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2024 Global Transfusion Diagnostics Market: Immunohematology and NAT Testing-US, Europe, Japan-Supplier Shares and Strategies, Innovative Technologies, Instrumentation Review, Emerging Opportunities

https://marketpublishers.com/r/TBDCCDB8FC45EN.html
Date: July 2020
Pages: 775
Price: US$ 18,500.00 (Single User License)
ID: TBDCCDB8FC45EN

Abstracts

This comprehensive seven-country report is designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities in the global molecular blood banking market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.The report is available by section, and can be customized to specific information needs and budget.

The report explores future marketing and technological trends in the US, Europe and Japan; provides test volume and sales forecasts by market segment/test location; compares features of major automated and semi-automated molecular and immunohematology analyzers; profiles leading and emerging competitors; and identifies specific product and market opportunities facing suppliers during the next five years.

Blood Group Genotyping

PCR, PCR-RFLP, AS-PCR or PCR-SSP, Multiplex PCR, Real Time PCR, Sanger DNA Sequencing, Pyrosequencing

Microarrays

BeadChip Array, BloodChip, Genome Lab SNP Stream, Fluidic Microarray Systems, TaqMan OpenArray, MALDI-TOF-MS, Mini-Sequencing

Blood Typing and Grouping Tests

ABO, Antibody Panels, Antibody Screening/Indirect Antiglobulin, Antigen Typing (C, c, Duffy, E, e, I, i, Kell, Kidd, Le a, b, MN, P, S, s), Antiglobulin (Direct, C3 + IgG, IgG, C3), Crossmatching (Immediate Spin, Full Crossmatch), Rh (D, Du).

Infectious Disease Screening Tests

AIDS (HIV NAT, HIV-1/2), Cytomegalovirus, Hepatitis (HAV NAT, HBV NAT, HBs Ag, Anti-HBc, HCV NAT, HCV, ALT/SGPT), HTLV-I/II, Parvovirus B19 NAT, Syphilis, West Nile Virus NAT.

Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of blood typing, grouping and infectious disease screening tests by country and individual product.

Geographic Regions

France, Germany, Italy, Japan, Spain, UK, USA

Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, M&A, product portfolios, marketing tactics, and new products in R&D.

Market Segmentation Analysis

Comprehensive market segmentation analysis, including review of the market dynamics, trends, structure, size, growth, and key suppliers, by country.

Test volume and sales forecasts for over 40 blood typing, grouping and infectious disease screening tests, including NAT, by country and market segment:

Blood Centers

Plasma Fractionation Facilities

Hospitals

Commercial/Private Laboratories

Military Blood Banks

Current and Emerging Products

Analysis of current and emerging molecular blood typing, grouping and infectious disease NAT screening assays.

Review of automated and semi-automated molecular and immunohematology analyzers.

Technology Review

Assessment of current and emerging technologies, and their potential applications for the blood banking market.

Comprehensive lists of companies developing or marketing new technologies and products, by test.

Worldwide Market Overview

Estimates of facilities performing blood banking tests, by country.

Test volume and sales projections by country.

Strategic Recommendations

New product development opportunities for molecular blood typing, grouping and infectious disease NAT assays and instrumentation with significant market appeal.

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Alternative market penetration strategies.

Potential market entry barriers and risks.

Contains 775 pages and 227 tables

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Contents

I. INTRODUCTION

II. WORLDWIDE MARKET OVERVIEW

1. Business Environment
2. Market Structure
3. Market Size and Growth

III. MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES

A. Blood Typing and Grouping
B. Infectious Disease Screening
C. Auxiliary

IV. ALTERNATIVE MARKET PENETRATION STRATEGIES

A. Internal Development
B. Collaborative Arrangements
C. University Contracts

V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS

A. Market Maturity
B. Cost Containment
C. Competition
D. Technological Edge and Limitations
E. Patent Protection

VI. WORLDWIDE TECHNOLOGY AND MARKET OVERVIEW

A. Major Blood Typing, Grouping and Infectious Disease Screening Tests
  1. Blood Typing and Grouping Tests
    a. ABO
    b. Antibody Panels
    c. Antibody Screening
    d. Antigen Typing
    e. Antiglobulin Test

