

# Sumitomo: Strategies, Financials, R&D, Marketing Tactics, Collaborations, Product Portfolio, M&A

https://marketpublishers.com/r/S83B413A53EEN.html

Date: September 2012 Pages: 30 Price: US\$ 1,480.00 (Single User License) ID: S83B413A53EEN

## Abstracts

A strategies assessment of Sumitomo, one of the world's leading agrochemical companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global agrochemical market.

Contains 30 pages and 6 tables



### Contents

- I. BUSINESS ORGANIZATION
- **II. SENIOR MANAGEMENT**
- **III. FACILITIES AND EMPLOYEES**
- IV. TECHNOLOGICAL KNOW-HOW
- **V. PRODUCT PORTFOLIO**
- **VI. MARKETING TACTICS**
- VII. SALES AND PROFIT GROWTH
- **VIII. R&D EXPENDITURES AND MAJOR PROGRAMS**
- **IX. COLLABORATIVE ARRANGEMENTS**
- X. STRATEGIC DIRECTION



## **List Of Tables**

#### LIST OF TABLES

- Table 1: Sumitomo Sales and Operating Profit Growth
- Table 2: Sumitomo Sales by Business Segment
- Table 3: Sumitomo Sales Growth by Business Segment
- Table 4: Sumitomo Sales by Geographic Region
- Table 5: Sumitomo Sales Growth by Geographic Region
- Table 6: Sumitomo Agricultural Chemicals Sales and Operating Profit Growth



#### I would like to order

Product name: Sumitomo: Strategies, Financials, R&D, Marketing Tactics, Collaborations, Product Portfolio, M&A

Product link: https://marketpublishers.com/r/S83B413A53EEN.html

Price: US\$ 1,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S83B413A53EEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



Sumitomo: Strategies, Financials, R&D, Marketing Tactics, Collaborations, Product Portfolio, M&A