

The US AIDS Diagnostics Market: Test Volumes, Sales Forecasts, and Supplier Shares

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Abstracts

Summary

This report presents a detailed analysis of the US AIDS diagnostics market, including test volume and sales forecasts for HIV-1/2, HIV Ag, NAT, Western Blot and other confirmatory tests performed in the following market segments:

Hospitals

Commercial/Private Laboratories

Blood Banks

Physician Offices

Public Health Laboratories

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of AIDS tests, including Abbott, bioMerieux, Bio-Rad, Ortho Clinical Diagnostics, Novartis, and Roche.

Highlights

Provides scientific views on the definition, epidemiology and etiology of AIDS and other retroviruses.

Examines market applications of Molecular Diagnostics, Immundiagnosics, IT and other emerging technologies.

Reviews infectious disease testing analyzers marketed by Abbott, Beckman Coulter, bioMerieux, Ortho Clinical Diagnostics/J&J, Roche, Siemens, Tosoh and other suppliers.

Profiles over 30 leading manufacturers and potential market entrants developing innovative technologies and products.

Analyzes alternative market penetration strategies for suppliers.

Methodology

The report is based on a combination of primary and secondary information sources, including Venture Planning Group's proprietary database developed during the course of over 100 syndicated studies and numerous proprietary single-client assignments. The database contains information on companies, technologies, products and executives worldwide. Moreover, a comprehensive review of the product and financial literature, business and technical periodicals, and pertinent industry analyst reports was conducted.

Contains 251 pages and 7 tables

Contents

I. INTRODUCTION

II. AIDS/HIV WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Background
- B. Diagnostic Tests: HIV-1/2, HIV Ag, NAT, Western Blot
- C. Vaccines and Drugs
- D. Instrumentation Review and Market Needs
- E. Emerging Diagnostic Technologies

III. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS'

Sales and Market Shares

IV. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets

1. Marketing Approaches
2. Product Complexity
3. Customer Preference
4. Established Suppliers
5. Emerging Suppliers
6. Major Types of Distributors
7. Market Segmentation

V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

F. Regulatory Constraints

G. Decentralized Testing Market Challenges

VI. COMPETITIVE ASSESSMENTS

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix

DiaSorin

Eiken Chemical

Enzo Biochem

Fujirebio

Gen-Probe

Hologic

ID Biomedical

Innogenetics/Solvay

Ortho-Clinical Diagnostics/J&J

Kreatech

Life Technologies

Lonza

Nanogen/Elitech

Novartis

PerkinElmer

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

Thermo Fisher

Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests

USA: HIV or HIV-1/2 Test Volume and Sales Forecasts

By Market Segment

USA: HIV Ag Test Volume and Sales Forecasts

By Market Segment

USA: HIV NAT Blood Screening Test Volume and Diagnostics Sales

USA: Western Blot/Other Confirmatory Tests Volume

and Sales Forecasts by Market Segment

USA: AIDS Diagnostics Market by Major Supplier

USA: HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

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