

# US POC/Point-of-Care Diagnostic Testing Market, 2019-2023: Supplier Shares and Strategies, Country Volume and Sales Segment Forecasts for 300 Tests, Technology Trends, Instrumentation Review

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# **Abstracts**

This new 1,172-page report from VPGMarketResearch contains 256 tables, and provides a comprehensive analysis of the 10 major POC market segments, including their dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies.

#### Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

## Market Segmentation Analysis

Review of the 10 major POC market segments, including their dynamics, trends, structure, size, growth and major suppliers.

Five-year test volume and reagent sales forecasts for over 300 chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures by market segment:

Home/Personal Testing



	Physician Offices/Group Practices
	Emergency Rooms
	Operating/Recovery Suites
	ICUs/CCUs
	Cancer Clinics
	Ambulatory Care Centers
	Surgery Centers
	Nursing Homes
	Birth Centers
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and by	<u> </u>
and by	Routine and Special Chemistry
and by	Routine and Special Chemistry  Microbiology/Infectious Diseases
and by	Routine and Special Chemistry  Microbiology/Infectious Diseases  Hematology
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and by	Routine and Special Chemistry  Microbiology/Infectious Diseases  Hematology  Flow Cytometry  Coagulation
and by	Routine and Special Chemistry  Microbiology/Infectious Diseases  Hematology  Flow Cytometry  Coagulation  Immunoproteins



## **Tumor Markers**

Sales and Market Share Analysis

Sales and market shares of major reagent and instrument suppliers.

**Current and Emerging Products** 

Analysis of over 130 diagnostic procedures.

Review of leading chemistry, immunoassay, hematology and coagulation analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

## **Technology Review**

Emerging technologies and their applications for POC testing.

Comprehensive listings of companies developing or marketing POC diagnostic technologies and products, by test.

# Competitive Assessments

Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

## Strategic Recommendations

Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next five years.

Design criteria for POC testing products.

Alternative business expansion strategies.



Potential market entry barriers and risks.

# Methodology

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 1,172 pages and 256 tables



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Abbott

Alfa Wassermann

Awareness Technologies

Beckman Coulter/Danaher

bioMeriuex

Carolina Chemistries

Horiba

Inverness

Medica

Nova Biomedical

**Ortho-Clinical Diagnostics** 

Polimedco

Randox

Roche

2. Hematology Analyzers Manufactured by:

**Abbott** 

**Becton Dickinson** 

Beckman Coulter/Danaher

Biocode

**Drew-Scientific** 

Diesse Ves Matic

Horiba

Menarini

Nihon Kohden

Polymedco

Sysmex

3. Coagulation Analyzers Manufactured by:

Behnk Elektronik

Bio/Data

Cardiovascular Diagnostics

Diagnostica Stago



Helena Laboratories

Instrumentation Laboratory

ITC Hemochron

Roche

Siemens

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**PPO** 

**HMO** 

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