

Transfusion Diagnostic Testing: Granular Analysis of European Market Supplier Shares, Forecasts for 40 Typing, Grouping, Screening Tests France, Germany, Italy, Spain, UK

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Abstracts

This DataPack contains 170 tables from Venture Planning Group's new 5-country study, "Transfusion Diagnostics in Europe: Market Segment Forecasts and Supplier Shares," including supplier shares, as well as test volume and sales forecasts for 40 typing, grouping and infectious disease screening tests. The DataPack will help current suppliers and potential market entrants identify and evaluate emerging opportunities in the European transfusion diagnostic testing market during the next five years, and assist industry executives in developing effective business, new product development and marketing strategies.

Geographic Coverage

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Germany

Italy

Spain

UK

Sales and Market Share Analysis

Sales and market share estimates for leading suppliers of transfusion diagnostic testing products by country.

Market Segmentation Analysis

Test volume and sales forecasts for over 40 transfusion diagnostic tests, including NAT, by country and market segment:

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Hospitals

Commercial/Private Laboratories

Worldwide Market Overview

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Contains 170 tables

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