

# **UK Enteric Disease Diagnostics Market Shares and Segment Forecasts 2017-2021: Emerging Opportunities and Growth Strategies for Suppliers**

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## **Abstracts**

**About This Report** This new 322-page report from VPGMarketResearch.com presents detailed analysis of the UK Enteric Diseases market, including sales forecasts and supplier shares for Campylobacter, Cryptosporidium, E. Coli, Enterovirus, Rhinovirus, Rotavirus, Salmonella, Shigella, Vibrio and Yersinia. The report provides test volume and sales projections for Hospitals, Commercial and Public Health Labs.

In addition to market share and sales forecasts, the report:- Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies; - Reviews features and operating characteristics of major analyzers used for microbiology testing; - Profiles key suppliers and potential market entrants developing innovative technologies and products; and - Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues. **Methodology** The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearchs proprietary data files was conducted.

Contains 322 pages and 20 ;tables

## Contents

### I. INTRODUCTION

### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Infectious Disease Tests

1. Campylobacter
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
2. Cryptosporidium
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
3. E. Coli
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
4. Enteroviruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
5. RhinoViruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
6. RotaVirus (REOVIRUS)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
7. Salmonellosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
8. Shigellosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

- 9. Vibrio
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

- 10. Yersinia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

C. Emerging Diagnostic Technologies

- 1. Molecular Diagnostics
- 2. Monoclonal Antibodies
- 3. Immunoassays
- 4. Differential Light Scattering
- 5. Information Technology
- 6. Artificial Intelligence
- 7. Liposomes
- 8. Flow Cytometry
- 9. Chromatography
- 10. Diagnostic Imaging
- 11. Gel Microdroplets
- 12. Other

## **VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers

6. Major Types of Distributors

7. Market Segmentation

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

A. Market Maturity

B. Cost Containment

C. Competition

D. Technological Edge and Limitations

E. Patent Protection

F. Regulatory Constraints

G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott

Affymetrix

Beckman Coulter/Danaher

Becton Dickinson

bioMerieux

Bio-Rad

Cepheid

Diamedix/Erba

DiaSorin

Eiken Chemical

Elitech Group

Enzo Biochem

Fujirebio

Grifols

Hologic/Gen-Probe

ID Biomedical/GSK

Kreatech/Leica

Lonza

Ortho-Clinical Diagnostics

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens  
Takara Bio  
Thermo Fisher  
Wallac/PE  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Campylobacter Tests  
Major Companies Developing or Marketing Enterovirus Tests  
Major Companies Developing or Marketing Rotavirus Tests  
Major Companies Developing or Marketing Salmonella Tests  
Major Companies Developing or Marketing Shigella Tests  
Major Companies Developing or Marketing Yersinia Tests  
U.K. Campylobacter Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Campylobacter Diagnostics Sales by Major Supplier  
U.K. Cryptosporidium Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Cryptosporidium Diagnostics Sales by Major Supplier  
U.K. E. Coli Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Enterovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Rhinovirus Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Rotavirus Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Rotavirus Testing Market Diagnostics Sales by Major Supplier  
U.K. Salmonella Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Shigella Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Shigella Testing Market Diagnostics Sales by Major Supplier  
U.K. Vibrio Test Volume and Diagnostics Sales Forecast by Market Segment  
U.K. Yersinia Test Volume and Diagnostics Sales Forecast by Market Segment

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