

# **2018 US Tumor Marker Testing Analyzers and Reagents Market: Supplier Shares and Sales Segment Forecasts by Product--Competitive Intelligence, Technology and Instrumentation Review, Opportunities for Suppliers**

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## **Abstracts**

Complete report \$8,900. DataPack (test volumes, sales forecasts, supplier shares) \$6,400. Highlights

Comprehensive 620-page analysis of the US tumor marker testing market.

Major issues pertaining to the US laboratory practice, as well as key economic, regulatory, demographic, social and technological trends with significant market impact during the next five years.

Mortality statistics and scientific views on the etiology of major types of cancer, e.g., lung, colorectal, breast, prostatic, pancreatic, leukemia, lymphoma, gastrointestinal, bladder, liver, ovarian, testicular, oral, skin and others.

Five-year test volume and sales forecasts over for 40 tumor marker performed in US hospitals, commercial laboratories and physician offices.

Placements and installed base of automated and semi-automated analyzers used for tumor marker testing.

Current instrumentation technologies and feature comparison of leading analyzers.

Sales and market shares of leading suppliers.

Emerging diagnostic technologies and their potential market applications.

Product development opportunities.

Profiles of current and emerging suppliers, including their sales, market shares, product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements and business strategies.

Business opportunities and strategic recommendations for suppliers.

Contains 620 pages and 103 tables

## Contents

### **I. INTRODUCTION**

### **II. WORLDWIDE MARKET OVERVIEW**

1. MARKET OVERVIEW
2. WORLDWIDE MARKET STRUCTURE
3. WORLDWIDE MARKET SIZE AND GROWTH

### **III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Reagent Kits and Test Systems/Panels
- B. Instrumentation
- C. Computers, Software and Automation
- D. Auxiliary Products

### **IV. DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

### **V. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies

### **VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

### **VII. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW**

- A. Cancer Statistics and Etiology

1. BREAST CANCER
2. LUNG CANCER
3. COLON AND RECTUM CANCER
4. PROSTATE CANCER
5. STOMACH CANCER
6. LEUKEMIA
7. LYMPHOMA
8. ORAL CANCER
9. SKIN CANCER
10. UTERINE CANCER
11. OESOPHAGIAN CANCER
12. BLADDER CANCER

#### B. Major Current And Emerging Cancer Diagnostic Tests

1. INTRODUCTION
2. TUMOR MARKER CLASSIFICATION
3. ACTH
4. ALPHA-FETOPROTEIN (AFP)
5. BETA-2 MICROGLOBULIN
6. CA 15-3/27.29
7. CA 19-9
8. CA-125
9. CALCITONIN
10. CARCINOEMBRYONIC ANTIGEN (CEA)
11. ESTROGEN AND PROGESTERONE RECEPTORS
12. FERRITIN
13. GASTRIN
14. HUMAN CHORIONIC GONADOTROPIN (HCG)
15. INSULIN
16. NSE
17. OCCULT BLOOD
18. PAP SMEAR/HP5
19. PROSTATIC ACID PHOSPHATASE (PAP)
20. PROSTATE-SPECIFIC ANTIGEN (PSA)
21. SQUAMOUS CELL CARCINOMA ANTIGEN (SCC)
22. T AND B LYMPHOCYTES
23. TDT
24. THYROGLOBULIN
25. TISSUE POLYPEPTIDE ANTIGEN (TPA)
26. BIOCHEMICAL TUMOR MARKERS

## 27. ONCOGENES

Abl/abl-bcr

A1B1

BCL-2

BRCA1

CD44

C-fos

C-myb

C-myc

CYP-17

Erb-B

HPC1

N-myc

P40

P51

P53

P1K3CA

PT1-1

Ras

Reg

Sis

Src

## 28. POLYPEPTIDE GROWTH FACTORS

Basic Fibroblast Growth Factor

Beta-TGF

Cachectin (TNT)

Calmodulin

ECFR

Nerve Growth Factor (NGF)

