

Valspar: Strategies, Financials, R&D, Marketing Tactics, Collaborations, Product Portfolio, M&A

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Abstracts

The strategic assessment of Valspar, one of the world's leading paints and coatings companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global paints and coatings market.

Contains 30 pages and 5 tables

Contents

I. EXECUTIVE SUMMARY

II. BUSINESS ORGANIZATION

III. SENIOR MANAGEMENT

IV. FACILITIES AND EMPLOYEES

V. TECHNOLOGICAL KNOW-HOW

VI. PRODUCT PORTFOLIO

VII. MARKETING TACTICS

VIII. SALES AND PROFIT GROWTH

IX. R&D EXPENDITURES AND MAJOR PROGRAMS

X. COLLABORATIVE ARRANGEMENTS

XI. STRATEGIC DIRECTION

List Of Tables

LIST OF TABLES

Table 1: Valspar Sales and Operating Profit Growth

Table 2: Valspar Sales by Product Line

Table 3: Valspar Sales Growth by Product Line

Table 4: Valspar Sales by Country

Table 5: Valspar Sales Growth by Country

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