f. Crossmatch
g. HLA Typing
h. Rh
i. Other Blood Groups
2. Infectious Disease Screening Tests
a. AIDS/HIV
Background
Diagnostic Tests
Enzyme Immunoassay
Viral Load/Drug Resistance Testing
Genotype and Phenotype Testing
Blood Banking Considerations
b. Hepatitis Markers
Hepatitis A
Hepatitis B
Hepatitis C
Hepatitis D (Delta Hepatitis)
Hepatitis E
Hepatitis G
Vaccines and Drugs
c. Cytomegalovirus
Background
Diagnostic Tests
Vaccines and Drugs
d. Syphilis
Background
Diagnostic Tests
Vaccines and Drugs
e. West Nile Virus
Background
Clinical Syndromes
Diagnostic Tests
Vaccines and Drugs
f. Parvovirus B19
Microbiology
Epidemiology
Clinical Syndromes
Diagnostic Test
Vaccines and Drugs

g. Creutzfeldt-Jakob's Disease
Background
Transmission
Diagnostic Tests
Vaccines and Drugs
h. Malaria
i. Chagas Disease
j. Babesiosis
3. Pathogen Reduction
4. Leukocyte Reduction
Background
Methods
B. Instrumentation Review: Operating Characteristics, Features and Selling Prices of Leading Blood Typing, Grouping and Infectious Disease Screening Automated and Semiautomated Analyzers
C. Major Blood Banking Technologies and Their Potential Applications
1. Molecular Diagnostics
2. Monoclonal and Polyclonal Antibodies
3. Immunoassays
4. Microtitration Plates
5. IT and Automation
6. Lasers
7. Robotics
8. Synthetic Red Cell Substitutes
9. Genetically Engineered Blood Components
10. Blood Preservation
11. Autologous Blood Transfusion/Freezing

VII. FRANCE BLOOD BANKING MARKET

A. Executive Summary
B. Business Environment
C. Market Structure
D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

VIII. GERMANY BLOOD BANKING MARKET

A. Executive Summary

B. Business Environment
C. Market Structure
D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

IX. ITALY BLOOD BANKING MARKET

A. Executive Summary
B. Business Environment
C. Market Structure
D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

X. JAPAN BLOOD BANKING MARKET

A. Executive Summary
B. Business Environment
C. Market Structure
D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

XI. SPAIN BLOOD BANKING MARKET

A. Executive Summary
B. Business Environment
C. Market Structure
D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

XII. U.K. BLOOD BANKING MARKET

A. Executive Summary
B. Business Environment
C. Market Structure
D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

XIII. U.S.A. BLOOD BANKING MARKET

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A. Executive Summary
B. Business Environment
C. Market Structure
D. Market Size, Test Volume and Sales Forecasts, by Market Segment, Major Supplier Sales and Market Shares

XIV. COMPETITIVE ASSESSMENTS

Abbott
Beckman Coulter/Danaher
Becton Dickinson
Biokit
bioMerieux
Bio-Rad
Diagast
DiaSorin
Fujirebio
Grifols
Hologic
Immucor
LabCorp
Ortho-Clinical Diagnostics
Proteome Sciences
Quest Diagnostics
Quidel
Roche
Siemens Healthineers
Tecan
Thermo Fisher

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List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Blood Typing and Grouping Tests
Major Companies Developing or Marketing HLA Typing Tests
Major Companies Developing or Marketing AIDS Tests
Major Companies Developing or Marketing Hepatitis Tests
Major Companies Developing or Marketing CMV Tests
Major Companies Developing or Marketing Syphilis Tests
Major Companies Developing or Marketing Blood Bank Analyzers
Worldwide, All Market Segments, Facilities Performing Blood Bank Tests By Country
Worldwide, All Market Segments, Total Blood Typing and Grouping Test Volume Forecast By Country
Worldwide, All Market Segments, Total Infectious Disease Screening Test Volume Forecast
Worldwide, All Market Segments, Total Blood Typing and Grouping Reagent Market Forecast By Country
Worldwide, All Market Segments, Total Infectious Disease Reagent Market Forecast By Country
Executive Summary Table: France, Total Blood Bank
Test Volume and Reagent Sales Forecast By Test Category
France, Facilities Performing Blood Bank Tests by Market Segment
France, Hospital Laboratories Performing Blood Bank Tests by Bed Size
France, Commercial/Private Laboratories Performing Blood Bank Tests By Annual Test Volume
France, All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment
France, All Market Segments Blood Typing And Grouping Test Volume Forecast
France, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
France, Blood Banks Blood Typing And Grouping Test Volume Forecast
France, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast
France, All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment
France, All Market Segments Infectious Disease Screening Test Volume Forecast
France, Blood Banks Infectious Disease Screening Test Volume Forecast
France, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast

