP22  
OA-519  
Opioid Peptides  
P-glycoprotein  
Pancreatic Oncofetal Antigen (POA)  
Placental Lactogen  
PR92  
Proliferative Index, Ki-67  
Px  
RB Inactivation/Deletion  
Ret  
SCCL

Selectin  
Sialic Acid  
Sialyl SSEA-1/SLX  
SN10  
Somatostatin  
TA-90  
TABA  
Tachykinin  
TAG  
TPS  
Troponin  
Tubulin  
VCAM  
VEGF  
Villin

**C. Cancer Diagnostic Testing Instrumentation Review and Market Needs**

**D. Current and Emerging Cancer Diagnostic Technologies**

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
3. Molecular Diagnostics
4. Chromosome Analysis
  - a. Chronic Myelogenous Leukemia (CML)
  - b. Acute Myeloid Leukemia (AML)
  - c. Acute Lymphoblastic Leukemia (ALL)
  - d. Malignant Lymphomas Lymphoid Malignancies
  - e. Chronic Lymphocytic Leukemia (CLL)
  - f. Solid Cancers
  - g. Chromosomal Translocation and Oncogenes
5. Artificial Intelligence
6. Flow Cytometry
7. Two Dimensional Gel Electrophoresis (2-DGE)
8. Biosensors
9. Competing/Complementing Technologies

**E. Personal Testing**

**VIII. COUNTRY MARKET ANALYSES: TEST VOLUME AND SALES FORECASTS, SUPPLIER SHARES**

Argentina

Australia  
Austria  
Bahrain  
Bangladesh  
Belgium  
Brazil  
Bulgaria  
Canada  
Chile  
China  
Colombia  
Croatia  
Cyprus  
Czech Republic  
Denmark  
Egypt  
Estonia  
Finland  
France  
Germany  
Ghana  
Greece  
Hong Kong  
Hungary  
Iceland  
India  
Indonesia  
Iran  
Iraq  
Ireland  
Israel  
Italy  
Japan  
Jordan  
Kenya  
Kuwait  
Latvia  
Lebanon  
Lithuania

Malaysia  
Malta  
Mexico  
Morocco  
Myanmar  
Netherlands  
New Zealand  
Nigeria  
Norway  
Oman  
Pakistan  
Peru  
Philippines  
Poland  
Portugal  
Qatar  
Romania  
Saudi Arabia  
Serbia  
Singapore  
Slovakia  
Slovenia  
South Africa  
South Korea  
Spain  
Sweden  
Switzerland  
Taiwan  
Thailand  
UK  
United Arab Emirates  
USA  
Venezuela  
Vietnam

## **IX. COMPETITIVE PROFILES**

Abbott  
AdnaGen/Alere

Agilent Technologies  
Applied Gene Technologies  
Arca Biopharma  
Beckman Coulter/Danaher  
Becton Dickinson  
Biomedical Diagnostics  
bioMerieux  
Bio-Rad  
CellSearch  
Cepheid  
Correlogic Systems/Vermillion  
Decode Genetics  
Diadexus  
Diagnocure  
Diasorin  
Eiken Chemical  
Elitech Group  
Enterix  
Enzo Biochem  
Epigenomics  
Exact Sciences  
Fujirebio  
Guided Therapeutics  
Hologic/Gen-Probe  
Kreatech/Leica  
Kyowa Medex  
Mackay Life Sciences  
Myriad Genetics  
OncoLab  
Ortho-Clinical Diagnostics  
Panacea Pharmaceuticals  
Polartechnics  
Polymedco  
PreMD  
Qiagen  
Quest Diagnostics  
Radient Pharmaceuticals  
Roche  
Scienion

Sequenom  
Siemens Healthcare  
Takara Bio  
Targeted Diagnostics & Therapeutics  
Tosoh  
Thermo  
Veridex  
Wako Pure Chemicals  
Wallac/PE  
Zila

