

# **2017 Synthes: Strategies, Marketing, R&D, Technologies, Products, Organization**

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## **Abstracts**

A strategic assessment of Synthes, one of the worlds leading orthopedics companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the companys performance, capabilities, goals and strategies in the global orthopedics market.

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## Contents

**SECTION 1: BUSINESS EVOLUTION AND ORGANIZATION**

**SECTION 2: FACILITIES AND EMPLOYEES**

**SECTION 3: TECHNOLOGICAL KNOW-HOW**

**SECTION 4: PRODUCT PORTFOLIO**

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**SECTION 6: R&D EXPENDITURES AND MAJOR PROGRAMS**

**SECTION 7: STRATEGIC DIRECTION**

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