France, Hospital Laboratories Infectious Disease Screening Test Volume Forecast
France, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment
France, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test
France, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major
France, Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test
France, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test
France, All Market Segments Infectious Disease Screening Reagent Market Forecast By Market Segment
France, All Market Segments Infectious Disease Screening Reagent Market Forecast By Test
France, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test
France, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test
France, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test
France, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares
France, HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier
France, Hepatitis Blood Screening Market, Reagent Sales by Major Supplier
France, HIV/Hepatitis NAT Screening Market Reagent Sales by Major Supplier
France, CMV Blood Screening Market, Reagent Sales By Major Supplier
France, Syphilis Blood Screening Market, Reagent Sales By Major Supplier
Executive Summary Table: Germany, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Germany, Facilities Performing Blood Bank Tests by Market Segment
Germany, Hospital Laboratories Performing Blood Bank Tests by Bed Size
Germany, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume
Germany, All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment
Germany, All Market Segments Blood Typing And Grouping Test Volume Forecast
Germany, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
Germany, Blood Banks Blood Typing And Grouping Test Volume Forecast
Germany, Commercial/Private Laboratories Blood Typing and Grouping Test Volume

Forecast
Germany, All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment
Germany, All Market Segments Infectious Disease Screening Test Volume Forecast
Germany, Blood Banks Infectious Disease Screening Test Volume Forecast
Germany, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast
Germany, Hospital Laboratories Infectious Disease Screening Test Volume Forecast
Germany, All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment
Germany, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Major Test
Germany, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test
Germany, Blood Banks Blood Typing and Grouping Reagent Market By Major Test Forecast
Germany, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test
Germany, All Market Segments Infectious Disease Screening Reagent Market Forecast By Market Segment
Germany, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Germany, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test
Germany, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test
Germany, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test
Germany, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares
Germany, HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier
Germany, Hepatitis Blood Screening Market, Reagent Sales by Major Supplier
Germany, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier
Germany, CMV Blood Screening Market, Reagent Sales by Major Supplier
Executive Summary Table: Italy, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Italy, Facilities Performing Blood Bank Tests by Market Segment
Italy, Hospital Laboratories Performing Blood Bank Tests by Bed Size
Italy, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume

Italy, All Market Segments Blood Typing And Grouping Test Volume by Market Segment
Italy, All Market Segments Blood Typing And Grouping Test Volume Forecast
Italy, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
Italy, Blood Banks Blood Typing And Grouping Test Volume Forecast
Italy, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast
Italy, All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment
Italy, All Market Segments Infectious Disease Screening Test Volume Forecast
Italy, Blood Banks Infectious Disease Screening Test Volume Forecast
Italy, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast
Italy, Hospital Laboratories Infectious Disease Screening Test Volume Forecast
Italy, All Market Segments Blood Typing and Grouping Reagent Market Forecast by Market Segment
Italy, All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test
Italy, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test
Italy, Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test
Italy, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test
Italy, All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment
Italy, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Italy, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test
Italy, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test
Italy, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast By Test
Italy, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares
Italy, AIDS/Hepatitis Blood Screening Market, Reagent Sales by Major Supplier
Italy, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier
Italy, CMV Blood Screening Market, Reagent Sales By Major Supplier
Executive Summary Table: Japan, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category

