

Sumitomo: Analysis of Leading Agrochemical Companies

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Date: November 2012

Pages: 30

Price: US\$ 1,480.00 (Single User License)

ID: S1439AF4C58EN

Abstracts

A strategies assessment of Sumitomo, one of the world's leading agrochemical companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals, and strategies in the global agrochemicals market.

Contains 30 pages and 6 tables

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