Epidermal Growth Factor (EGF)

Ornithine Decarboxylase

Transferrin

Transforming Growth Factor-Alpha

## 29. ENDOCRINE HORMONES

## 30. COLONY STIMULATING FACTORS

## 31. LYMPHOKINES

Alpha-1 Interferon

B Cell Growth Factors

B Cell Growth Factor (BCGF)

Gamma-1nterferon  
1nterleukin-1 (1L-1)  
Macrophage Activating Factor  
32. 1MMUNOH1STOCHEM1CAL STA1NS  
33. EMERG1NG TUMOR MARKERS  
N-Acetylglucosamine  
Actin  
Alpha-Actin  
Antineuronal Antibodies  
7B2  
B72.3  
Bax  
BCD-F9  
BLCA-4  
Blood Group Antigens A,B,H  
CA  
CA 72-4/TAG-72  
CA  
CA-242  
CA-549  
CAM  
CAR-3  
Cathepsin-D  
Chromogranin A and B  
Cluster 1 Antigen  
Cluster-5/5A Antigen  
CTA  
CU18  
DR-70  
DU-PAN-2  
Endometrial Bleeding Associated Factor  
Endostatin  
Epithelial Membrane Antigen  
Feulgen Hydrolysis  
Fibronectin  
FSH  
(1->3)-L-fucosyltransferase  
Gastrin-Releasing Peptide (GRP)  
GDCFP-15

Glucagon  
Glycoamines  
H23  
Her-2  
Human Carcinoma Antigen  
HPA  
HSP27  
Intermediate Filaments  
Cytokeratins/CK18/Cyfra 21-1  
Desmin  
Gliofibrillary Acid Protein  
Neurofilaments  
Simentin  
KA  
Kinases  
KP16D3  
LA1  
Leukocyte Common Antigen  
Lewis Antigens  
Lysophosphatidic Acid (LPA)  
Ma 695/Ma  
MABDF3  
MAG  
ME1  
Minactivin  
MN/CA9  
MSA  
Mucin Cancer Antigen (MCA)  
Multiple Tumor Suppressor  
Myosin  
NEA-130  
NMP22  
OA-519  
Opioid Peptides  
P-glycoprotein  
Pancreatic Oncofetal Antigen (POA)  
Placental Lactogen  
PR92  
Proliferative Index, Ki-67

Px

RB 1nactivation/Deletion

Ret

SCCL

Selectin

Sialic AchHSP27

1Intermediate Filaments

Cytokeratins/CK18/Cyfra 21-1

Desmin

Gliofibrillary Acid Protein

Neurofilaments

5imentin

KA

Kinases

KP16D3

LA1

Leukocyte Common Antigen

Lewis Antigens

Lysophosphatidic Acid (LPA)

Ma 695/Ma

MABDF3

MAG

ME1

Minactivin

MN/CA9

MSA

Mucin Cancer Antigen (MCA)

Multiple Tumor Suppressor

Myosin

NEA-130

NMP22

OA-519

Opioid Peptides

P-glycoprotein

Pancreatic Oncofetal Antigen (POA)

Placental Lactogen

PR92

Proliferative 1ndex, Ki-67



Px

RB 1nactivation/Deletion

Ret

SCCL

Selectin

Sialic Acid

Sialyl SSEA-1/SL10

SN10

Somatostatin

TA-90

TABA

Tachykinin

TAG

TPS

Troponin

Tubulin

VCAM

VEGF

Villen

C. Cancer Diagnostic Testing 1nstrumentation Review and Market Needs

D. Current and Emerging Cancer Diagnostic Technologies

1. MONOCLONAL AND POLYCLONAL ANT1BOD1ES
2. 1MMUNOASSAYS
3. MOLECULAR D1AGNOST1CS
4. CHROMOSOME ANALYS1S
  - a. Chronic Myelogenous Leukemia (CML)
  - b. Acute Myeloid Leukemia (AML)
  - c. Acute Lymphoblastic Leukemia (ALL)
  - d. Malignant Lymphomas Lymphoid Malignancies
  - e. Chronic Lymphocytic Leukemia (CLL)
  - f. Solid Cancers
  - g. Chromosomal Translocation and Oncogenes
5. ART1F1C1AL 1NTELL1GENCE
6. FLOW CYTOMETRY
7. TWO D1MENS1ONAL GEL ELECTROPHORES1S (2-DGE)
8. B1OSENSORS
9. COMPET1NG/COMPLEMENT1NG TECHNOLOG1ES

