

UK Blood Typing, Grouping and Infectious Disease Screening Market 2013: Sales Forecasts, Supplier Shares, Competitive Strategies

<https://marketpublishers.com/r/U990804DBE6EN.html>

Date: July 2013

Pages: 0

Price: US\$ 4,880.00 (Single User License)

ID: U990804DBE6EN

Abstracts

This comprehensive report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the UK blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

The report explores future marketing and technological trends in the UK; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of blood banking products by individual product.

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, and new products in R&D.

Market Segmentation Analysis

- Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers.
- Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT, by market segment:
 - Blood Centers
 - Hospitals
 - Commercial/Private Laboratories

Current and Emerging Products

- Analysis of current and emerging blood typing, grouping and infectious disease screening tests.
- Review of automated and semi-automated analyzers.

Technology Review

- Assessment of current and emerging technologies, and their potential applications for the blood banking market.
- Comprehensive lists of companies developing or marketing new technologies and products, by test.

Strategic Recommendations

- New product development opportunities with significant market appeal.
- Alternative market penetration strategies.
- Potential market entry barriers and risks.

Contains 422 pages and 39 tables

Contents

I. INTRODUCTION

II. WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW

A. MAJOR BLOOD TYPING, GROUPING AND INFECTIOUS DISEASE SCREENING TESTS

1. Blood Typing and Grouping Tests
2. Infectious Disease Screening Tests
 - a. AIDS
 - b. Hepatitis
 - c. Cytomegalovirus
 - d. Syphilis
 - e. West Nile Virus
 - f. Parvovirus B19
 - g. Creutzfeldt-Jakob's Disease
 - h. Malaria
 - i. Chagas Disease
 - j. Babesiosis
3. Pathogen Reduction
4. Leukocyte Reduction

B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Automated and Semiautomated Analyzers

C. Major in Vitro Diagnostic Technologies And Their Potential Applications

1. Molecular Diagnostics
2. Monoclonal and Polyclonal Antibodies
3. Immunoassays
4. Microtitration Plates
5. IT and Automation
6. Lasers
7. Robotics
8. Synthetic Red Cell Substitutes
9. Genetically Engineered Blood Components
10. Blood Preservation
11. Autologous Blood Transfusion/Freezing

III. UK

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers' Sales and Market Shares for Blood Typing, Grouping and Infectious Disease Screening Tests

IV. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

- A. Blood Typing and Grouping
- B. Infectious Disease Screening
- C. Auxiliary

V. ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

VI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection

VII. COMPETITIVE ASSESSMENTS

- Abbott
- Beckman Coulter/Danaher
- Becton Dickinson
- Biokit
- BioMerieux
- Bio-Rad
- Diagast
- DiaSorin
- Fujirebio/Innogenetics
- Hologic/Gen-Probe

- Grifols
- Immucor
- Novartis Diagnostics
- Ortho-Clinical Diagnostics
- Orchid CellMark
- Proteome Sciences
- Quest Diagnostics
- Quidel
- Roche
- Siemens
- Tecan

XII. APPENDIX: ASSUMED CURRENCY EXCHANGE RATES

LIST OF TABLES

Major Companies Developing or Marketing
Blood Typing and Grouping Tests

Major Companies Developing or Marketing
HLA Typing Tests

Major Companies Developing or Marketing
AIDS Tests

Major Companies Developing or Marketing
Hepatitis Tests

Major Companies Developing or Marketing
CMV Tests

Major Companies Developing or Marketing
Syphilis Tests

Major Companies Developing or Marketing
Blood Bank Analyzers

Executive Summary Table: U.K., Total Blood Bank
Test Volume and Reagent Sales Forecast
by Test Category

U.K., Facilities Performing Blood
Bank Tests by Market Segment

U.K., Hospital Laboratories Performing
Blood Bank Tests by Bed Size

U.K., Commercial/Private Laboratories
Performing Blood Bank Tests

by Annual Test Volume
U.K., All Market Segments Blood Typing
And Grouping Test Volume Forecast
by Market Segment
U.K., All Market Segments Blood Typing
And Grouping Test Volume Forecast
U.K., Hospital Laboratories Blood
Typing and Grouping Test Volume Forecast
U.K., Blood Banks Blood Typing
And Grouping Test Volume Forecast
U.K., Commercial/Private Laboratories
Blood Typing and Grouping Test Volume Forecast
U.K., All Market Segments Infectious
Disease Screening Test Volume Forecast by Market
Segment
U.K., All Market Segments Infectious
Disease Screening Test Volume Forecast
U.K., Blood Banks Infectious Disease
Screening Test Volume Forecast
U.K., Hospital Laboratories
Infectious Disease Screening Test Volume Forecast
U.K., Commercial/Private Laboratories Infectious
Disease Screening Test Volume Forecast
U.K., All Market Segments Blood Typing
And Grouping Reagent Market Forecast
By Market Segment
U.K., All Market Segments Blood Typing
And Grouping Reagent Market Forecast
by Major Test
U.K., Hospital Laboratories Blood
Typing and Grouping Reagent Market Forecast
By Major Test
U.K., Blood Banks Blood Typing and
Grouping Reagent Market Forecast by Major Test
U.K., All Market Segments Infectious
Disease Screening Reagent Market Forecast
By Market Segment
U.K., All Market Segments Infectious
Disease Screening Reagent Market Forecast

Segment By Test

U.K., Blood Banks Infectious Disease

Screening Reagent Market Forecast by Test

U.K., Hospital Laboratories

Infectious Disease Screening Reagent Market Forecast
By Test

U.K., Commercial/Private Laboratories Infectious

Disease Screening Reagent Market Forecast by Test

U.K., Major Suppliers of Blood Typing

And Grouping Reagents Estimated Sales

And Market Shares

U.K., HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier

U.K., Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

U.K., Syphilis Blood Screening Market, Reagent Sales by Major Supplier

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