

# **2019-2023 US Molecular Blood Typing, Grouping and Infectious Disease NAT Screening Market: Supplier Shares and Strategies, Volume and Sales Segment Forecasts, Technology and Instrumentation Review, Opportunities for Suppliers**

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## **Abstracts**

Complete report \$9,700. DataPack (test volumes, sales forecasts, supplier shares) \$6,300.

This comprehensive report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the US molecular blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future marketing and technological trends in US; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

### **Blood Group Genotyping**

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing

### **Microarrays**

BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems, TaqMan OpenArray, MALDI-TOF-MS, Mini-Sequencing

### **Blood Typing and Grouping Tests**

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

### **Infectious Disease Screening Tests**

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT

### **Sales and Market Share Analysis**

Sales and market share estimates for leading suppliers of blood banking products by individual product.

### **Competitive Assessments**

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, and new products in R&D.

### **Market Segmentation Analysis**

Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.

Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT, by market segment:

Blood Centers

Plasma Fractionation Facilities

Hospitals

Commercial/Private Laboratories

Military Blood Banks

### **Current and Emerging Products**

Analysis of current and emerging blood typing, grouping and infectious disease screening tests.

Review of automated and semi-automated analyzers.

### **Technology Review**

Assessment of current and emerging technologies, and their potential applications for the blood banking market.

Comprehensive lists of companies developing or marketing new technologies and products, by test.

### **Strategic Recommendations**

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 465 pages and 48 tables

## Contents

### 1. INTRODUCTION

### 2. WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW

a. Major Blood Typing, Grouping and Infectious Disease Screening Tests

#### 1. BLOOD TYPING AND GROUPING TESTS

- a. ABO
- b. Antibody Panels
- c. Antibody Screening
- d. Antigen Typing
- e. Antiglobulin Test
- f. Crossmatch
- g. HLA Typing
- h. Rh

#### 1. OTHER BLOOD GROUPS

#### 2. BLOOD GROUP GENOTYPING

- a. PCR
  - b. PCR RFLP
  - c. AS PCR or PCR SSP
  - d. Multiplex PCR
  - e. Real Time PCR
  - f. Sanger DNA Sequencing
  - g. Pyrosequencing
  - b. Microarrays
- BeadChip Array
- BloodChip
- Genome Lab SNP Stream
- Fluidic Microarray Systems
- TaqMan OpenArray
- MALDiToF MS
- MiniSequencing

#### 3. INFECTIOUS DISEASE SCREENING TESTS

- a. AIDS
- Structure and Composition
- Classification

Origin of AIDS  
Animal Lentivirus Systems  
Virus Receptors  
HIV Infections in Humans  
Pathogenesis & Pathology  
Overview of Course of HIV Infection  
CD4T Lymphocytes and Memory Cells  
Monocytes and Macrophages  
Lymphoid Organs  
Neural Cells  
Viral Coinfections  
Clinical Findings  
Plasma Viral Load  
Pediactric AIDS  
Neurologic Disease  
Opportunistic Infections  
Protozoa  
Fungi  
Bacteria  
Viruses  
Cancer  
Immunity  
Laboratory Diagnosis  
Virus Isolation  
Serology  
Detection of Viral Nucleic Acid or Antigens  
Epidemiology  
Worldwide Spread of AIDS  
United States  
Routes of Transmission  
Prevention, Treatment, And Control  
Antiviral Drugs  
Vaccines Against HIV  
Transmission of HIV in Blood Products  
HIV Transmission in Transplant and Artificial Insemination Recipients  
Diagnostic Tests  
Enzyme Immunoassay Interpretation  
Specificity, Sensitivity, and Predictive Value of Enzyme Immunoassay  
Competition Assays