E. Personal Testing

## **VIII. USA CANCER DIAGNOSTICS MARKET**

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts by Market Segment, Major Supplier Sales and Market Shares by Test

## **IX. COMPETITIVE PROFILES**

Abbott  
AdnaGen/Alere  
Agilent Technologies  
Applied Gene Technologies  
Arca Biopharma  
Beckman Coulter/Danaher  
Becton Dickinson  
Biomedical Diagnostics  
bioMérieux  
Bio-Rad  
CellSearch  
Cepheid  
Correlogic Systems/5ermillion  
Decode Genetics  
Diadexus  
Diagnocure  
Diasorin  
Eiken Chemical  
Elitech Group  
Enterix  
Enzo Biochem  
Epigenomics  
Exact Sciences  
Fujirebio  
Guided Therapeutics  
Hologic/Gen-Probe  
Kreatech/Leica  
Kyowa Medex  
Mackay Life Sciences

Myriad Genetics  
OncoLab  
Ortho-Clinical Diagnostics  
Panacea Pharmaceuticals  
Polartech  
Polymedco  
PreMD  
Qiagen  
Quest Diagnostics  
Radient Pharmaceuticals  
Roche  
Scienion  
Sequenom  
Siemens Healthcare  
Takara Bio  
Targeted Diagnostics & Therapeutics  
Tosoh  
Thermo  
5eridex  
Wako Pure Chemicals  
Wallac/PE  
Zila

## **X. APPENDIX: MAJOR UNIVERSITIES AND RESEARCH CENTERS DEVELOPING CANCER DIAGNOSTIC TECHNOLOGIES AND APPLICATIONS**

### **LIST OF TABLES**

Tumor Marker Classification  
Major Companies Developing or Marketing ACTH Tests  
Major Companies Developing or Marketing AFP Tests  
Major Companies Developing or Marketing Beta-2 Microglobulin Tests  
Major Companies Developing or Marketing CA 15-3/27.29 Tests  
Major Companies Developing or Marketing CA 19-9 Tests  
Major Companies Developing or Marketing CA 125 Tests  
Major Companies Developing or Marketing Calcitonin Tests  
Major Companies Developing or Marketing CEA Tests  
Major Companies Developing or Marketing Estrogen Receptor Tests  
Major Companies Developing or Marketing Progesterone Receptor Tests

Major Companies Developing or Marketing Ferritin Tests  
Major Companies Developing or Marketing Gastrin Tests  
Major Companies Developing or Marketing HCG Tests  
Major Companies Developing or Marketing Insulin Tests  
Major Companies Developing or Marketing NSE Tests  
Major Companies Developing or Marketing Occult Blood Tests  
Major Companies Developing or Marketing PAP Smear/HP5 Tests  
Major Companies Developing or Marketing PAP Tests  
Major Companies Developing or Marketing PSA Tests  
Major Companies Developing or Marketing Lymphocyte Subclassification Tests  
Biochemical Markers Potential Applications in Cancer Diagnosis  
Oncogenes Potential Applications in Cancer Diagnosis  
Major Companies Developing or Marketing Oncogene Tests  
Growth Factors Potential Applications in Cancer Diagnosis  
Colony Stimulating Factors Potential Applications in Cancer Diagnosis  
Lymphokines Potential Applications in Cancer Diagnosis