Japan, Facilities Performing Blood Bank Tests by Market Segment
Japan, Hospital Laboratories Performing Blood Bank Tests By Bed Size
Japan, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume
Japan, All Market Segments Blood Typing and Grouping Test Volume Forecast by Market Segment
Japan, All Market Segments Blood Typing and Grouping Test Volume Forecast
Japan, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
Japan, Blood Banks Blood Typing and Grouping Test Volume Forecast
Japan, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast
Japan, All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment
Japan, All Market Segments Infectious Disease Screening Test Volume Forecast
Japan, Blood Banks Infectious Disease Screening Test Volume Forecast
Japan, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast
Japan, Hospital Laboratories Infectious Disease Screening Test Volume Forecast
Japan, All Market Segments Blood Typing and Grouping Reagent Market Forecast By Market Segment
Japan, All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test
Japan, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test
Japan, Blood Banks Blood Typing and Grouping Reagent Market By Major Test Forecast
Japan, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test
Japan, All Market Segments Infectious Disease Screening Reagent Market Forecast By Market Segment
Japan, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Japan, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test
Japan, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test
Japan, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test
Japan, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

Japan, HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier
Japan, Hepatitis C Blood Screening Market, Reagent Sales by Major Supplier
Japan, CMV Blood Screening Market, Reagent Sales by Major Supplier
Japan, Syphilis Blood Screening Market, Reagent Sales by Major Supplier
Executive Summary Table: Spain, Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
Spain, Facilities Performing Blood Bank Tests by Market Segment
Spain, Hospital Laboratories Performing Blood Bank Tests by Bed Size
Spain, Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume
Spain, All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment
Spain, All Market Segments Blood Typing and Grouping Test Volume Forecast
Spain, Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
Spain, Blood Banks Blood Typing And Grouping Test Volume Forecast
Spain, Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast
Spain, All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment
Spain, All Market Segments Infectious Disease Screening Test Volume Forecast
Spain, Blood Banks Infectious Disease Screening Test Volume Forecast
Spain, Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast
Spain, Hospital Laboratories Infectious Disease Screening Test Volume Forecast
Spain, All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment
Spain, All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test
Spain, Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test
Spain, Blood Banks Blood Typing and Grouping Reagent Market By Major Test Forecast
Spain, Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test
Spain, All Market Segments Infectious Disease Screening Reagent Market Forecast by Market Segment
Spain, All Market Segments Infectious Disease Screening Reagent Market Forecast by Test
Spain, Blood Banks Infectious Disease Screening Reagent Market Forecast by Test

Spain, Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast By Test
Spain, Hospital Laboratories Infectious Disease Screening Reagent Market Forecast by Test
Spain, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares
Spain, HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier
Spain, Hepatitis Blood Screening Market, Reagent Sales by Major Supplier
Spain, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier
Spain, CMV Blood Screening Market, Reagent Sales by Major Supplier
Spain, Syphilis Blood Screening Market, Reagent Sales by Major Supplier
Executive Summary Table: U.K., Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
U.K., Facilities Performing Blood Bank Tests by Market Segment
U.K., Hospital Laboratories Performing Blood Bank Tests by Bed Size
U.K., Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume
U.K., All Market Segments Blood Typing And Grouping Test Volume Forecast by Market Segment
U.K., All Market Segments Blood Typing And Grouping Test Volume Forecast
U.K., Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
U.K., Blood Banks Blood Typing And Grouping Test Volume Forecast
U.K., Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast
U.K., All Market Segments Infectious Disease Screening Test Volume Forecast by Market Segment
U.K., All Market Segments Infectious Disease Screening Test Volume Forecast
U.K., Blood Banks Infectious Disease Screening Test Volume Forecast
U.K., Hospital Laboratories Infectious Disease Screening Test Volume Forecast
U.K., Commercial/Private Laboratories Infectious Disease Screening Test Volume Forecast
U.K., All Market Segments Blood Typing And Grouping Reagent Market Forecast By Market Segment
U.K., All Market Segments Blood Typing And Grouping Reagent Market Forecast by Major Test
U.K., Hospital Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test
U.K., Blood Banks Blood Typing and Grouping Reagent Market Forecast by Major Test
U.K., All Market Segments Infectious Disease Screening Reagent Market Forecast By