Western Blot Technique  
Immuno Fluorescence Assay (IFA)  
Radioimmunoprecipitation  
HIV 1/HIV 2 Combination Testing  
Methods of HIV Antigen Detection  
Antigen Assays and Blood Screening  
Urine Tests  
DNA Probes  
Overview  
Quantitative Polymerase Chain Reaction  
In Situ PCR  
Needed Improvements  
Viral Load/Drug Resistance Testing  
Genotype and Phenotype Testing  
Blood Banking Considerations  
    b. Hepatitis  
Hepatitis A  
Hepatitis B  
Structure and Composition  
Replication of Hepatitis B Virus  
Hepatitis C  
Hepatitis D (Delta Hepatitis)  
Hepatitis E  
Hepatitis G  
Hepatitis Virus Infections In Humans  
Pathology  
Clinical Findings  
Laboratory Features  
Hepatitis A  
Hepatitis B  
Hepatitis C  
Hepatitis D  
Hepatitis E  
Virus Host Immune Reactions  
Epidemiology  
Hepatitis A  
Hepatitis B  
Hepatitis C  
Hepatitis D (Delta Agent)

Vaccines and Drugs

c. Cytomegalovirus

Background

Chorioretinitis

Gastrointestinal

Central Nervous System Disease

Diagnostic Tests

Vaccines and Drugs

d. Syphilis

Background

Diagnostic Tests

Vaccines and Drugs

e. West Nile Virus

Background

Clinical Syndromes

Diagnostic Tests

Vaccines and Drugs

f. Parvovirus B19

Microbiology

Epidemiology

Clinical Syndromes

Erythema Infectiosum Slapped (cheek)

Adult Polyarthropathy

Transient Aplastic Crisis

Transient Pancytopenia

Red Cell Aplasia in the Immunocompromised

Perinatal Infections

Diagnosis

Treatment

g. Creutzfeldt Jakob's Disease

Background

Transmission

Diagnostic Tests

Major Commercial and Academic Players

Bayer

Disease Sciences/BioTec Global

Imperial College School of Medicine

Ortho Clinical Diagnostics

Pall

ProMetic Life Sciences  
Proteome Sciences/Idexx  
Q One Biotech  
Serono  
U.S. Agricultural Research Service  
Drugs  
Vaccines  
h. Malaria

## 1. CHAGAS DISEASE

j. Babesiosis

4. PATHOGEN REDUCTION  
5. LEUKOCYTE REDUCTION

Background

Methods

b. INSTRUMENTATION Review: Operating Characteristics, Features and Selling  
Prices of Leading Automated and Semiautomated Analyzers Manufactured by:

Abbott

Beckman Coulter/Danaher

Becton Dickinson

Bio Rad

BioMerieux

Cepheid

Curtis Unyvero

GenProbe/Hologic

GenMark

Grifols

HTG

Immucor

Life Technologies

Nanosphere

Ortho Clinical Diagnostics

Qiagen

Roche

Sarstedt

Siemens

Tecan

c. Major in Vitro Diagnostic Technologies and Their Potential Applications



1. MOLECULAR DIAGNOSTICS
  - a. Overview
  - b. NAT
2. MONOCLONAL AND POLYCLONAL ANTIBODIES
3. IMMUNOASSAYS
  - a. Technological Principle
  - b. Chemiluminescence
  - c. Enzyme Immunoassays (EIA)Overview  
ELISA  
EMIT  
Electrochemical
  - d. Radioimmunoassays (RIA)
  - e. Immunoprecipitation
  - f. Affinity Chromatography
4. MICROTITRATION PLATES
5. IT AND AUTOMATION
6. LASERS
7. ROBOTICS
8. SYNTHETIC RED CELL SUBSTITUTES
9. GENETICALLY ENGINEERED BLOOD COMPONENTS
  - a. Albumin
  - b. Factor VIII
  - c. Alpha 2 Antiplasmin
  - d. Antithrombin III
  - e. Factor IX
  - f. Von Willebrand's Factor
  - g. Fibrinogen
  - h. t PA
10. BLOOD PRESERVATION
11. AUTOLOGOUS BLOOD TRANSFUSION/FREEZING

### **3. U.S.**

- a. EXECUTIVE SUMMARY
- b. Business Environment
- c. Market Structure
- d. Market Size, Growth and Major Supplier Sales and Market Shares for Blood

Typing, Grouping and Infectious Disease Screening Tests

#### **4. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- a. Molecular Blood Typing and Grouping
- b. Infectious Disease Screening
- c. Auxiliary

#### **5. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- a. Internal Development
- b. Collaborative Arrangements
- c. University Contracts

#### **6. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- a. Market Maturity
- b. Cost Containment
- c. Competition
- d. Technological Edge and Limitations
- e. Patent Protection

