

US Respiratory Disease Testing Market 2015: Adenovirus, Influenza, Legionella, Mononucleosis, Mycoplasma, Pneumonia, RSV, Tuberculosis

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Abstracts

Complete report \$4,600. DataPack (test volumes, sales forecasts, supplier shares) \$2,900.

This new 282-page report from VPGMarketResearch provides analysis of the US respiratory disease testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers. About this Report This report presents detailed analysis of the Respiratory Disease market in the US.

Current scientific views on epidemiology and etiology are provided for Adenovirus, Influenza, Legionella, Mononucleosis, Mycoplasma, Pneumonia, RSV and Tuberculosis.

The report provides test volume and sales forecasts and market segment, including:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of respiratory disease diagnostic products, by test.

Also, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies; thirteen - Reviews features and operating characteristics of major analyzers used for respiratory disease testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products;

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products in the U. S. In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as Venture Planning Group's proprietary data files was conducted. Contains 282 pages and 23 tables

Contents

Introduction

Worldwide Market and Technology Overview

A. Major Infectious Disease Tests

1. ADENOVIRUS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- d. Adeno-Associated Viruses(AAV)

2. INFLUENZA VIRUSES

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

3. LEGIONELLA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

4. MONONUCLEOSIS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

5. MYCOPLASMA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

6. PNEUMONIA

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

7. RESPIRATORY SYNCYTIAL VIRUS (RSV)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

8. TUBERCULOSIS

- a. Background
- b. Diagnostic Tests

c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

1. MOLECULAR DIAGNOSTICS
2. MONOCLONAL ANTIBODIES
3. IMMUNOASSAYS
4. DIFFERENTIAL LIGHT SCATTERING
5. INFORMATION TECHNOLOGY
6. ARTIFICIAL INTELLIGENCE
7. LIPOSOMES
8. FLOW CYTOMETRY
9. CHROMATOGRAPHY
10. DIAGNOSTIC IMAGING
11. GEL MICRODROPLETS
12. OTHER

USA: Market Size, Growth and Major Suppliers'
Sales and Market Shares

MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/panels
- C. Information Technology
- D. Auxiliary Products

DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 1. MARKETING APPROACHES
 2. PRODUCT COMPLEXITY
 3. CUSTOMER PREFERENCE
 4. ESTABLISHED SUPPLIERS

5. EMERGING SUPPLIERS
6. MAJOR TYPES OF DISTRIBUTORS
7. MARKET SEGMENTATION

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
Enzo Biochem
Fujirebio/Innogenetics
Hologic/Gen-Probe
ID Biomedical/GSK
Kreatech
Life Technology
Lonza
Nanogen/Elitech
Novartis Diagnostics
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion

Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac/PE
Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Adenovirus Tests
Major Companies Developing or Marketing Influenza Tests
Major Companies Developing or Marketing Legionella Tests
Major Companies Developing or Marketing Mononucleosis Tests
Major Companies Developing or Marketing Mycoplasma Tests
Major Companies Developing or Marketing Pneumonia Tests
Major Companies Developing or Marketing RSV Tests
Major Companies Developing or Marketing Tuberculosis Tests
U.S.A. Adenovirus Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Adenovirus Testing Market Diagnostics Sales by Major Supplier
U.S.A. Influenza Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Influenza Testing Market Diagnostics Sales by Major Supplier
U.S.A. Legionella Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Legionella Testing Market Diagnostics Sales by Major Supplier
U.S.A. Mononucleosis Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Mononucleosis Testing Market Diagnostics Sales by Major Supplier
U.S.A. Mycoplasma Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Mycoplasma Testing Market Diagnostics Sales by Major Supplier
U.S.A. Pneumonia Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. Pneumonia Testing Market Diagnostics Sales by Major Supplier
U.S.A. RSV Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A. RSV Testing Market Diagnostics Sales by Major Supplier
U.S.A. Tuberculosis Test Volume and Diagnostics Sales Forecast by Market Segment

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