+44 20 8123 2220
info@marketpublishers.com

2017 UK Enteric Diseases Diagnostic Testing Market Future Horizons and Growth Strategies: Supplier Shares by Test, Country Segment Forecasts, Competitive Intelligence, Emerging Opportunities

https://marketpublishers.com/r/UED94234C86EN.html
Date: March 2017
Pages: 322
Price: US$ 1,980.00 (Single User License)
ID: UED94234C86EN

Abstracts

About This Report

This new 322-page report from VPGMarketResearch.com presents detailed analysis of the UK Enteric Diseases market, including sales forecasts and supplier shares for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia. The report provides test volume and sales projections for Hospitals, Commercial and Public Health Labs.

In addition to market share and sales forecasts, the report:

Examines market applications of Molecular Diagnostics,Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

Reviews features and operating characteristics of major analyzers used for microbiology testing;

Profiles key suppliers and potential market entrants developing innovativetechnologies and products;

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

+44 20 8123 2220
info@marketpublishers.com

Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearchs proprietary data files was conducted.

Contains 322 pages and 20 tables

+44 20 8123 2220
info@marketpublishers.com

Contents

I. INTRODUCTION

II. A1DS/H4 WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Background
B. Diagnostic Tests: H4-1/2/Combo, H4Ag/H4 NAT, Western Blot, HTL5-1/2
C. 5accines and Drugs
D. 1nstrumentation Review and Market Needs
E. Emerging Diagnostic Technologies

III. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' Sales and Market Shares

IV. ALTERNATIVE MARKET PENETRATION STRATEGIES

A. 1nternal Development
B. Collaborative Arrangements
C. University Contracts
D. Distribution Strategies for Decentralized Testing Markets
1. MARKET1NG APPROACHES
2. PRODUCT COMPLE11TY
3. CUSTOMER PREFERENCE
4. ESTABL1SHED SUPPL1ERS
5. EMERG1NG SUPPL1ERS
6. MAJOR TYPES OF D1STR1BUTORS
7. MARKET SEGMENTAT1ON

V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

A. Market Maturity
B. Cost Containment
C. Competition
D. Technological Edge and Limitations
E. Patent Protection
F. Regulatory Constraints
G. Decentralized Testing Market Challenges

+44 20 8123 2220
info@marketpublishers.com

VI. COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix/Erba
DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Fujirebio
Grifols
Hologic/Gen-Probe
1D Biomedical/GSK
Kreatch/Leica
Lonza
Ortho-Clinical Diagnostics
Qiagen
Roche
Scienion
Sequenom
SeraCare
Siemens
Takara Bio
Thermo Fisher
Wallac/PE
Wako

L1ST OF TABLES

Table1. Major Companies Developing or Marketing A1DS Tests
Table 2. UK: H4 or H4-1/2/Combo Test 5olume and Sales Forecast by Market Segment
Table 3. UK: H4 Ag Test 5olume and Sales Forecast by Market Segment
Table 4. UK: Western Blot/Other Confirmatory Tests 5olume and Sales Forecast by Market Segment

+44 20 8123 2220
info@marketpublishers.com

Table 5. UK: H4 NAT Blood Screening Test 5olume and Diagnostics Sales
Table 6. UK: A1DS Diagnostics Market by Major Supplier
Table 7. UK: H4 Blood Screening NAT Sales and Market Shares of Major Suppliers

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: 2017 UK Enteric Diseases Diagnostic Testing Market Future Horizons and Growth Strategies: Supplier Shares by Test, Country Segment Forecasts, Competitive Intelligence, Emerging Opportunities

Product link: https://marketpublishers.com/r/UED94234C86EN.html

Price: US$ 1,980.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/UED94234C86EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below

+44 20 8123 2220
info@marketpublishers.com

and fax the completed form to +44 20 7900 3970