## **X. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING CANCER DIAGNOSTIC TECHNOLOGIES AND APPLICATIONS**

## List Of Tables

### LIST OF TABLES

Argentina Cancer Diagnostic Volume Forecasts by Test  
Argentina Cancer Diagnostics Sales Forecasts by Test  
Australia Cancer Diagnostic Volume Forecasts by Test  
Australia Cancer Diagnostics Sales Forecasts by Test  
Austria Cancer Diagnostic Volume Forecasts by Test  
Austria Cancer Diagnostics Sales Forecasts by Test  
Bahrain Cancer Diagnostic Volume Forecasts by Test  
Bahrain Cancer Diagnostics Sales Forecasts by Test  
Bangladesh Cancer Diagnostic Volume Forecasts by Test  
Bangladesh Cancer Diagnostics Sales Forecasts by Test  
Belgium Cancer Diagnostic Volume Forecasts by Test  
Belgium Cancer Diagnostics Sales Forecasts by Test  
Brazil Cancer Diagnostic Volume Forecasts by Test  
Brazil Cancer Diagnostics Sales Forecasts by Test  
Bulgaria Cancer Diagnostic Volume Forecasts by Test  
Bulgaria Cancer Diagnostics Sales Forecasts by Test  
Canada Cancer Diagnostic Volume Forecasts by Test  
Canada Cancer Diagnostics Sales Forecasts by Test  
Chile Cancer Diagnostic Volume Forecasts by Test  
Chile Cancer Diagnostics Sales Forecasts by Test  
China Cancer Diagnostic Volume Forecasts by Test  
China Cancer Diagnostics Sales Forecasts by Test  
Colombia Cancer Diagnostic Volume Forecasts by Test  
Colombia Cancer Diagnostics Sales Forecasts by Test  
Croatia Cancer Diagnostic Volume Forecasts by Test  
Croatia Cancer Diagnostics Sales Forecasts by Test  
Cyprus Cancer Diagnostic Volume Forecasts by Test  
Cyprus Cancer Diagnostics Sales Forecasts by Test  
Czech Republic Cancer Diagnostic Volume Forecasts by Test  
Czech Republic Cancer Diagnostics Sales Forecasts by Test  
Denmark Cancer Diagnostic Volume Forecasts by Test  
Denmark Cancer Diagnostics Sales Forecasts by Test  
Egypt Cancer Diagnostic Volume Forecasts by Test  
Egypt Cancer Diagnostics Sales Forecasts by Test  
Estonia Cancer Diagnostic Volume Forecasts by Test

Estonia Cancer Diagnostics Sales Forecasts by Test  
Finland Cancer Diagnostic Volume Forecasts by Test  
Finland Cancer Diagnostics Sales Forecasts by Test  
France Executive Summary Table: Total Cancer Diagnostic Test Volume and Sales Forecast by Market Segment  
France, Estimated Cancer Death Rates Per 100,000 Population  
France, Laboratories Performing Tumor Marker Tests by Market Segment  
France, Hospital Laboratories Performing Tumor Marker Tests by Bed Size  
France, Commercial/Private Laboratories Performing Tumor Markers by Annual Test Volume  
France, Total Tumor Marker Test Volume Forecast by Market Segment  
France, All Market Segments Major Tumor Marker Test Volume Forecast  
France, Hospital Laboratories Major Tumor Marker Test Volume Forecast by Test  
France, Commercial/Private Laboratories Marker Test Volume Forecast  
France, Total Tumor Marker Sales Major Tumor Forecast by Market Segment  
France, All Market Segments Major Tumor Marker Sales Forecast by Test  
France, Hospital Laboratories Major Tumor Marker Sales Forecast by Test  
France, Commercial/Private Laboratories Cancer Diagnostics Market Forecast by Test  
France, ACTH Test Volume and Diagnostics Sales Forecast by Market Segment  
France, AFP Test Volume and Diagnostics Sales Forecast by Market Segment  
France, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment  
France, CA 15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment  
France, CA 19-9 Test Volume and Diagnostics Sales Forecast by Market Segment  
France, CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment  
France, Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment  
France, Cathepsin Test Volume and Diagnostics Sales Forecast by Market Segment  
France, CEA Test Volume and Diagnostics Sales Forecast by Market Segment  
France, Colon-Specific Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
France, Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment  
France, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment  
France, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment  
France, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment  
France, HCG Test Volume and Diagnostics Sales Forecast by Market Segment  
France, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment  
France, Interferons Test Volume and Diagnostics Sales Forecast by Market Segment



