

# 2017 Tumor Markers: Supplier Shares by Test, Competitive Strategies, Country Volume and Sales Segment Forecasts, Technology Trends, Instrumentation Review, Emerging Opportunities--France, Germany, Italy, Japan, Spain, UK, US

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## **Abstracts**

Complete report \$34,750. DataPack (test volumes, sales forecasts, supplier shares) \$21,100. The report is available by country, section, market segment, and can be custom-tailored to your specific information needs and budget.VPGMarketResearchs new study of the major business opportunities emerging in the global cancer diagnostics market during the next five years examines trends in the U.S., Europe and Asia; reviews current and emerging assays; analyzes potential applications of new diagnostic technologies; forecasts sales of major tumor markers by country and market segment; profiles leading players and potential market entrants; and identifies specific business opportunities for suppliers.

## Rationale

The cancer diagnostics market is on the verge of explosion, as the researchers approach major technological breakthroughs in tumor diagnosis and therapy, discover new specific antigens, and unlock the mystery of the genetic basis of the disease. During the next five years, the worldwide cancer diagnostics market is promising to be an exciting, dynamic and rapidly expanding field. Anticipated technological breakthroughs will create numerous opportunities for determining genetic predisposition, detecting specific tumors, and monitoring biological response to cancer therapy. The rise in geriatric population will further compound the growing demand for



malignancy assays and the rapid market expansion worldwide.

# **Geographic Coverage**

France, Germany, Italy, Japan, Spain, UK, USA

#### **Worldwide Market Overview**

Five-year test volume and sales projections by country.

Comprehensive market segmentation analysis, including review of the market dynamics, structure, size, growth and major suppliers by country.

Estimated universe of laboratories performing cancer diagnostic testing by country.

Cancer statistics, etiology and recent developments in the U.S., Europe, and Asia.

## **Business Opportunities and Strategic Recommendations**

Specific new product development opportunities with potentially significant market appeal during the next five years.

Design criteria for new products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

## **Over 200 Current and Emerging Cancer Diagnostic Test**

Oncogenes

**Biochemical Markers** 

**Growth Factors** 



Lymphokines

## **Supplier Shares, Sales and Volume Forecasts**

Sales and market shares of major cancer diagnostic product suppliers by individual test and country.

Five-year test volume and sales forecasts for major tumor markers by country and market segment, including:

Hospitals

Commercial/Private Laboratories

Physician Offices/Group Practices

**Cancer Clinics** 

**Ambulatory Care Centers** 

## **Instrumentation Review**

Analysis of major molecular diagnostic and immunodiagnostic analyzers used for cancer testing, including their operating characteristics, features and selling prices.

## **Technology Assessment**

Assessment of latest technologies and their potential applications for cancer



diagnostic testing.

Review of competing/complementing technologies.

Extensive listings of companies, universities and research centers developing new cancer diagnostic tests and detection technologies.

# **Competitive Strategies**

Cepheid

Strategic assessments of major suppliers and start-up firms developing innovative cancer diagnostic technologies and products, including their sales, product portfolios, marketing tactics, collaborative arrangements, and new products in R&D.

The companies analyzed in the report include:

Abbott		
AdnaGen		
Agilent Technologies		
Applied Gene Technologies		
Arca Biopharma		
Beckman Coulter/Danaher		
Becton Dickinson		
Biomedical Diagnostics/Theradiag		
bioMerieux		
Bio-Rad		
CellSearch		



Correl	logic Systems/Vermillion
Decod	de Genetics
Diade	xus
Diagn	ocure
DiaSo	prin
Eiken	Chemical
Elitech	n Group
Enteri	x
Enzo l	Biochem
Epige	nomics
Exact	Sciences
Fujirel	bio
Guide	d Therapeutics
Holog	ic/Gen-Probe
Kreate	ech/Leica
Kyowa	a Medex
Macka	ay Life Sciences
Myriad	d Genetics
Oncol	Lab



Ortho-Clinical Diagnostics
Panacea Pharmaceuticals
Polartechnics
Polymedco
PreMD
Qiagen
Quest Diagnostics
Radient Pharmaceuticals
Roche
Scienion
Sequenom
Siemens Healthcare
Takara Bio
Targeted Diagnostics & Therapeutics
Thermo Fisher
Tosoh
Veridex
Wako Pure Chemicals
Wallac/PE
Zilla



Contains 1,200 pages and 450 tables



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**BCL** 

BRCA1

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C-myb

C-myc

CYP

Erb-B

HPC1

N-myc

P40

P51

P53

PIK3CA

PTI

Ras

Reg

Sis

Src

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Basic Fibroblast Growth Factor

Beta-TGF

Cachectin (TNT)

Calmodulin

**ECFR** 

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Ornithine Decarboxylase

Transferrin

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Gamma Interferon

Interleukin 1 (IL 1)

Macrophage Activating Factor

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NAcetylglucosamine

Actin

Alpha-Actin

**Antineuronal Antibodies** 

7B2

B72.3

Bax

BCD-F9

**BLCA** 

Blood Group Antigens A,B,H

CA

CA 72 4/TAG

CA

CA

CA

CAM

**CAR** 

Cathepsin D

Chromogranin A and B

Cluster 1 Antigen

Cluster-5/5A Antigen

**CTA** 

**CU18** 

DR

**DU-PAN** 

**Endometrial Bleeding Associated Factor** 

Endostatin

Epithelial Membrane Antigen

Feulgen Hydrolysis

Fibronectin

**FSH** 

(1 >3)L fucosyltransferase



Gastrin Releasing Peptide (GRP)

