

# **T. Hasegawa: Technological Know-How, Marketing Tactics and Strategic Direction in Flavors and Fragrances**

<https://marketpublishers.com/r/TD99C2C650BEN.html>

Date: June 2016

Pages: 0

Price: US\$ 360.00 (Single User License)

ID: TD99C2C650BEN

## **Abstracts**

This new report from VPGMarketResearch.com provides strategic assessment of T. Hasegawa's technological know-how, marketing tactics and strategic directions in the global flavor and fragrance market.

## Contents

### I. INTRODUCTION

### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Lymphocyte Subclassification CD4/CD8

Instrumentation and Reagent Test Kits

BD

Beckman Coulter/Danaher

T Cells Diagnostics

#### B. CD34

#### C. Other Cell Markers

#### D. Instrumentation Review

##### 1. HEMATOLOGY ANALYZERS

###### a. Overview

Electrical Aperture Impedance Analyzers

Light Scatter Analyzers

###### b. System Review

Abbott

Beckman Coulter/Danaher

Biocode Hycel

Drew Scientific

Horiba

Menarini

Nihon Kohden

Siemens

Sysmex

##### 2. FLOW CYTOMETERS

###### a. INTRODUCTION

###### b. System Overview

Becton Dickinson

Beckman Coulter/Danaher

#### E. Current Market Needs and Future Demand

For Hematology Analyzers

#### F. Reagents and Controls

## G. Current and Emerging Technologies

1. INFORMATION TECHNOLOGIES
2. AUTOMATION AND ROBOTICS
3. LASERS
4. ARTIFICIAL INTELLIGENCE
5. MONOCLONAL ANTIBODIES
6. MOLECULAR DIAGNOSTICS
7. MICRODROP TECHNOLOGY

## III. France : Forecasts by Test and Market Segment

## IV. Germany : Forecasts by Test and Market Segment

## V. Italy : Forecasts by Test and Market Segment

## VI. Japan : Forecasts by Test and Market Segment

## VII. Spain : Forecasts by Test and Market Segment

## VIII. U.K. : Forecasts by Test and Market Segment

## IX. U.S. : Forecasts by Test and Market Segment

## **X. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for the Decentralized

## **TESTING MARKETS**

1. FOUR MARKETING APPROACHES
2. PRODUCT COMPLEXITY FACTOR
3. CUSTOMER PREFERENCE FACTOR
4. ESTABLISHED SUPPLIERS
5. EMERGING SUPPLIERS
6. MAJOR TYPES OF DISTRIBUTORS
7. MARKET SEGMENTATION FACTOR

## **XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations

- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **XII. COMPETITIVE ASSESSMENTS**

Abbott  
Beckman Coulter/Danaher  
Becton Dickinson  
BioRad  
CellaVision  
Dako/Agilent Technologies  
Horiba  
Iris Diagnostics/Danaher  
Nihon Kohden  
OrthoClinical Diagnostics  
Roche  
Siemens  
Sysmex

XIII. Appendix: Major Universities and Research Centers Developing Hematology/Flow Cytometry Technologies and Applications

## List Of Tables

### LIST OF TABLES

France, Hospital Laboratories Estimated  
Cell Surface Marker Test Volume

France, Commercial/Private Laboratories Estimated  
Cell Surface Marker Test Volume

Germany, Hospital Laboratories Estimated  
Cell Surface Marker Test Volume

Italy, Hospital Laboratories Estimated  
Cell Surface Marker Test Volume

Italy, Commercial/Private Laboratories Estimated  
Cell Surface Marker Test Volume

Japan, Hospital Laboratories Estimated  
Cell Surface Marker Test Volume

Japan, Commercial/Private Laboratories Estimated  
Cell Surface Marker Test Volume

Spain, Hospital Laboratories Estimated  
Cell Surface Marker Test Volume

Spain, Commercial/Private Laboratories Estimated  
Cell Surface Marker Test Volume

Spain, Ambulatory Care Center Estimated  
Cell Surface Marker Test Volume

U.K., Hospital Laboratories Estimated  
Cell Surface Marker Test Volume

U.K., Commercial/Private Laboratories Estimated  
Cell Surface Marker Test Volume

U.S., Hospital Laboratories Estimated  
Cell Surface Marker Test Volume

U.S., Commercial/Private Laboratories Estimated  
Cell Surface Marker Test Volume

U.S., Physician Office Laboratories Estimated  
Cell Surface Marker Test Volume

## I would like to order

Product name: T. Hasegawa: Technological Know-How, Marketing Tactics and Strategic Direction in Flavors and Fragrances

Product link: <https://marketpublishers.com/r/TD99C2C650BEN.html>

Price: US\$ 360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TD99C2C650BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

