

# U.S. POC/Decentralized Diagnostic Testing Market to 2021: Supplier Shares and Strategies, Volume and Sales Forecasts for 300 Tests, Emerging Technologies, Instrumentation Review

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## Abstracts

This new 1,172- page report from VPGMarketResearch.com contains 256 tables, and provides a comprehensive analysis of the 10 major POC market segments, including their dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies.

## Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

**Market Segmentation Analysis-** Review of the 10 major POC market segments, including their dynamics, trends, structure, size, growth and major suppliers. - Five- year test volume and reagent sales forecasts for over 300 chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures by market segment: - Home/Personal Testing - Physician Offices/Group Practices- Emergency Rooms- Operating/Recovery Suites- ICUs/CCUs- Cancer Clinics- Ambulatory Care Centers- Surgery Centers- Nursing Homes- Birth Centers and by test category: - Routine and Special Chemistry - Microbiology/Infectious Diseases - Hematology- Flow Cytometry - Coagulation- Immunoproteins- Drugs of Abuse- TDM- Endocrine Function- Tumor

Markers **Sales and Market Share Analysis**- Sales and market shares of major reagent and instrument suppliers.

**Current and Emerging Products**- Analysis of over 130 diagnostic procedures. - Review of leading chemistry, immunoassay, hematology and coagulation analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

**Technology Review**- Emerging technologies and their applications for POC testing. - Comprehensive listings of companies developing or marketing POC diagnostic technologies and products, by test.

**Competitive Assessments**- Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

**Strategic Recommendations**- Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next five years. - Design criteria for POC testing products. - Alternative business expansion strategies. - Potential market entry barriers and risks.

## **Methodology**

This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearchs proprietary data files. Contains 1,172 pages and 256 tables

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Abbott

Alfa Wassermann

Awareness Technologies

Beckman Coulter/Danaher

bioMeriuex

Carolina Chemistries

Horiba

Inverness

Medica

Nova Biomedical

Ortho Clinical Diagnostics

Polimedco

Randox

Roche

##### 2. HEMATOLOGY ANALYZERS MANUFACTURED BY : ABBOTT

Becton Dickinson

Beckman Coulter/Danaher

Biocode

Drew Scientific

Diesse Ves Matic

Horiba

Menarini

Nihon Kohden

Polymedco

Sysmex

##### 3. COAGULATION ANALYZERS MANUFACTURED BY : BEHNK ELEKTRONIK

Bio/Data

Cardiovascular Diagnostics

Diagnostica Stago

Helena Laboratories

Instrumentation Laboratory

ITC Hemochron

Roche

Siemens

Sysmex

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Diadexus  
Diagnocure  
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Diamedix  
Diasorin  
Eiken Chemical  
EKF Diagnostics  
Fujirebio  
Grifols  
Helena Laboratories  
Hologic/Genrobe  
Horiba  
Instrumentation Laboratory  
International Technidyne/Nexus DX  
Kreatech/Leica  
Kyowa Medex  
Lonza  
Mackay Life Sciences  
Matritech  
Nihon Kohden  
Ortho Clinical Diagnostics  
Polartech  
Polymedco  
Qiagen  
Roche

SDIX  
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