

2017 US Automated Microbiology Market: New Frontiers, Business Challenges, Emerging Technologies, Competitive Landscape

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Abstracts

Complete report \$9,850. DataPack (test volumes, sales forecasts, supplier shares) \$6,400.

VPGMarketResearch.com's new report is an analysis of the major business opportunities emerging in the automated microbiology market during the next five years. The report examines key trends in the U.S. automated microbiology market; reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for molecular diagnostic, microbial identification, antibiotic susceptibility, blood culture, urine screening and immunodiagnostic procedures, as well as over 100 infectious disease tests by assay, application, market segment, profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

Rationale

The level of automation in the microbiology laboratory has been lagging behind that of other major clinical laboratory segments, such as chemistry and hematology. The slow acceptance of the technology is in part due to the complexity of developing automation suitable for microbiology tests.

The introduction of automated microbiology instrumentation has been delayed by a number of intrinsic and technical problems. The diffusion of automated microbiology systems, once the technology was developed, has not matched that of other automated laboratory technologies. The acquisition of automation in microbiology has been slowed by forces less easily identifiable than the effects of various reimbursement plans. Some



laboratorians still believe that current instrumentation is not the ultimate technology and expect better automation on the horizon.

The driving force behind the need for rapid reporting of microbiological test results is the clinical relevance in a time of financial austerity, a time when cost and health care effectiveness to the patient and diagnostician looms ever larger, and where after-the-fact results at high expense are coming under severe scrutiny worldwide.

This comprehensive report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding microbiology market, in evaluating emerging opportunities and developing effective business strategies.

Supplier Shares, Sales and Volume Forecasts

Sales and market shares of major suppliers of microbiology products, by individual test.

Five-year test volume and sales forecasts for over 100 microbiology assays.

Test volume estimates by method (molecular, serology/immunodiagnostics, culture/microscopy).

U.S.Market Overview

Review of the market dynamics, trends, structure, size, growth and major suppliers.

Estimated universe of laboratories performing microbiology testing.

Specimen, test volume and sales forecasts.

Business Opportunities and Strategic Recommendations

Emerging opportunities for new analyzers, reagents kits, IT and other products with significant market appeal during the next five years.



Design criteria for decentralized testing products.

Alternative market penetration strategies.

	Potential market entry barriers and risks.		
Specim	nen Types		
	Urine		
	Sterile Fluids: Blood, Serum, CSF		
	Throat Swabs, Respiratory Secretions		
	Genital Secretions		
	Stool		
	Abscess/Wound		
	Sputum		
	Saliva		
Applications			
	Microbial Identification		
	Antibiotic Susceptibility		
	Urine Screening		
	Blood Cultures		
Review	of Major Automated Systems		



Review of major automated molecular diagnostic, multipurpose, specialized, microbial identification, antibiotic susceptibility, blood culture, urine screening, and immunodiagnostic analyzers.

The report features analyzers manufactured by Abbott, Alifax, Anagen, BD, Beckman Coulter/Danaher, Biochem, Biolog, bioMerieux, Bio-Rad, Biotrol, Cepheid, Curetis, GenMark, Hologic/Gen-Probe, HTG, Iris, J&J, Labsystems, Life Technologies, MiDI, Olympus, Qiagen, Roche, Siemens, Sy-Lab, Sysmex, Tecan, Thermo Fisher, Tosoh.

Infectious Diseases Analyzed in the Report

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes Influenza, Legionella, Lyme disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia and others.

Technology Assessment

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for the microbiology market.

Global listings of companies developing or marketing microbiology products by individual test.

Competitive Strategies

Strategic assessments of major suppliers and start-up firms developing innovative technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.



The companies analyzed in the report include: Abbott Affymetrix Agilent Technologies Applied Gene Technologies Arca Biopharma

Beckman Coulter/Danaher
Becton Dickinson
Biokit

bioMerieux

Bio-Rad

Biotest

CellMark Forensics/LabCorp

Cepheid

Decode Genetics

Diadexus

Diamedix

DiaSorin

Eiken Chemical

Elitech Group



Enzo Biochem		
Exact Sciences		
Fujirebio		
Grifols		
Hologic/Gen-Probe		
ID Biomedical/GSK		
Illumina		
Kreatech/Leica		
Li-Cor Biosciences		
Lonza		
Monogram Biosciences		
Myriad Genetics		
Ortho-Clinical Diagnostics		
Perkin Elmer/Caliper Life Sciences		
Proteome Sciences		
Qiagen		
Roche		
Scienion		
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Shimadzu
Siemens
Sierra Molecular
Takara Bio
Tecan Thermo Fisher
Wallac/P
Wako
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DAP PCR

Strand Displacement Activation

TMA



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   NucleiC Acid Sequence Based Amplification
   Self Sustained Sequence Replicase
   Others
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 CAR
 CAS
 CPT
 Dendritic Polymer Technology
 ISo CR
 LAT
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 Rolling Circles
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Affymetrix

Agilent Technologies

Applied Gene Technologies

Arca Pharma

Beckman Coulter/Danaher

Becton Dickinson

Biokit

bioMerieux

Bio Rad

Biotest

Cepheid

CellMark Forenciscs/Lab Corp

Decode Genetics

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DiaSorin

Eiken Chemical

Elitech Group

EnzBiochem

Exact Sciences

Fujirebio

Grifols

Hologic/GenProbe

Illumina

ID Biomedical/GSK

Kreatech/Leica



LiCor Biosciences

Lonza

Monogram Biosciences

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Ortho Clinical Diagnostics

Perkin Elmer/Caliper

Proteome Sciences

Qiagen

Roche

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Major Companies Developing or Marketing Rotavirus Tests



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