

# Virbac: Performance, Capabilities, Goals and Strategies in the Worldwide Animal Health Market

<https://marketpublishers.com/r/V853428ADFAEN.html>

Date: January 2010

Pages: 35

Price: US\$ 1,480.00 (Single User License)

ID: V853428ADFAEN

## Abstracts

**Global PDF:** US\$ 3,900.00

A strategic assessment of Virbac, one of the world's leading animal health companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global animal health market.

Contains 35 pages and 2 tables

## Contents

**I. EXECUTIVE SUMMARY**

**II. BUSINESS ORGANIZATION**

**III. SENIOR MANAGEMENT**

**IV. FACILITIES AND EMPLOYEES**

**V. TECHNOLOGICAL KNOW-HOW**

**VI. PRODUCT PORTFOLIO**

**VII. MARKETING TACTICS**

**VIII. SALES AND PROFIT GROWTH**

**IX. R&D EXPENDITURES AND MAJOR PROGRAMS**

**X. COLLABORATIVE ARRANGEMENTS**

**XI. STRATEGIC DIRECTION**

### **LIST OF TABLES**

Table 1: Virbac Sales by Geographic Region

Table 2: Virbac Sales by Market Segment

## I would like to order

Product name: Virbac: Performance, Capabilities, Goals and Strategies in the Worldwide Animal Health Market

Product link: <https://marketpublishers.com/r/V853428ADFAEN.html>

Price: US\$ 1,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/V853428ADFAEN.html>