Market Segment
U.K., All Market Segments Infectious Disease Screening Reagent Market Forecast Segment By Test
U.K., Blood Banks Infectious Disease Screening Reagent Market Forecast by Test
U.K., Hospital Laboratories Infectious Disease Screening Reagent Market Forecast By Test
U.K., Commercial/Private Laboratories Infectious Disease Screening Reagent Market Forecast by Test
U.K., Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares
U.K., HIV-1/2 Blood Screening Market, Reagent Sales by Major Supplier
U.K., Hepatitis Blood Screening Market, Reagent Sales by Major Supplier
U.K., Syphilis Blood Screening Market, Reagent Sales by Major Supplier
Executive Summary Table: U.S.A., Total Blood Bank Test Volume and Reagent Sales Forecast by Test Category
U.S.A., Estimated Number of Inpatient and Ambulatory Surgeries
U.S.A., Facilities Performing Blood Bank Tests by Market Segment
U.S.A., Hospital Laboratories Performing Blood Bank Tests by Bed Size
U.S.A., Commercial/Private Laboratories Performing Blood Bank Tests by Annual Test Volume Forecast
U.S.A., Facilities Collecting Whole Blood And Plasma by Market Forecast Segment
U.S.A., Whole Blood and Plasma Collections By Market Forecast Segment
U.S.A., All Market Segments Blood Typing and Grouping Test Volume by Market Forecast Segment
U.S.A., All Market Segments Blood Typing And Grouping Test Volume Forecast
U.S.A., Hospital Laboratories Blood Typing and Grouping Test Volume Forecast
U.S.A., Community and Regional Blood Centers Blood Typing and Grouping Test Volume Forecast
U.S.A., Commercial/Private Laboratories Blood Typing and Grouping Test Volume Forecast
U.S.A., Plasma Fractionation Centers Blood Typing and Grouping Test Volume Forecast
U.S.A., Military Blood Banks Blood Typing and Grouping Test Volume Forecast
U.S.A., All Market Segments Infectious Disease Screening Test Volume Forecast By Market Segment
U.S.A., All Market Segments Infectious Disease Screening Test Volume Forecast
U.S.A., Community and Regional Centers Infectious Disease Screening Test Volume Forecast
U.S.A., Plasma Fractionation Centers Infectious Disease Screening Test Volume

Forecast
U.S.A., Hospital Blood Banks Infectious Disease Screening Test Volume Forecast
U.S.A., Military Blood Banks Infectious Disease Screening Test Volume Forecast
U.S.A., All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment
U.S.A., All Market Segments Blood Typing And Grouping Reagent Market Forecast by Market Segment
U.S.A., Hospital Blood Banks Blood Typing And Grouping Reagent Market Forecast by Major Test
U.S.A., Community and Regional Blood Centers Blood Typing and Grouping Reagent Market Forecast By Major Test
U.S.A., Commercial/Private Laboratories Blood Typing and Grouping Reagent Market Forecast By Major Test
U.S.A., Plasma Fractionation Centers Blood Typing and Grouping Reagent Market Forecast By Major Test
U.S.A., Military Blood Banks Blood Typing And Grouping Reagent Market Forecast by Major Test
U.S.A., All Market Segments Infectious Disease Screening Reagent Market by Market Forecast Segment
U.S.A., All Market Segments Infectious Disease Screening Reagent Market by Market Forecast Segment
U.S.A., Community and Regional Centers Infectious Disease Screening Reagent Market Forecast By Test
U.S.A., Plasma Fractionation Centers Infectious Disease Screening Reagent Market Forecast By Test
U.S.A., Hospital Blood Banks Infectious Disease Screening Reagent Market Forecast By Test
U.S.A., Military Blood Banks Infectious Disease Screening Reagent Market Forecast By Test
U.S.A., Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares
U.S.A., HIV/HTLV Blood Screening Market, Reagent Sales by Major Supplier
U.S.A., Hepatitis Blood Screening Market, Reagents Sales by Major Supplier
U.S.A., Hepatitis C Blood Screening Market, Reagent Sales By Major Supplier
U.S.A., HIV/Hepatitis C NAT Market, Reagent Sales By Major Supplier
U.S.A., West Nile Virus NAT Market, Reagent Sales by Major Supplier
U.S.A., CMV Blood Screening Market, Reagent Sales by Major Supplier
U.S.A., Syphilis Blood Screening Market, Reagent Sales by Major Supplier

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