

U.S. POC/Decentralized Diagnostic Testing Market, 2019-2023: Supplier Shares and Strategies, Volume and Sales Forecasts for 300 Tests, Emerging Technologies, Instrumentation Review

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Abstracts

This new 1,172-page report from LeadingMarketResearch.com contains 256 tables, and provides a comprehensive analysis of the 10 major POC market segments, including their dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic product suppliers develop effective business, R&D and marketing strategies.

Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

Market Segmentation Analysis

Review of the 10 major POC market segments, including their dynamics, trends, structure,

Five-year test volume and reagent sales forecasts for over 300 chemistry, Home/Personal Testing

Physician Offices/Group Practices



Emergency Rooms

Operating/Recovery Suites

ICUs/CCUs

Cancer Clinics

Ambulatory Care Centers

Surgery Centers

Nursing Homes

Birth Centers

and by test category: Routine and Special Chemistry

Microbiology/Infectious Diseases

Hematology

Flow Cytometry

Coagulation

Immunoproteins

Drugs of Abuse

TDM

Endocrine Function

Tumor Markers



Sales and Market Share Analysis

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Methodology

U.S. POC/Decentralized Diagnostic Testing Market, 2019-2023: Supplier Shares and Strategies, Volume and Sales...



This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearch's proprietary data files.

Contains 1,172 pages and 256 tables



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