

# 2017 UK Hematology and Flow Cytometry Market Future Horizons and Growth Strategies: Instrument and Reagents Supplier Shares, Country Segment Forecasts, Competitive Intelligence, Opportunities

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## **Abstracts**

Complete report \$6,200. DataPack (test volumes, sales forecasts, supplier shares) \$3,900.

#### Summary

This comprehensive report contains 250 pages, 30 tables, and is designed to help current suppliers and potential market entrants identify and evaluate business opportunities emerging in UK hematology and flow cytometry markets during the next five years. The report explores business and technological trends in the UK hematology and flow cytometry markets; provides market share estimates, test volume forecasts, and instrument placements; compares features of major analyzers; profiles leading competitors and emerging market entrants; and suggests specific product and marketing opportunities facing suppliers.

#### **Hematology Tests**

CBC + 5-Part Differential, Manual Differential/Review, Hematocrit (Automated, Manual), Hemoglobin (Automated, Manual), Sedimentation Rate, Reticulocytes, WBC (Automated, Manual), Platelets (Automated, Manual), Bone Marrow Analysis, RBC, Eosinophils.

### **Flow Cytometry Tests**



Cell Surface Markers (CD4/CD8/T&B Lymphocytes, CD34, Others), Chemotherapy Monitoring (Leukemia/Lymphoma, Others), HLA Typing, Sperm Analysis, Cell Cycle Kinetics, Cell Function Testing, Chromosomal Abnormalities, Fetal Cell Analysis, Granulocyte Function, Receptor DNA/RNA Analysis, Cell Culturing.

#### **Sales and Market Share Analysis**

Sales and market shares of major instrument and reagent suppliers.

## **Competitive Assessments**

Extensive strategic profiles of major suppliers and emerging market entrants.

## **Market Segmentation Analysis**

Sales and market share estimates for leading suppliers of hematology and flow cytometry products

Test and sales forecasts for over 40 procedures by individual test and market segment:

Hospitals

Commercial/Private Laboratories

Public Health Laboratories

## **Current and Emerging Products**

Analysis of current and emerging hematology and flow cytometry tests

Reagent and instrument sales forecasts by market segment

Instrument placements and installed base by manufacturer and model

Sales and market shares of reagent and instrument suppliers



## **Technology Review**

Assessment of current and emerging technologies, and their potential market applications

Comprehensive lists of companies developing or marketing new technologies and products by test.

# **Strategic Recommendations**

New product development opportunities with significant market appeal.

Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 250 pages and 30 tables



## **Contents**

#### I. INTRODUCTION

#### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

- A. Major Routine and Special Hematology Tests
  - 1. INTRODUCTION
  - 2. CBC ANALYSIS
    - a. Hemoglobin Concentration
    - b. Hematocrit Determination
    - c. Red Blood Cell Count
    - d. Red Cell Indices

MCV

**RDW** 

**MCHC** 

**CHCM** 

**HDW** 

MCH

- e. Red Cell Size Histograms
- f. Platelets

Platelet Count

Platelet Size/MPV

**PDW** 

**Automated Systems** 

- g. Reticulocytes
- 3. WHITE BLOOD CELL ANALYSIS
  - a. WBC Count
  - b. Five-Partial Differential Major Suppliers

Abbott

Beckman Coulter/Danaher

Siemens

Sysmex

c. Pattern Recognition Systems

IRIS

- d. Comparison of Major Differential Analyzers
- 4. RETICULOCYTES
- 5. PLATELET FUNCTION TESTS
- 6. ERYTHROCYTE SEDIMENTATION RATE/CRP



- 7. RED CELL ANALYSIS
- 8. 2, 3 DPG
- 9. RED CELL DEFORMABILITY
- 10. NEUTROPHIL FUNCTION TESTS
- 11. SEMEN ANALYSIS
- 12. BONE MARROW ANALYSIS
- 13. URINALYSIS
- B. Major Flow Cytometry Applications
  - 1. CELL SURFACE MARKERS
    - a. Lymphocyte Subclassification CD4/CD8/CD34

Instrumentation and Reagent Test Kits

BD

Beckman Coulter/Danaher

T Cells Diagnostics

- b. Other Cell Markers
- 2. DNA CONTENT ANALYSIS
- 3. RNA CONTENT ANALYSIS
- 4. CHEMOTHERAPY MONITORING
- 5. CELL CYCLE ANALYSIS
- 6. CHROMOSOME ANALYSIS
- 7. FETAL CELL ANALYSIS
- 8. HLA TYPING
- 9. MICROBIOLOGY
- 10. PROTEIN CONTENT ANALYSIS
- 11. MULTIPARAMETER ANALYSIS
- 12. OTHER APPLICATIONS
- C. Instrumentation Review
  - 1. HEMATOLOGY ANALYZERS
    - a. Overview

