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Date: August 2016

Pages: 30

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## **Abstracts**

A strategic assessment of Synthes, one of the worlds leading orthopedics companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the companys performance, capabilities, goals and strategies in the global orthopedics market.

Contains 30 pages

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- Section 1: Business Evolution and Organization
- Section 2: Facilities and Employees
- Section 3: Technological Know-how
- Section 4: Product Portfolio
- Section 5: Marketing Tactics
- Section 6: R&D Expenditures and Major Programs
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