**GDCFP** 

Glucagon

Glycoamines

H23

Her-

Human Carcinoma Antigen

**HPA** 

HSP27

Intermediate Filaments

Cytokeratins/CK18/Cyfra 21-

Desmin

Gliofibrillary Acid Protein

Neurofilaments

Vimentin

KA

Kinases

**KP16D3** 

LAI

Leukocyte Common Antigen

Lewis Antigens

Lysophosphatidic Acid (LPA)

Ma 695/Ma

MABDF3

MAG

ME1

Minactivin

MN/CA9

**MSA** 

Mucin Cancer Antigen (MCA)

Multiple Tumor Suppressor

Myosin

**NEA** 

NMP22

OA

**Opioid Peptides** 

P-glycoprotein

Pancreatic Oncofetal Antigen (POA)

Placental Lactogen



PR92

Proliferative Index, Ki-

Px

RB Inactivation/Deletion

Ret

**SCCL** 

Selectin

Sialic Acid

Sialyl SSEA-1/SLX

**SN10** 

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Applied Gene Technologies

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Beckman Coulter/Danaher

Becton Dickinson

**Biomedical Diagnostics** 

bioMerieux

**BioRad** 

CellSearch

Cepheid

Correlogic Systems/Vermillion

**Decode Genetics** 

Diadexus

Diagnocure

Diasorin

Eiken Chemical



Elitech Group

**Enterix** 

Enzo Biochem

**Epigenomics** 

**Exact Sciences** 

Fujirebio

**Guided Therapeutics** 

Hologic/GenProbe

Kreatech/Leica

Kyowa Medex

Mackay Life Sciences

Myriad Genetics

OncoLab

OrthoClinical Diagnostics

Panacea Pharmaceuticals

Polartechnics

Polymedco

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Qiagen

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Japan, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment Japan, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment

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Japan, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Japan, TPA, Test Volume and Diagnostics Sales Forecast by Market Segment

Japan, Total Tumor Marker Sales by Major Suppliers

Japan, AFP Testing Market Diagnostics Sales by Major Supplier

Japan, CA 153/27.29 Testing Market Diagnostics Sales by Major Supplier

Japan, CA 199 Testing Market Diagnostics Sales by Major Supplier

Japan, CA 125 Testing Market Diagnostics Sales by Major Supplier

Japan, Calcitonin Testing Market Diagnostics Sales by Major Supplier



Japan, PAP Testing Market Diagnostics Sales by Major Supplier

Japan, PSA Testing Market Diagnostics Sales by Major Supplier

Executive Summary Table: Spain, Total Tumor Marker Test Volume and Sales Forecast by Market Segment

Spain, Estimated Cancer Death Rates Per 100,000 Population

Spain, Laboratories Performing Tumor Marker Tests by Market Segment

Spain, Hospital Laboratories Performing Tumor Marker Tests by Bed Size

Spain, Commercial/Private Laboratories Performing Tumor Markers by Annual Test Volume

Spain, Total Tumor Marker Test Volume Forecast by Market Segment

Spain, All Market Segment Major Cancer Diagnostic Test Volume Forecast

Spain, Hospital Laboratories Major Cancer Diagnostic Test Volume Forecast by Test

Spain, Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast

Spain, Total Tumor Marker Sales Forecast by Market Segment

Spain, All Market Segments Major Tumor Marker Sales Forecast by Test

Spain, Hospital Laboratories Major Tumor Marker Sales Forecast by Test

Spain, Commercial/Private Laboratories Major Tumor Marker Sales Forecast by Test

Spain, AFP Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Beta-2 Microglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CA 153 Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CA 199 Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CA125 Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Calcitonin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, CEA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, ColonSpecific Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Estrogen Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Ferritin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Gastrin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, HCG Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Insulin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Lymphocyte Subtyping Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, NSE Test Volume and Diagnostics Sales Forecast by Market Segment

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Spain, Oncogenes Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Pancreatic Oncofetal Antigen Test Volume and Diagnostics Sales Forecast by



## Market Segment

Spain, PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment Spain, Parathyroid Hormone Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Progesterone Receptor Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PAP Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, PSA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, S100 Protein Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Serotonin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Sialic Acid Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Squamous Cell Carcinoma Antigen Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, TDT Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Thymidine Kinase Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Thyroglobulin Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, TPA Test Volume and Diagnostics Sales Forecast by Market Segment

Spain, Total Tumor Marker Sales by Major Suppliers

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Spain, CA 153/27.29 Testing Market Diagnostics Sales by Major Supplier

Spain, 199 Testing Market Diagnostics Sales by Major Supplier

Spain, CA 125 Testing Market Diagnostics Sales by Major Supplier

Spain, CEA Testing Market Diagnostics Sales by Major Supplier

Spain, PSA Testing Market Diagnostics Sales by Major Supplier

Executive Summary Table: U.K., Total Tumor Marker Test Volume and Sales Forecast by Market Segment

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U.K., Hospital Laboratories Performing Tumor Marker Tests by Bed Size

U.K., Commercial/Private Laboratories Performing Tumor Marker Tests by Annual Test Volume

U.K., Total Tumor Marker Testing Volume Forecast by Market Segment

U.K., All Market Segments Major Tumor Marker Test Volume Forecast

U.K., Hospital Laboratories Major Tumor Marker Test Volume Forecast by Test

U.K., Commercial/Private Laboratories Major Tumor Marker Test Volume Forecast

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U.K., All Market Segments Major Tumor Marker Sales Forecast by Test

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