France, Interleukins Test Volume and Diagnostics Sales Forecast by Market Segment

France, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment

France, NSE Test Volume and Diagnostics Sales Forecast by Market Segment

France, Nucleolar Test Volume and Diagnostics Sales Forecast by Market Segment

France, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment

France, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment

France, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

France, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

France, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment

France, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

France, PAP Test Volume and Diagnostics Sales Forecast by Market Segment

France, PSA Test Volume and Diagnostics Sales Forecast by Market Segment

France, S-100 Protein Test Volume and Sales Diagnostics Sales Forecast by Market Segment

France, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

France, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment

France, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

France, TDT Test Volume and Diagnostics Sales Forecast by Market Segment

France, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

France, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

France, TPA Test Volume and Diagnostics Sales Forecast by Market Segment

France, Total Tumor Marker Sales by Major Suppliers

France, AFP Testing Market Diagnostics Sales by Major Supplier

France, CA 15-3 Testing Market Diagnostics Sales by Major Supplier

France, CA 19-9 Testing Market Diagnostics Sales by Major Supplier

France, CA 125 Testing Market Diagnostics Sales by Major Supplier

France, CEA Testing Market Diagnostics Sales by Major Supplier

France, NSE Testing Market Diagnostics Sales by Major Supplier

France, PAP Testing Market Diagnostics Sales by Major Supplier

France, PSA Testing Market Diagnostics Sales by Major Supplier

Germany Executive Summary Table: Total Tumor Marker Test Volume and Sales Forecast by Market Segment

Germany, Estimated Cancer Death Rates Per 100,000 Population

Germany, Laboratories Performing Tumor Marker Tests by Market Segment  
Germany, Hospital Laboratories Performing Tumor Marker Tests by Bed Size  
Germany, Commercial/Private Laboratories Performing Tumor Markers by Annual Test Volume  
Germany, Total Tumor Marker Test Volume Forecast by Market Segment  
Germany, All Market Segments, Major Tumor Marker Test Volume Forecast  
Germany, Hospital Laboratories, Major Tumor Marker Test Volume Forecast by Test  
Germany, Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast  
Germany, Physician Offices/Group Practices Major Tumor Marker Test Volume Forecast  
Germany, Total Tumor Marker Sales Forecast by Market Segment  
Germany, All Market Segments Major Tumor Marker Sales Forecast by Test  
Germany, Hospital Laboratories, Major Tumor Marker Sales Forecast by Test  
Germany, Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test  
Germany, Physician Offices/Group Practices Major Tumor Marker Sales Forecast by Test  
Germany, ACTH Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, AFP Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, CA-15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, CA-19 Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, CA 125 Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Calcitonin Test Volume and Diagnostic Sales Forecast by Market Segment  
Germany, Cathepsin Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, CEA Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Chromogranin Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Colon-Specific Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, HCG, Test Volume and Diagnostics Sales Forecast by Market Segment

Germany, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Interferons Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Interleukins Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, NSE Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Pap Smear Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Progesterone Receptor Test Volume And Diagnostics Sales Forecast by Market Segment  
Germany, PAP Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, PSA Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, S-100 Protein Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, TDT Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, TPA Test Volume and Diagnostics Sales Forecast by Market Segment  
Germany, Total Tumor Marker Sales by Major Supplier  
Germany, AFP Testing Market Diagnostics Sales by Major Supplier  
Germany CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier  
Germany CA 19-9 Testing Market Diagnostics Sales by Major Supplier  
Germany, CA 125 Testing Market Diagnostics Sales by Major Supplier  
Germany, CEA Testing Market Diagnostics Sales by Major Supplier  
Germany, PSA Testing Market Diagnostics Sales by Major Supplier  
Ghana Cancer Diagnostic Volume Forecasts by Test  
Ghana Cancer Diagnostics Sales Forecasts by Test