## **1 IMMUNOHISTOCHEMICAL STAINS POTENTIAL APPLICATIONS IN CANCER DIAGNOSIS**

Executive Summary Table: U.S., Total Tumor Marker Test Volume and Sales Forecast  
By Market Segment

U.S., Estimated New Cancer Cases and Deaths

U.S., Estimated Cancer Death Rates Per 100,000 Population

U.S., Laboratories Performing Tumor Marker Tests by Market Segment

U.S., Hospital Laboratories Performing Tumor Marker Tests by Bed Size

U.S., Commercial/Private Laboratories Performing Tumor Marker Tests By Annual Test  
Volume

U.S., Physician Office Laboratories Performing Tumor Marker Tests By Practice Size

U.S., Total Tumor Marker Test Volume Forecast by Market Segment

U.S., All Market Segments Major Tumor Marker Test Volume Forecast

U.S., Hospital Laboratories Major Tumor Marker Test Volume Forecast by Test

U.S., Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast

U.S., Physician Offices/Group Practices Major Tumor Marker Test Volume Forecast

U.S., Cancer Clinics Major Tumor Marker Test Volume Forecast by Test

U.S., Total Tumor Marker Sales Forecast by Market Segment

U.S., All Market Segment Major Tumor Marker Sales Forecast by Test

U.S., Hospital Laboratories Major Tumor Marker Sales Forecast by Test

U.S., Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test

U.S., Physician Offices/Group Practices Major Tumor Marker Sales Forecast by Test  
U.S., Cancer Clinics Major Tumor Marker Sales Forecast by Test  
U.S., ACTH Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., AFP Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Beta-2 Microglobulin Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., CA 15-3/27.29 Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., CA 19-9 Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., CA-125 Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Calcitonin Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Cathepsin Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., CEA Test 5olume and Diagnostics Sales by Market Segment  
U.S., Chromogranin Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Colon-specific Antigen Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Cytokeratins Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Estrogen Receptor Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Ferritin Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Gastrin Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., HCG Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., 1nsulin Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., 1nterferons Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., 1nterleukins Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Lymphocyte Subtyping Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., NSE Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Nucleolar Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Occult Blood Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Oncogenes Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Pancreatic Oncofetal Antigen Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., PAP Smear Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Parathyroid Hormone Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Progesterone Receptor Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., PAP Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., PSA Test 5olume and Diagnostics Sales Forecast by Market Segment

U.S., S-100 Protein Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Serotonin Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Sialic Acid Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Squamous Cell Carcinoma Antigen Test 5olume and Diagnostics Sales Forecast  
by Market Segment  
U.S., TDT Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Thymidine Kinase Test 5olume and Diagnostics Sales Forecast by Market  
Segment  
U.S., Thyroglobulin Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., TPA Test 5olume and Diagnostics Sales Forecast by Market Segment  
U.S., Total Tumor Marker Sales By Major Supplier  
U.S., ACTH Testing Market Diagnostics Sales by Major Supplier  
U.S., AFP Testing Market Diagnostics Sales by Major Supplier  
U.S., Beta-2 Migroblolulin Testing Market Diagnostics Sales by Major Supplier  
U.S., CA 15-3/27.29 Testing Market Diagnostics Sales by Major Supplier  
U.S., CA 19-9 Testing Market Diagnostics Sales by Major Supplier  
U.S., CA 125 Testing Market Diagnostics Sales by Major Supplier  
U.S., CEA Testing Market Diagnostics Sales by Major Supplier  
U.S., Ferritin Testing Market Diagnostics Sales by Major Supplier  
U.S., HCG Testing Market Diagnostics Sales by Major Supplier  
U.S., 1nsulin Testing Market Diagnostics Sales by Major Supplier  
U.S., Parathyroid Hormone Testing Market Diagnostics Sales by Major Supplier  
U.S., PAP Testing Market Diagnostics Sales by Major Supplier  
U.S., Progesterone Receptor Testing Market Diagnostics Sales by Major Supplier  
U.S., PSA Testing Market Diagnostics Sales by Major Supplier

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