#### **7. COMPETITIVE ASSESSMENTS**

Abbott  
Beckman Coulter/Danaher  
Becton Dickinson  
Biokit  
BioMerieux  
Bio Rad  
CellMark Forensics/LabCorp  
Diagast  
DiaSorin  
Fujirebio  
Hologic/GenProbe  
Grifols  
Immucor  
Ortho Clinical Diagnostics  
Proteome Sciences

Quest Diagnostics

Quidel

Roche

Siemens

Tecan

ThermFisher

Major Companies Developing or Marketing Blood Typing and Grouping Tests

Major Companies Developing or Marketing HLA Typing Tests

Major Companies Developing or Marketing AIDS Tests

Major Companies Developing or Marketing Hepatitis Tests

Major Companies Developing or Marketing CMV Tests

Major Companies Developing or Marketing Syphilis Tests

Major Companies Developing or Marketing Blood Bank Analyzers

EXECUTIVE SUMMARY Table: U.S.A., Total Blood Bank Test Volume and Reagent  
Sales Forecast by Test Category

U.S.A., Estimated Number of Inpatient and Ambulatory Surgeries

U.S.A., Facilities Performing Blood Bank Tests by Market Segment

U.S.A., Hospital Laboratories Performing Blood Bank Tests by Bed Size

U.S.A., Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test  
Volume Forecast

U.S.A., Facilities Collecting Whole Blood and Plasma by Market Forecast Segment

U.S.A., Whole Blood and Plasma Collections by Market Forecast Segment

U.S.A., All Market Segments Blood Typing and Grouping Test Volume by Market  
Forecast Segment

U.S.A., All Market Segments Blood Typing and Grouping Test Volume Forecast

U.S.A., Hospital Laboratories Blood Typing and Grouping Test Volume Forecast

U.S.A., Community and Regional Blood Centers Blood Typing and Grouping Test  
Volume Forecast

U.S.A., Commercial/Private Laboratories Blood Typing and Grouping Test Volume  
Forecast

U.S.A., Plasma Fractionation Centers Blood Typing and Grouping Test Volume  
Forecast

U.S.A., Military Blood Banks Blood Typing and Grouping Test Volume Forecast

U.S.A., All Market Segments Infectious Disease Screening Test Volume Forecast by  
Market Segment

U.S.A., All Market Segments Infectious Disease Screening Test Volume Forecast

U.S.A., Community and Regional Centers Infectious Disease Screening Test Volume  
Forecast

U.S.A., Plasma Fractionation Centers Infectious Disease Screening Test Volume

## Forecast

U.S.A., Hospital Blood Banks Infectious Disease Screening Test Volume Forecast

U.S.A., Military Blood Banks Infectious Disease Screening Test Volume Forecast

U.S.A., All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment

U.S.A., All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment

U.S.A., Hospital Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test

U.S.A., Community and Regional Blood Centers Blood Typing and Grouping Reagent Market Forecast by Major Test

U.S.A., Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast by Major Test

U.S.A., Plasma Fractionation Centers Blood Typing and Grouping Reagent Market Forecast by Major Test

U.S.A., Military Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test

U.S.A., All Market Segments Infectious Disease Screening Reagent Market by Market Forecast Segment

U.S.A., All Market Segments Infectious Disease Screening Reagent Market by Market Forecast Segment

U.S.A., Community and Regional Centers Infectious Disease Screening Reagent Market Forecast by Test

U.S.A., Plasma Fractionation Centers Infectious Disease Screening Reagent Market Forecast by Test

U.S.A., Hospital Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

U.S.A., Military Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

U.S.A., Major Suppliers of Blood Typing and Grouping Reagents Estimated Sales and Market Shares

U.S.A., HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier

U.S.A., Hepatitis Blood Screening Market, Reagents Sales by Major Supplier

U.S.A., Hepatitis C Blood Screening Market, Reagent Sales By Major Supplier

U.S.A., HIV/Hepatitis C NAT Market, Reagent Sales By Major Supplier

U.S.A., West Nile Virus NAT Market, Reagent Sales by Major Supplier

U.S.A., CMV Blood Screening Market, Reagent Sales by Major Supplier

U.S.A., Syphilis Blood Screening Market, Reagent Sales by Major Supplier

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