

2017-2021 UK Transfusion Analyzers and Consumables: Market Analysis, Competitive Intelligence, Technology Trends, Opportunities for Suppliers

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Abstracts

Complete report **\$6,100**. DataPack (test volumes, sales forecasts, supplier shares) **\$3,950**.

This comprehensive report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the U.K. molecular blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future marketing and technological trends in U.K.; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Group Genotyping

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing

Microarrays

BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems, TaqMan OpenArray, MALDI-TOF-MS, Mini-Sequencing

Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT

Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of blood banking products by individual product.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales

product portfolios, marketing tactics, and new products in R&D.

Market Segmentation Analysis

- Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.
- Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT, by market segment:
 - Blood Centers
 - Hospitals
 - Commercial/Private Laboratories

Current and Emerging Products

- Analysis of current and emerging blood typing, grouping and infectious disease screening tests.
- Review of automated and semi-automated analyzers.

Technology Review

- Assessment of current and emerging technologies, and their potential applications for the blood banking market.

- Comprehensive lists of companies developing or marketing new technologies and products, by test.

Strategic Recommendations

- New product development opportunities with significant market appeal.
- Alternative market penetration strategies.
- Potential market entry barriers and risks.

Contains 430 pages and 35 tables

Contents

I. INTRODUCTION

II. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Blood Typing and Grouping
- B. Infectious Disease Screening
- C. Auxiliary

III. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

IV. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

V. WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW

- A. Major Blood Typing, Grouping and Infectious Disease Screening Tests
 - 1. Blood Typing and Grouping Tests
 - a. ABO
 - b. Antibody Panels
 - c. Antibody Screening
 - d. Antigen Typing
 - e. Antiglobulin Test
 - f. Crossmatch
 - g. HLA Typing
 - h. Rh
 - i. Other Blood Groups
 - 2. Infectious Disease Screening Tests
 - a. AIDS/HIV

Background

Diagnostic Tests

- Enzyme Immunoassay

- Viral Load/Drug Resistance Testing

- Genotype and Phenotype Testing

- Blood Banking Considerations

b. Hepatitis Markers

- Hepatitis A

- Hepatitis B

- Hepatitis C

- Hepatitis D (Delta Hepatitis)

- Hepatitis E

- Hepatitis G

- Vaccines and Drugs

c. Cytomegalovirus

Background

- Diagnostic Tests

- Vaccines and Drugs

d. Syphilis

Background

- Diagnostic Tests

- Vaccines and Drugs

e. West Nile Virus

Background

- Clinical Syndromes

- Diagnostic Tests

- Vaccines and Drugs

f. Parvovirus B19

- Microbiology

- Epidemiology

- Clinical Syndromes

- Diagnostic Test

- Vaccines and Drugs

g. Creutzfeldt-Jakob's Disease

Background

- Transmission

- Diagnostic Tests

- Vaccines and Drugs

h. Malaria

- i. Chagas Disease
 - j. Babesiosis
- 3. Pathogen Reduction
- 4. Leukocyte Reduction
 - Background
 - Methods
- B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Blood Typing, Grouping and Infectious Disease Screening Automated and Semiautomated Analyzers
- C. Major Blood Banking Technologies and Their Potential Applications
 - 1. Molecular Diagnostics
 - 2. Monoclonal and Polyclonal Antibodies
 - 3. Immunoassays
 - 4. Microtitration Plates
 - 5. IT and Automation
 - 6. Lasers
 - 7. Robotics
 - 8. Synthetic Red Cell Substitutes
 - 9. Genetically Engineered Blood Components
 - 10. Blood Preservation
 - 11. Autologous Blood Transfusion/Freezing

VI. UK BLOOD BANKING MARKET

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

VII. COMPETITIVE ASSESSMENTS

Abbott
Beckman Coulter/Danaher
Becton Dickinson
Biokit
BioMerieux
Bio-Rad
CellMark Forensics/LabCorp

Diagast
DiaSorin
Fujirebio
Hologic/Gen-Probe
Grifols
Immucor
Ortho-Clinical Diagnostics
Proteome Sciences
Quest Diagnostics
Quidel
Roche
Siemens
Tecan

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Blood Typing and Grouping Tests
Major Companies Developing or Marketing HLA Typing Tests
Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Blood Bank Analyzers
Executive Summary Table: U.K., Total Blood Bank Test Volume and Reagent Sales
Forecast by Test Category
U.K., Facilities Performing Blood Bank Tests by Market Segment
U.K., Hospital Laboratories Performing Blood Bank Tests by Bed Size
U.K., Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test
Volume
U.K., All Market Segments Blood Typing And Grouping Test Volume Forecast by
Market Segment
U.K., All Market Segments Blood Typing And Grouping Test Volume Forecast
U.K., Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
U.K., Blood Banks Blood Typing And Grouping Test Volume Forecast
U.K., Commercial/Private Laboratories Blood Typing and Grouping Test Volume
Forecast
U.K., All Market Segments Infectious Disease Screening Test Volume Forecast by
Market Segment
U.K., All Market Segments Infectious Disease Screening Test Volume Forecast
U.K., Blood Banks Infectious Disease Screening Test Volume Forecast
U.K., Hospital Laboratories Infectious Disease Screening Test Volume Forecast
U.K., Commercial/Private Laboratories Infectious Disease Screening Test Volume
Forecast
U.K., All Market Segments Blood Typing And Grouping Reagent Market Forecast By
Market Segment
U.K., All Market Segments Blood Typing And Grouping Reagent Market Forecast by
Major Test
U.K., Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By
Major Test
U.K., Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test
U.K., All Market Segments Infectious Disease Screening Reagent Market Forecast By

Market Segment

U.K., All Market Segments Infectious Disease Screening Reagent Market Forecast

Segment By Test

U.K., Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

U.K., Hospital Laboratories Infectious Disease Screening Reagent Market Forecast By Test

U.K., Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test

U.K., Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

U.K., HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

U.K., Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

U.K., Syphilis Blood Screening Market, Reagent Sales by Major Supplier

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