Greece Cancer Diagnostic Volume Forecasts by Test  
Greece Cancer Diagnostics Sales Forecasts by Test  
Hong Kong Cancer Diagnostic Volume Forecasts by Test  
Hong Kong Cancer Diagnostics Sales Forecasts by Test  
Hungary Cancer Diagnostic Volume Forecasts by Test  
Hungary Cancer Diagnostics Sales Forecasts by Test  
Iceland Cancer Diagnostic Volume Forecasts by Test  
Iceland Cancer Diagnostics Sales Forecasts by Test  
India Cancer Diagnostic Volume Forecasts by Test  
India Cancer Diagnostics Sales Forecasts by Test  
Indonesia Cancer Diagnostic Volume Forecasts by Test  
Indonesia Cancer Diagnostics Sales Forecasts by Test  
Iran Cancer Diagnostic Volume Forecasts by Test  
Iran Cancer Diagnostics Sales Forecasts by Test  
Iraq Cancer Diagnostic Volume Forecasts by Test  
Iraq Cancer Diagnostics Sales Forecasts by Test  
Ireland Cancer Diagnostic Volume Forecasts by Test  
Ireland Cancer Diagnostics Sales Forecasts by Test  
Israel Cancer Diagnostic Volume Forecasts by Test  
Israel Cancer Diagnostics Sales Forecasts by Test  
Italy Executive Summary Table: Total Tumor Marker Test Volume and Diagnostics  
Sales Forecast by Market Segment  
Italy, Estimated Cancer Death Rates Per 100,000 Population  
Italy, Laboratories Performing Tumor Marker Tests by Market Segment  
Italy, Hospital Laboratories Performing Tumor Marker Tests by Bed Size  
Italy, Commercial/Private Laboratories Performing Tumor Markers by Annual Test  
Volume  
Italy, Total Tumor Marker Test Volume Forecast by Market Segment  
Italy, All Market Segments Major Cancer Diagnostic Test Volume Forecast  
Italy, Hospital Laboratories Major Tumor Marker Test Volume Forecast  
Italy, Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast  
Italy, Total Tumor Marker Test Market Forecast by Market Segment  
Italy, All Market Segments Major Tumor Marker Sales Forecast by Test  
Italy, Hospital Laboratories Major Tumor Marker Forecast by Test  
Italy, Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test  
Italy, ACTH Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, AFP Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market  
Segment

Italy, CA 15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, CA-19-9 Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, CA 125 Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, CEA Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Chromogranin Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Colon Specific Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, HCG Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, NSE Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, PAP Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, PSA Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, S-100 Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, TDT Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment  
Italy, TPA Test Volume and Diagnostics Sales Forecast by Market Segment



Italy, Total Tumor Markers Sales by Major Suppliers  
Italy, AFP Testing Market Diagnostics Sales by Major Supplier  
Italy, CEA Testing Market Diagnostics Sales by Major Supplier  
Italy, PSA Testing Market Diagnostics Sales by Major Supplier  
Japan Executive Summary Table: Total Tumor Marker Test Volume and Sales Forecast by Market Segment  
Japan, Estimated Cancer Death Rates Per 100,000 Population  
Japan, Laboratories Performing Tumor Marker Tests by Market Segment  
Japan, Hospital Laboratories Performing Tumor Marker Tests by Bed Size  
Japan, Commercial/Private Laboratories Performing Tumor Marker Tests by Annual Test Volume  
Japan, Total Tumor Marker Testing Volume Forecast by Market Segment  
Japan, All Market Segments Major Tumor Marker Test Volume Forecast  
Japan, Hospital Laboratories Major Tumor Marker Test Volume Forecast by Test  
Japan, Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast  
Japan, Total Tumor Marker Sales Forecast by Market Segment  
Japan, All Market Segments Major Tumor Marker Sales Forecast by Test  
Japan, Hospital Laboratories Major Tumor Marker Sales Forecast by Test  
Japan, Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test  
Japan, ACTH Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, AFP Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, CA 15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, CA 19-9 Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Cathepsin Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, CEA Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Chromogranin Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Colon-Specific Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, HCG Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment

