

2017-2021 US Physician Office and Group Practice Diagnostics Market: Volume and Sales Forecasts for 300 Tests, Supplier Shares, Competitive Strategies, Innovative Technologies, Instrumentation Review

<https://marketpublishers.com/r/UDB0A067C8CEN.html>

Date: February 2017

Pages: 970

Price: US\$ 11,250.00 (Single User License)

ID: UDB0A067C8CEN

Abstracts

This 970-page report provides comprehensive analysis of the physician office/group practice diagnostics market, including its dynamics, size, growth, regulatory requirements, technological trends, competitive landscape, and emerging opportunities for instrument and consumable suppliers. This report will help diagnostic reagent and instrument suppliers develop more effective business, R&D and marketing strategies.

Rationale

The growing economic pressures on hospitals, coupled with advances in diagnostic technologies, intensifying competition among suppliers and physicians, and changing consumer demands are shifting diagnostic testing from hospitals and commercial laboratories closer to the patient.

Market Segmentation Analysis - Review of the physician office/group practice diagnostics market, including its dynamics, trends, structure, size, growth and major suppliers. - Five-year test volume and reagent sales forecasts for over 300 chemistry, immunodiagnostic, microbiology, hematology and coagulation procedures, including:- Routine and Special Chemistry- Microbiology/Infectious Diseases- Hematology- Flow Cytometry- Coagulation- Immunoproteins- Drugs of Abuse- TDM- Endocrine Function- Tumor Markers

Sales and Market Share Analysis - Sales and market shares of major reagent and instrument suppliers.

Current and Emerging Products - Analysis of over 130 diagnostic procedures.- Review of leading chemistry, immunoassay, hematology and coagulation analyzers, both currently marketed and those in development, including their operating characteristics, features and selling prices.

Technology Review - Emerging technologies and their applications for physician office/group practice diagnostic testing.- Comprehensive listings of companies developing or marketing POC diagnostic technologies and products, by test.

Competitive Assessments - Assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, joint ventures, and new products in R&D.

Strategic Recommendations - Specific opportunities for new POC instruments and reagent systems with potentially significant market appeal during the next five years.- Design criteria for POC testing products.- Alternative business expansion strategies.- Potential market entry barriers and risks.

Methodology This report is based on a combination of primary and secondary sources of information, including review of recent technical and business publications, manufacturer product literature, industry analyst reports, and VPGMarketResearchs proprietary data files.

Contains 970 pages and 152 tables

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Abaxis

Abbott

Alfa Wassermann

Awareness Technologies

Beckman Coulter/Danaher

bioMeriuex

Carolina Chemistries

Horiba

Inverness

Medica

Nova Biomedical

OrthoClinical Diagnostics

Polimedco

Randox

Roche

2. HEMATOLOGY ANALYZERS MANUFACTURED BY:

Abbott

Becton Dickinson

Beckman Coulter/Danaher

Biocode

DrewScientific

Diesse Ves Matic

Horiba

Menarini

Nihon Kohden

Polymedco

Sysmex

3. COAGULATION ANALYZERS MANUFACTURED BY:

Behnk Elektronik

Bio/Data

Cardiovascular Diagnostics

Diagnostica Stago

Helena Laboratories

Instrumentation Laboratory

ITC Hemochron

Roche

Siemens

Sysmex

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ADI/America Diagnostica

Agilent Technologies

Alere/Biosite/Inverness

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Beckman Coulter/Danaher

Becton Dickinson

Bio/Data

Biomerieux

BioRad

Cepheid

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Corgenix

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