**Electrical Aperture-Impedance Analyzers** 

**Light Scatter Analyzers** 

b. System Review

**Abbott** 

Beckman Coulter/Danaher

Biocode Hycel

CellaVision

**Drew-Scientific** 

Horiba

Medica



Menarini

Nihon Kohden

Siemens

Sysmex

- 2. FLOW CYTOMETERS
  - a. INTRODUCTION
  - b. System Overview

**Becton Dickinson** 

Beckman Coulter/Danaher

- 3. PLATELET AGGREGOMETERS
- 4. SEDIMENTATION RATE ANALYZERS

Diesse Ves Matic

Polymedco

- D. Current Market Needs and Future Demand For Hematology Analyzers
- E. Reagents and Controls
- F. Current and Emerging Technologies
  - 1. INFORMATION TECHNOLOGIES
  - 2. AUTOMATION AND ROBOTICS
  - 3. LASERS
  - 4. ARTIFICIAL INTELLIGENCE
  - 5. MONOCLONAL ANTIBODIES
  - 6. MOLECULAR DIAGNOSTICS
  - 7. MICRODROP TECHNOLOGY

#### III. U.K.

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Instrument Placements, Installed Base, Sales and Market Shares

#### X. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Information Technology
- D. Auxiliary Products
- XI. Design Criteria for Decentralized Testing Products



#### XII. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for the Decentralized Testing Markets
  - 1. FOUR MARKETING APPROACHES
  - 2. PRODUCT COMPLEXITY FACTOR
  - 3. CUSTOMER PREFERENCE FACTOR
  - 4. ESTABLISHED SUPPLIERS
  - 5. EMERGING SUPPLIERS
  - 6. MAJOR TYPES OF DISTRIBUTORS
  - 7. MARKET SEGMENTATION FACTOR

#### XIII. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- **B.** Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

#### XIV. COMPETITIVE ASSESSMENTS

Abbott

Agilent Technologies

Beckman Coulter/Danaher

**Becton Dickinson** 

Bio-Rad

CellaVision

Horiba

Iris Diagnostics/Danaher

Nihon Kohden

Ortho-Clinical Diagnostics

Roche

Siemens



Sysmex

XV. Appendix: Major Universities and Research Centers Developing New Hematology/Flow Cytometry Technologies and Applications



## **List Of Tables**

#### LIST OF TABLES

Summary Table I: U.K., All Market Segments, Total Hematology and Flow Cytometry Specimen Volume Forecast

Summary Table II: U.K., All Market Segments, Total Hematology and Flow Cytometry Test Volume Forecast

Summary Table III: U.K., All Market Segments, Total Hematology and Flow Cytometry Market Forecast

U.K., Laboratories Performing Hematology and Flow Cytometry Testing By Market Segment

U.K., Hospital Laboratories Performing Hematology/Flow Cytometry Tests By Bed Size U.K., Commercial/Private Laboratories, Performing Hematology/Flow Cytometry Tests By Annual Test Volume

U.K., Total Routine Hematology Specimen Volume Forecast By Market Segment U.K., Total Flow Cytometry and Special Hematology Specimen Volume, By Market Segment

U.K., Hospital Laboratories, Hematology And Flow Cytometry Specimen Volume Forecast

U.K., Commercial/Private Laboratories, Hematology and Flow Cytometry Specimen Volume Forecast

U.K., Total Routine Hematology Test Volume Forecast By Market Segment

U.K., Total Flow Cytometry and Special Hematology Test Volume Forecast By Market Segment

U.K., All Market Segments, Total Routine Hematology Test Volume Forecast

U.K., Hospital Laboratories, Routine Hematology Test Volume Forecast

U.K., Commercial/Private Laboratories, Routine Hematology Test Volume Forecast

U.K., Hospital Laboratories, Flow Cytometry And Special Hematology Test Volume Forecast

U.K., Major Hematology Analyzers, Estimated Placements and Installed Base

U.K., Major Flow Cytometers, Estimated Placements and Installed Base

U.K. Total Hematology Market Forecast By Market Segment

U.K., Hematology Instrument, Market Forecast By Market Segment

U.K., Hematology Consumable, Market Forecast By Market Segment

U.K., Total Flow Cytometry Market Forecast By Market Segment

U.K., Total Flow Cytometry Instrument Market Forecast By Market Segment

U.K., Total Flow Cytometry Consumable Market Forecast By Market Segment

U.K., Total Hematology Market By Major Supplier



- U.K., Hematology Instrument Market By Major Supplier
- U.K., Hematology Consumable Market By Major Supplier
- U.K., Total Flow Cytometry Market By Major Supplier
- U.K., Total Flow Cytometry Consumable Market By Major Supplier
- U.K., Total Flow Cytometry Instrument Market By Major Supplier



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