Japan, Interferons Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Interleukins Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, NSE Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Nucleolar Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Pancreatic Oncofetal Antigen Test Volume and Diagnostics  
Japan, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, PAP Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, S-100 Protein Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, TDT Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, TPA, Test Volume and Diagnostics Sales Forecast by Market Segment  
Japan, Total Tumor Marker Sales by Major Suppliers  
Japan, AFP Testing Market Diagnostics Sales by Major Supplier  
Japan, CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier  
Japan, CA 19-9 Testing Market Diagnostics Sales by Major Supplier  
Japan, CA 125 Testing Market Diagnostics Sales by Major Supplier  
Japan, Calcitonin Testing Market Diagnostics Sales by Major Supplier  
Japan, PAP Testing Market Diagnostics Sales by Major Supplier  
Japan, PSA Testing Market Diagnostics Sales by Major Supplier  
Jordan Cancer Diagnostic Volume Forecasts by Test  
Jordan Cancer Diagnostics Sales Forecasts by Test  
Kenya Cancer Diagnostic Volume Forecasts by Test  
Kenya Cancer Diagnostics Sales Forecasts by Test  
Kuwait Cancer Diagnostic Volume Forecasts by Test  
Kuwait Cancer Diagnostics Sales Forecasts by Test

Latvia Cancer Diagnostic Volume Forecasts by Test  
Latvia Cancer Diagnostics Sales Forecasts by Test  
Lebanon Cancer Diagnostic Volume Forecasts by Test  
Lebanon Cancer Diagnostics Sales Forecasts by Test  
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Lithuania Cancer Diagnostics Sales Forecasts by Test  
Malaysia Cancer Diagnostic Volume Forecasts by Test  
Malaysia Cancer Diagnostics Sales Forecasts by Test  
Malta Cancer Diagnostic Volume Forecasts by Test  
Malta Cancer Diagnostics Sales Forecasts by Test  
Mexico Cancer Diagnostic Volume Forecasts by Test  
Mexico Cancer Diagnostics Sales Forecasts by Test  
Morocco Cancer Diagnostic Volume Forecasts by Test  
Morocco Cancer Diagnostics Sales Forecasts by Test  
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Qatar Cancer Diagnostics Sales Forecasts by Test  
Romania Cancer Diagnostic Volume Forecasts by Test



Romania Cancer Diagnostics Sales Forecasts by Test  
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Slovakia Cancer Diagnostic Volume Forecasts by Test  
Slovakia Cancer Diagnostics Sales Forecasts by Test  
Slovenia Cancer Diagnostic Volume Forecasts by Test  
Slovenia Cancer Diagnostics Sales Forecasts by Test  
South Africa Cancer Diagnostic Volume Forecasts by Test  
South Africa Cancer Diagnostics Sales Forecasts by Test  
South Korea Cancer Diagnostic Volume Forecasts by Test  
South Korea Cancer Diagnostics Sales Forecasts by Test  
Spain Executive Summary Table: Total Tumor Marker Test Volume and Sales Forecast by Market Segment  
Spain, Estimated Cancer Death Rates Per 100,000 Population  
Spain, Laboratories Performing Tumor Marker Tests by Market Segment  
Spain, Hospital Laboratories Performing Tumor Marker Tests by Bed Size  
Spain, Commercial/Private Laboratories Performing Tumor Markers by Annual Test Volume  
Spain, Total Tumor Marker Test Volume Forecast by Market Segment  
Spain, All Market Segment Major Cancer Diagnostic Test Volume Forecast  
Spain, Hospital Laboratories Major Cancer Diagnostic Test Volume Forecast by Test  
Spain, Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast  
Spain, Total Tumor Marker Sales Forecast by Market Segment  
Spain, All Market Segments Major Tumor Marker Sales Forecast by Test  
Spain, Hospital Laboratories Major Tumor Marker Sales Forecast by Test  
Spain, Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test  
Spain, AFP Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain, CA 15-3 Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain, CA 19-9 Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain, CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain, Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain, CEA Test Volume and Diagnostics Sales Forecast by Market Segment  
Spain, Colon-Specific Antigen Test Volume and Diagnostics Sales Forecast by Market

