

# 2012 Global Therapeutic Drug Monitoring Market Outlook: Growth Opportunities and Strategies

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## Abstracts

During the next decade, the TDM market will undergo significant transformation. These changes will be caused by convergence of new and more stringent regulations; advances in diagnostic technologies, system engineering, automation, and IT; and intensifying competition. Some segments will start resembling commodity markets, where product positioning and cost per test are more critical than underlying technology. This evolving marketplace will create exciting opportunities for a variety of new instruments, reagent systems, and auxiliary products, such as specimen preparation devices, controls, calibrators and others.

"Therapeutic Dry Monitoring: US, Europe, Japan" is a unique worldwide market and technology assessment designed to help current suppliers and potential market entrants identify and evaluate emerging opportunities and developed effective strategic responses. The study provides five- and ten-year forecasts for major TDM assays; compares features of leading analyzers; and profiles key competitors.

Contains 306 pages and 69 tables

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Beckman Coulter Access  
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Carolina Chemistries BioLis 24i  
DiaSorin Liaison  
Grifols Triturus  
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Inverness DS2

J&J DT System  
J&J Vitros Eci/ECiO  
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ELISA

EMIT

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## DAP-PCR

Strand Displacement Activation

TMA

Ligase Chain Reaction

Branched DNA

Hybridization Protection Assay

Nucleic-Acid Sequence-Based Amplification

Self-Sustained Sequence Replicase

Others

Ampliprobe

CAR

CAS

CPT

Dendritic Polymer Technology

ISO-CR

LAT

Probe Networks

RAMP

Repair Chain Reaction

Rolling Circles

Sequence Independent Gene Amplification

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SISPA

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AdnaGen

Ambrilia

AMDL

Beckman Coulter

Biomedical Diagnostics

BioMerieux

Bio-Rad

Canag Diagnostics

Dako

DiaSorin

Eiken

Fujirebio

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