+44 20 8123 2220
info@marketpublishers.com

Toshiba: Business Challenges, Strategic Direction, Marketing Tactics and Technological Capabilities in the Global Diagnostic Imaging Industry

https://marketpublishers.com/r/T2817D1833FEN.html
Date: August 2015
Pages: 48
Price: US$ 2,200.00 (Single User License)
ID: T2817D1833FEN

Abstracts

This new report from VPGMarketResearch. com provides insightful analysis of Toshiba capabilities, goals and strategies in the global diagnostic imaging market. The report presents a worldwide strategic overview of the diagnostic imaging market, including:

Estimates of the market size and growth.

Sales forecasts by geographic region and modality.

Review of the U. S. and international technological, regulatory, economic, demographic and social trends with potentially significant impact on the diagnostic imaging industry during the next five years.

Analysis of major geographic regions, including North America, Europe, Japan and Latin America.

Discussion of trends in X-ray, ultrasound, MRI, CT, nuclear medicine, PET, PACS and other technologies.

The analysis of Toshiba includes:

Business, new product development, and marketing strategies.

Anticipated acquisitions, joint ventures, and divestitures.

+44 20 8123 2220
info@marketpublishers.com

The U. S. and international sales force size in major geographic regions.

Selling options, including rental plans, leasing and others.

Promotional tactics, e. g. , pricing, discounts, advertising, trade shows, seminars, product literature, newsletters, etc.

System service and support.

Internally developed and acquired diagnostic imaging and related technologies, including X-ray, ultrasound, MRI, CT, nuclear medicine, PET, PACS, and others.

Contains 48 pages and 5 tables

+44 20 8123 2220
info@marketpublishers.com

Contents

I. Outlook

Introduction
Industry Consolidation and Diversification: A Biomodal Trend
Market Globalization
Pricing Pressures
Productivity

II. Major Geographic Regions

North America
Europe
Japan
Latin America

III. Major Modalities

X-Ray
Ultrasound
MRI
CT
Nuclear Medicine
PET
PACS

IV. Market Size and Growth

V. Strategic Directions

Business, new product development, and marketing strategies
Anticipated acquisitions, joint ventures, and divestitures VI. Marketing Tactics
The U.S. and international sales force size in major geographic regions
Selling options, including rental plans, leasing and others
Promotional tactics, e.g., pricing, discounts, advertising, trade shows, seminars, product literature, newsletters, etc
System service and support

+44 20 8123 2220
info@marketpublishers.com

VII. Technological Know-How

Internally developed and acquired diagnostic imaging and related technologies, Including X-ray, ultrasound, MRI, CT, nuclear medicine, PET, PACS, and others.

+44 20 8123 2220
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1: Worldwide Diagnostic Imaging Market Estimated Sales by Geographic Region and Country
Table 2: Worldwide Diagnostic Imaging Market Estimated Sales Growth by Geographic Region and Country
Table 3: Worldwide Diagnostic Imaging Market Estimated Sales by Modality and Business
Table 4: Worldwide Diagnostic Imaging Market Estimated Sales by Modality/Business And Geographic Region
Table 5: Worldwide Diagnostic Imaging Market Estimated Sales Growth by Modality/Business

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Toshiba: Business Challenges, Strategic Direction, Marketing Tactics and Technological Capabilities in the Global Diagnostic Imaging Industry

Product link: https://marketpublishers.com/r/T2817D1833FEN.html

Price: US$ 2,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/T2817D1833FEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

+44 20 8123 2220
info@marketpublishers.com