## Segment

Spain, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, HCG Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, NSE Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PAP Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PSA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, S-100 Protein Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, TDT Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, TPA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Total Tumor Marker Sales by Major Suppliers

Spain, AFP Testing Market Diagnostics Sales by Major Supplier

Spain, CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier

Spain, 19-9 Testing Market Diagnostics Sales by Major Supplier

Spain, CA 125 Testing Market Diagnostics Sales by Major Supplier

Spain, CEA Testing Market Diagnostics Sales by Major Supplier

Spain, PSA Testing Market Diagnostics Sales by Major Supplier

Sweden Cancer Diagnostic Volume Forecasts by Test

Sweden Cancer Diagnostics Sales Forecasts by Test  
Switzerland Cancer Diagnostic Volume Forecasts by Test  
Switzerland Cancer Diagnostics Sales Forecasts by Test  
Taiwan Cancer Diagnostic Volume Forecasts by Test  
Taiwan Cancer Diagnostics Sales Forecasts by Test  
Thailand Cancer Diagnostic Volume Forecasts by Test  
Thailand Cancer Diagnostics Sales Forecasts by Test  
U.K. Executive Summary Table: Total Tumor Marker Test Volume and Sales Forecast by Market Segment  
U.K., Estimated Cancer Death Rates Per 100,000 Population  
U.K., Laboratories Performing Tumor Marker Tests by Market Segment  
U.K., Hospital Laboratories Performing Tumor Marker Tests by Bed Size  
U.K., Commercial/Private Laboratories Performing Tumor Marker Tests by Annual Test Volume  
U.K., Total Tumor Marker Testing Volume Forecast by Market Segment  
U.K., All Market Segments Major Tumor Marker Test Volume Forecast  
U.K., Hospital Laboratories Major Tumor Marker Test Volume Forecast by Test  
U.K., Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast  
U.K., Total Tumor Marker Sales Forecast by Market Segment  
U.K., All Market Segments Major Tumor Marker Sales Forecast by Test  
U.K., Hospital Laboratories Major Tumor Marker Sales Forecast by Test  
U.K., Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test  
U.K., ACTH Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., AFP Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., CA 15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., CA 19-9 Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., CEA Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Chromogranin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Colon-Specific Antigen Test Volume and Diagnostics Sales by Market Segment  
U.K., Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., HCG Test Volume and Diagnostics Sales Forecast by Market Segment

U.K., Insulin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., NSE Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., PAP Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., PSA Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., S-100 Protein Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., TDT Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., TPA Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K., Total Tumor Marker Sales and Market Shares Forecast  
U.K., CEA Testing Market Diagnostics Sales by Major Supplier  
U.K., PSA Testing Market Diagnostics Sales by Major Supplier  
United Arab Emirates Cancer Diagnostic Volume Forecasts by Test  
United Arab Emirates Cancer Diagnostics Sales Forecasts by Test  
U.S.A. Executive Summary Table: Total Tumor Marker Test Volume and Sales Forecast by Market Segment  
U.S.A., Estimated New Cancer Cases and Deaths  
U.S.A., Estimated Cancer Death Rates Per 100,000 Population  
U.S.A., Laboratories Performing Tumor Marker Tests by Market Segment  
U.S.A., Hospital Laboratories Performing Tumor Marker Tests by Bed Size  
U.S.A., Commercial/Private Laboratories Performing Tumor Marker Tests by Annual Test Volume  
U.S.A., Physician Office Laboratories Performing Tumor Marker Tests by Practice Size

