

Tumor Markers and Special Chemistry Market 2021: Supplier Shares, Competitive Strategies, Country Segment Forecasts, Innovative Technologies, Instrumentation Review

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Abstracts

Complete report \$8,500. DataPack (test volumes, sales forecasts, supplier shares) \$5,500.

This new 320-page report from VPGMarketResearch.com contains 83 tables and provides analysis of the global tumor markers and special chemistry testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

The report provides test volume and sales forecasts by country and market segment for the following assays:

AFP

CA 15-3/27-29

CA 19-9

CEA

Folate (Folic Acid)

Glycosylated Hemoglobin

HCG

25-Hydroxy Vitamin D2 and D3

Occult Blood

PAP

PSA

Thyroglobulin

Vitamin B-12

During the next decade, the tumor markers and special chemistry testing market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

This report is a unique worldwide market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study provides five-year forecasts for major assays; compares features of leading analyzers; and profiles key competitors.

Contains 320 pages and 83 tables

Contents

INTRODUCTION

WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Tumor Markers And Special Chemistry Tests

1. AFP
2. CA 15-3
3. CA 19-9
4. CA 27-29
5. Carcinoembryonic Antigen (CEA)
6. Folate/Folic Acid
7. HCG
8. 25-Hydroxy Vitamin D2 and D3
9. Occult Blood
10. Prostate-Specific Antigen (PSA)
11. Thyroglobulin
12. Vitamin B-12

B. Instrumentation Review: Operating characteristics and features of high-, medium-, and low-volume/POC analyzers manufactured by Abaxis, Abbott, Alere/Inverness, Alfa Wassermann, AMS, Awareness Technologies, Beckman Coulter/Olympus, Binding Site, bioMerieux, Carolina Chemistries, DiaSorin, Grifols, Horiba, Medica, Nova Biomedical, Ortho-Clinical Diagnostics, Polymedco, Randox, Roche, Siemens, Tosoh, Vital Diagnostics and other suppliers

C. Major In Vitro Diagnostic Technologies And Their Potential Applications

1. Monoclonal and Polyclonal Antibodies
2. Immunoassays
 - a. Technological Principle
 - b. Chemiluminescence
 - c. Enzyme Immunoassays (EIA)
 - Overview
 - ELISA
 - EMIT
 - Electrochemical
 - d. Radioimmunoassays (RIA)
 - e. Immunoprecipitation
 - f. Affinity Chromatography
3. Tandem Mass Spec

4. IT and Automation
5. Dry Chemistry
6. Biosensors

FRANCE: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

GERMANY: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

ITALY: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

JAPAN: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

SPAIN: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

UK: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

USA: TEST VOLUME AND SALES FORECASTS BY ASSAY AND MARKET SEGMENT, AND MAJOR SUPPLIER MARKET SHARES

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
 1. Marketing Approaches
 2. Product Complexity
 3. Customer Preference
 4. Established Suppliers
 5. Emerging Suppliers
 6. Major Types of Distributors
 7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott Laboratories
AdnaGen/Alere
Beckman Coulter/Danaher
Biomedical Diagnostics
BioMerieux
Bio-Rad
DiaSorin
Eiken
Fujirebio
Grifols
Instrumentation Laboratory
Kyowa Medex
Matriech/Alere
Ortho-Clinical Diagnostics
Roche
Siemens
Sysmex
Thermo Fisher
Tosoh
Wako
Wallac/PE

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing AFP Tests

Major Companies Developing or Marketing CEA Tests

Major Companies Developing or Marketing Ferritin Tests

Major Companies Developing or Marketing Occult Blood Tests

Major Companies Developing or Marketing Prostatic Acid Phosphatase Tests

Major Companies Developing or Marketing PSA Tests

Major Companies Developing or Marketing Vitamin B-12/Folate Tests

France, Laboratories Performing Tumor Markers and Special Chemistry Tests By Market Segment

France, Hospital Laboratories Performing Tumor Markers and Special Chemistry Tests By Bed Size

France, Commercial/Private Laboratories Performing Tumor Markers and Special Chemistry Tests By Annual Test Volume

France, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

France, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

France, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

France, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

France, Hospital Laboratories, Tumor Markers and Special Chemistry Diagnostics Market Forecast by Assay

France, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Diagnostics Market Forecast by Assay

France, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Germany, Laboratories Performing Tumor Markers and Special Chemistry Tests By Market Segment

Germany, Hospital Laboratories Performing Tumor Markers and Special Chemistry Tests By Bed Size

Germany, Commercial/Private Laboratories Performing Tumor Markers and Special Chemistry Tests By Annual Test Volume

Germany, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

Germany, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume

Forecast by Assay

Germany, Commercial/Private Laboratories, Tumor Markers and Special Chemistry

Test Volume Forecast by Assay

Germany, Physician Offices/Group Practices, Tumor Markers and Special Chemistry

Test Volume Forecast by Assay

Germany, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

Germany, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Germany, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Germany, Physician Offices/Group Practices, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Germany, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Italy, Laboratories Performing Tumor Markers and Special Chemistry Tests By Market Segment

Italy, Hospital Laboratories Performing Tumor Markers and Special Chemistry Tests By Bed Size

Italy, Commercial/Private Laboratories Performing Tumor Markers and Special Chemistry Tests By Annual Test Volume

Italy, Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

Italy, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Italy, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

Italy, Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

Italy, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Italy, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

Italy, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Japan, Laboratories Performing Tumor Markers and Special Chemistry Tests By Market Segment

Japan, Hospital Laboratories Performing Tumor Markers and Special Chemistry Tests By Bed Size

Japan, Commercial/Private Laboratories Performing Tumor Markers and Special Chemistry Tests By Annual Test Volume

Japan, Tumor Markers and Special Chemistry Test Volume Forecast By Market

Segment

Japan, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume

Forecast by Assay

Japan, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test

Volume Forecast by Assay

Japan, Tumor Markers and Special Chemistry Reagent Market Forecast By Market

Segment

Japan, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market

Forecast by Assay

Japan, Commercial/Private Laboratories, Tumor Markers and Special Chemistry

Reagent Market Forecast by Assay

Japan, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

Spain, Laboratories Performing Tumor Markers and Special Chemistry Tests By Market

Segment

Spain, Hospital Laboratories Performing Tumor Markers and Special Chemistry Tests

By Bed Size

Spain, Commercial/Private Laboratories Performing Tumor Markers and Special

Chemistry Tests By Annual Test Volume

Spain, Tumor Markers and Special Chemistry Test Volume Forecast By Market

Segment

Spain, Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume

Forecast by Assay

Spain, Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test

Volume Forecast by Assay

Spain, Ambulatory Care Centers, Tumor Markers and Special Chemistry Test Volume

Forecast by Assay

Spain, All Market Segments, Tumor Markers and Special Chemistry Reagent Market

Forecast by Assay

Spain, Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market

Forecast by Assay

Spain, Commercial/Private Laboratories, Tumor Markers and Special Chemistry

Reagent Market Forecast by Assay

Spain, Ambulatory Care Centers, Tumor Markers and Special Chemistry Reagent

Market Forecast by Assay

Spain, Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

U.K., Laboratories Performing Tumor Markers and Special Chemistry Tests By Market

Segment

U.K., Hospital Laboratories Performing Tumor Markers and Special Chemistry Tests By

Bed Size

U.K., Commercial/Private Laboratories Performing Tumor Markers and Special Chemistry Tests By Annual Test Volume

U.K., Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

U.K., Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

U.K., Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

U.K., Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

U.K., Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

U.K., Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

U.K., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

U.S.A., Laboratories Performing Tumor Markers and Special Chemistry Tests By Market Segment

U.S.A., Hospital Laboratories Performing Tumor Markers and Special Chemistry Tests By Bed Size

U.S.A., Commercial/Private Laboratories Performing Tumor Markers and Special Chemistry Tests By Annual Test Volume

U.S.A., Tumor Markers and Special Chemistry Test Volume Forecast By Market Segment

U.S.A., Hospital Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

U.S.A., Commercial/Private Laboratories, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

U.S.A., Physician Offices/Group Practices, Tumor Markers and Special Chemistry Test Volume Forecast by Assay

U.S.A., Tumor Markers and Special Chemistry Reagent Market Forecast By Market Segment

U.S.A., Hospital Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

U.S.A., Commercial/Private Laboratories, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

U.S.A., Physician Office/Group Practices, Tumor Markers and Special Chemistry Reagent Market Forecast by Assay

U.S.A., Major Suppliers of Immunodiagnostic Products, Estimated Market Shares

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