

Tumor Markers: Granular Analysis of the Global Market Supplier Shares and Forecasts for 40 Cancer Diagnostic Tests France, Germany, Italy, Japan, Spain, UK, US

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Abstracts

This DataPack contains 450 tables from Venture Planning Group's new 7-country study, "Tumor Markers: US, Europe, Japan," including supplier shares, as well as test volume and sales forecasts for 40 tumor markers. The DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the global cancer diagnostics market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

Geographic Coverage

France

Germany

Italy

Japan

Spain

UK

USA

Market Segmentation Analysis

Sales and market shares of major suppliers, by individual tumor marker and country.

Five-year test volume and sales forecasts for major tumor markers by country and market segment, including:

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Commercial/Private Laboratories

Physician Offices/Group Practices

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Worldwide Market Overview

Estimated universe of laboratories performing tumor marker testing by country.

Five-year test volume and sales projections by country.

Contains 450 tables

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