

2015 UK Sales and Market Shares of Major Infectious Disease Testing Product Suppliers by Assay and Country

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Abstracts

This unique report from VPGMarketResearch provides UK sales and market share estimates for major suppliers of infectious disease testing products by assay and country.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know how, new products in R&D, collaborative arrangements, and business strategies.

Competitive Assessments

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

Biomerieux

Bio Rad

Cepheid

Diamedix/Erba

Diasorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen Probe

ID Biomedical/GSK

Kreatech/Leica

Lonza

Ortho Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens

Takara Bio

ThermoFisher

Wallac/PE

Wako

Contains 108 pages and 16 Tables

Contents

COMPETITIVE ASSESSMENTS

Abbott
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Fujirebio/Innogenetics
Grifols/Novartis Diagnostics
Hologic/Gen-Probe
ID Biomedical/GSK
Kreatech
Lonza
Nanogen/Elitech
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
ThermoFisher/Life Technologies
Wallac/PE
Wako

List Of Tables

LIST OF TABLES

U.K. AIDS Testing Market Diagnostics Sales by Major Supplier
U.K. Campylobacter Testing Market Diagnostics Sales by Major Supplier
U.K. Candida Testing Market Diagnostics Sales by Major Supplier
U.K. Gonorrhea Testing Market Diagnostics Sales by Major Supplier
U.K. Hepatitis Testing Market Diagnostics Sales by Major Supplier
U.K. Hepatitis C Testing Market Diagnostics Sales by Major Supplier
U.K. Influenza Testing Market Diagnostics Sales by Major Supplier
U.K. Mycoplasma Testing Market Diagnostics Sales by Major Supplier
U.K. Pneumonia Testing Market Diagnostics Sales by Major Supplier
U.K. RSV Testing Market Diagnostics Sales by Major Supplier
U.K. Rubella Testing Market Diagnostics Sales by Major Supplier
U.K. Septicemia Testing Market Diagnostics Sales by Major Supplier
U.K. Shigella Testing Market Diagnostics Sales by Major Supplier
U.K. Streptococci Testing Market Diagnostics Sales by Major Supplier
U.K. Syphilis Testing Market Diagnostics Sales by Major Supplier
U.K. Tuberculosis Testing Market Diagnostics Sales by Major Supplier

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