

World Animal Health Market Dynamics and Trends 2014

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Abstracts

This new report from Venture Planning Group analyzes marketing strategies of world's leading animal health companies, including:

Five-year forecasts for:

Major market segments

Key geographic regions

Assessment of major U.S. and international trends with potentially significant impact on the animal health industry during the next five years, including discussion of such issues as pricing, industry consolidation, market globalization, growing R&D cost, generics, as well as advances in genomics, proteomics, drug screening, tissue engineering, bioinformatics and other technologies.

Analysis of key market segments

Review of major geographic areas

Contains 12 pages and 6 tables

Contents

1. STRATEGIC OVERVIEW OF THE WORLDWIDE ANIMAL HEALTH MARKET.

2. FIVE-YEAR FORECASTS FOR MAJOR MARKET SEGMENTS AND KEY GEOGRAPHIC REGIONS.

3. ASSESSMENT OF MAJOR U.S. AND INTERNATIONAL TRENDS WITH POTENTIALLY SIGNIFICANT IMPACT ON THE ANIMAL HEALTH INDUSTRY DURING THE NEXT FIVE YEARS.

4. PRICING, INDUSTRY CONSOLIDATION, MARKET GLOBALIZATION, GROWING R&D COST, AND GENERICS.

5. ADVANCES IN GENOMICS, PROTEOMICS, DRUG SCREENING, TISSUE ENGINEERING, BIOINFORMATICS AND OTHER TECHNOLOGIES.

6. KEY MARKET SEGMENTS.

7. MAJOR GEOGRAPHIC AREAS.

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