

The 2012 Top Ten World's Leading Diagnostic Imaging Companies

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Abstracts

A unique multi-client study designed to provide diagnostic imaging industry executives with strategically significant competitor information, analysis and insight crucial to the development and implementation of effective business, marketing and R&D programs. The study's major objectives include:

To establish a comprehensive, factual, annually updated and cost-effective information base on performance, capabilities, goals and strategies of the world's leading diagnostic imaging companies.

To help current suppliers realistically assess their financial, technological and marketing capabilities vis-à-vis the leading competitors.

To assist potential market entrants in evaluating prospective acquisition and joint venture candidates.

To complement the organizations' internal competitor information gathering efforts with strategic analysis, data interpretation and insight.

Contains 850 pages and 85 tables

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SECTION I: EXECUTIVE SUMMARY

A 3-15 page synopsis of key sections

SECTION II: BUSINESS ORGANIZATION

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Recent acquisitions, divestitures, and significant organizational changes

Current organizational structure

SECTION III: SENIOR MANAGEMENT

Management philosophy and attitudes toward the diagnostic imaging market

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