

Tumor Markers: Granular Analysis of the US Market Supplier Shares and Forecasts for 40 Cancer Diagnostic Tests

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Abstracts

This DataPack contains 103 tables from Venture Planning Group's new report, "US Tumor Marker Testing Market Outlook: Innovations, Trends and Opportunities for Suppliers," including supplier shares, as well as test volume and sales forecasts for 40 tumor markers. The DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the US cancer diagnostics market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

Market Segmentation Analysis

Sales and market shares of major suppliers, by individual tumor marker.

Five-year test volume and sales forecasts for major tumor markers by market segment, including:

Hospitals

Commercial/Private Laboratories

Physician Offices/Group Practices

Cancer Clinics

Contains 103 tables

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