

# T. Hasegawa: 2015 Strategic Direction, Marketing Tactics, Strengths and Weaknesses, Financial Performance

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## Abstracts

This unique report provides information not available from any other published source, including:

Specific business, new product development and marketing objectives and strategies, including internal expansion, joint ventures, acquisitions, and divestitures.

Major sales office locations.

Sales force size by country.

Promotional tactics and distribution strategies.

Key strengths and weaknesses.

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