U.S.A., Total Tumor Marker Test Volume Forecast by Market Segment  
U.S.A., All Market Segments Major Tumor Marker Test Volume Forecast  
U.S.A., Hospital Laboratories Major Tumor Marker Test Volume Forecast by Test  
U.S.A., Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast  
U.S.A., Physician Offices/Group Practices Major Tumor Marker Test Volume Forecast  
U.S.A., Cancer Clinics Major Tumor Marker Test Volume Forecast by Test  
U.S.A., Total Tumor Marker Sales Forecast by Market Segment  
U.S.A., All Market Segment Major Tumor Marker Sales Forecast by Test  
U.S.A., Hospital Laboratories Major Tumor Marker Sales Forecast by Test  
U.S.A., Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test  
U.S.A., Physician Offices/Group Practices Major Tumor Marker Sales Forecast by Test  
U.S.A., Cancer Clinics Major Tumor Marker Sales Forecast by Test  
U.S.A., ACTH Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., AFP Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., CA 15-3/27.29 Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., CA 19-9 Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., CA-125 Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Cathepsin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., CEA Test Volume and Diagnostics Sales by Market Segment  
U.S.A., Chromogranin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Colon-specific Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Cytokeratins Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., HCG Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Insulin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Interferons Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Interleukins Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., NSE Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Nucleolar Test Volume and Diagnostics Sales Forecast by Market Segment



U.S.A., Occult Blood Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., PAP Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., PSA Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., S-100 Protein Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., TDT Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., TPA Test Volume and Diagnostics Sales Forecast by Market Segment  
U.S.A., Total Tumor Marker Sales by Major Supplier  
U.S.A., ACTH Testing Market Diagnostics Sales by Major Supplier  
U.S.A., AFP Testing Market Diagnostics Sales by Major Supplier  
U.S.A., Beta-2 Microglobulin Testing Market Diagnostics Sales by Major Supplier  
U.S.A., CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier  
U.S.A., CA 19-9 Testing Market Diagnostics Sales by Major Supplier  
U.S.A., CA 125 Testing Market Diagnostics Sales by Major Supplier  
U.S.A., CEA Testing Market Diagnostics Sales by Major Supplier  
U.S.A., Ferritin Testing Market Diagnostics Sales by Major Supplier  
U.S.A., HCG Testing Market Diagnostics Sales by Major Supplier  
U.S.A., Insulin Testing Market Diagnostics Sales by Major Supplier  
U.S.A., Parathyroid Hormone Testing Market Diagnostics Sales by Major Supplier  
U.S.A., PAP Testing Market Diagnostics Sales by Major Supplier  
U.S.A., Progesterone Receptor Testing Market Diagnostics Sales by Major Supplier  
U.S.A., PSA Testing Market Diagnostics Sales by Major Supplier  
Venezuela Cancer Diagnostic Volume Forecasts by Test  
Venezuela Cancer Diagnostics Sales Forecasts by Test  
Vietnam Cancer Diagnostic Volume Forecasts by Test

Vietnam Cancer Diagnostics Sales Forecasts by Test  
Tumor Marker Classification  
Major Companies Developing or Marketing ACTH Tests  
Major Companies Developing or Marketing AFP Tests  
Major Companies Developing or Marketing Beta-2 Microglobulin Tests  
Major Companies Developing or Marketing CA 15-3/27.29 Tests  
Major Companies Developing or Marketing CA 19-9 Tests  
Major Companies Developing or Marketing CA 125 Tests  
Major Companies Developing or Marketing Calcitonin Tests  
Major Companies Developing or Marketing CEA Tests  
Major Companies Developing or Marketing Estrogen Receptor Tests  
Major Companies Developing or Marketing Progesterone Receptor Tests  
Major Companies Developing or Marketing Ferritin Tests  
Major Companies Developing or Marketing Gastrin Tests  
Major Companies Developing or Marketing HCG Tests  
Major Companies Developing or Marketing Insulin Tests  
Major Companies Developing or Marketing NSE Tests  
Major Companies Developing or Marketing Occult Blood Tests  
Major Companies Developing or Marketing PAP Smear/HPV Tests  
Major Companies Developing or Marketing PAP Tests  
Major Companies Developing or Marketing PSA Tests  
Major Companies Developing or Marketing Lymphocyte Subclassification Tests  
Biochemical Markers Potential Applications In Cancer Diagnosis  
Oncogenes Potential Applications In Cancer Diagnosis  
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