

# **U.S. POC/Decentralized Infectious Disease Testing Market, 2019-2023: Supplier Shares and Strategies, Country Forecasts, Emerging Technologies, Instrumentation Review-Physician Offices/Group Practices, Emergency Rooms, Ambulatory Care Centers, Surgery Centers, Birth Centers**

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## **Abstracts**

This new 795-page report from LeadingMarketResearch.com contains 61 tables, and provides a comprehensive analysis of the POC infectious disease testing market, including trends, dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies for the global POC infectious disease testing market.

### Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

### Market Segmentation Analysis

Review of five POC market segments, including their dynamics, trends, structure,

Five-year test volume and reagent sales forecasts for major infectious disease

tests  
Physician Offices/Group Practices

Emergency Rooms

Ambulatory Care Centers

Surgery Centers

Birth Centers

## Sales and Market Share Analysis

Market shares of major infectious disease diagnostic reagent and instrument suppliers.

## Current and Emerging Products

Analysis of infectious disease diagnostic tests performed in POC testing locations.

Review of leading infectious disease testing analyzers, both currently marketed and

## Technology Review

Emerging technologies and their applications for POC testing.

Comprehensive listings of companies developing or marketing coagulation

## Competitive Assessments

Assessments of major suppliers and emerging market entrants,

## Strategic Recommendations

Specific opportunities for new infectious disease testing instruments and reagent systems with potentially significant market appeal during the next five years.

Design criteria for POC testing products.

Alternative business expansion strategies.

Potential market entry barriers and risks.

## Methodology

This report is based on a combination of primary and secondary sources of information, including review of the latest technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 795 pages and 61 tables

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17. Lyme Disease
18. Measles (Rubeola)

19. Meningitis
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22. Mycoplasma
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25. Respiratory Syncytial Virus (RSV)
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27. Rotavirus (Reovirus)
28. Rubella (German Measles)
29. Salmonellosis
30. Shigellosis
31. Staphylococcus Aureus
32. Streptococci
33. Syphilis

Instrumentation: Infectious Disease Analyzers Manufactured by:

Abbott

Beckman Coulter/Danaher

bioMeriux

Ortho-Clinical Diagnostics

Roche

Siemens

Tosoh

Wallac, and other suppliers

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