

# **Succeeding in the 2020 UK Infectious Disease Testing Market: Supplier Shares and Sales Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities**

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## **Abstracts**

LeadingMarketResearch.com's new report is a strategic analysis of major business opportunities emerging in the infectious disease testing market during the next five years. The report examines key UK market trends; reviews current and emerging assays; analyzes potential applications of innovative diagnostic technologies; forecasts volume and sales for over 100 infectious disease tests by assay, and market segment; provides test volume estimates by method (molecular, serology/immunodiagnosics, culture/microscopy); profiles leading players and potential market entrants; and suggests alternative business expansion strategies for suppliers.

### Rationale

This comprehensive report will assist diagnostics industry executives, as well as companies planning to diversify into the dynamic and rapidly expanding microbiology testing market, in evaluating emerging opportunities and developing effective business strategies.

Microbiology testing is one of the most rapidly growing segments of the in vitro diagnostics industry, and the greatest challenge facing suppliers during this decade. Among the main driving forces is continuing spread of AIDS, which remains the world's major health threat and a key factor contributing to the rise of opportunistic infections; threat of bioterrorism; advances in molecular diagnostic technologies; and a wider availability of immunosuppressive drugs.

Although for some infections the etiology is still a mystery, while for others the causative microorganisms are present in minute concentrations long before the occurrence of first clinical symptoms, recent advances in genetic engineering and detection technologies are creating exciting opportunities for highly sensitive, specific and cost-effective products.

### Opportunities and Strategic Recommendations

Emerging opportunities for new instrumentation, reagents kits, IT and other products with significant market appeal during the next five years.

Design criteria for decentralized testing products.

Alternative market penetration strategies.

Potential market entry barriers and risks.

### Infectious Diseases Analyzed in the Report

AIDS/HIV, Adenovirus, Aeromonads, Bartonella, Blastocystis Hominis, Campylobacter, Candida, Chancroid, Chlamydia, Clostridium, Coronavirus, Coxsackievirus, Cryptosporidium, Cyclospora, CMV, E. Coli, Echovirus, Encephalitis, Enterovirus, EBV, Giardia, Gonorrhoea, Granuloma Inguinale, Hantavirus, H. Pylori, Hepatitis, Herpes Influenza, Legionella, Lyme Disease, Lymphogranuloma, Malaria, Measles, Meningitis, Microsporidium, Mononucleosis, Mumps, Mycoplasma, HPV, Parvovirus, Pneumonia, Polyomaviruses, Pseudomonas, Rabies, RSV, Rhinovirus, Rotavirus, Rubella, Salmonella, Septicemia, Shigella, Staphylococci, Streptococci, Syphilis, Toxoplasmosis, Trichomonas, TB, Vibrio, West Nile, Yersinia.

### Market Segmentation Analysis

Sales and market shares of major suppliers by individual test and country.

Volume and sales forecasts for over 100 infectious disease assays by country, individual test and market segment:

Hospitals

Blood Banks

Commercial/Private Laboratories

Physician Offices/Group Practices

Public Health Laboratories

Test volume estimates by method (molecular, serology/immunodiagnostics, culture/microscopy).

Review of the market dynamics, trends, structure, size, growth and major suppliers by country.

#### Current and Emerging Products

In-depth examination of over 100 major diseases, including their etiology, current diagnostic tests, vaccines, drugs and market needs.

Review of major analyzers used for infectious disease testing, including their operating characteristics, features and selling prices.

#### Technology Review

Assessment of molecular diagnostic, monoclonal antibody, immunoassay, and other technologies and their potential applications for infectious disease testing.

Global listings of companies developing or marketing infectious disease diagnostic products by individual test.

#### Competitive Assessments

Strategic assessments of major suppliers and emerging market entrants, including their sales, product portfolios, marketing tactics, collaborative arrangements and new products in R&D.

Contains 978 pages and 159 tables

## Contents

### INTRODUCTION

### WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Infectious Disease Tests

##### 1. AIDS

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 2. Adenovirus

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs
- d. Adeno-Associated Viruses(AAV)

##### 3. Aeromonas

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 4. Anthrax/Bacillus Anthracis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 5. Arboviruses

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 6. Babesiosis

- a. Background

##### 7. Bacillary Epithelioid Angiomatosis (BEA) And Other Bartonella (Rochalimaea)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 8. Blastocystis Hominis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

9. Brucella
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
10. Campylobacter
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
11. Candida
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
12. Chagas Disease
  - a. Background
13. Chancroid
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
14. Chlamydia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
15. Clostridium Difficile
  - a. Background
  - b. Diagnostic Tests
  - c. Drugs and Vaccines
16. Coronaviruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
17. Coxsackieviruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
18. Creutzfeldt-Jakob's Disease
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines
19. Cryptosporidium Parvum

- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
20. Cyclospora Cayetanensis
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
21. Cytomegalovirus
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
22. Ebola Virus
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
23. E. Coli
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
24. EchoVirus
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
25. Encephalitis
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
26. Enteroviruses
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
27. Epstein-Barr Virus
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
28. Giardia Lamblia
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

- 29. Gonorrhoea
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 30. Granuloma Inguinale
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 31. Hantavirus
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 32. Helicobacter Pylori
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 33. Hepatitis
  - a. Background
  - b. Hepatitis A
  - c. Hepatitis B
  - d. Hepatitis C
  - e. Vaccines and Drugs
- 34. Herpes Simplex Virus
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 35. Human Herpes Virus-6 (HHV-6)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 36. Influenza Viruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 37. Legionella
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 38. Lyme Disease



- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
39. Lymphogranuloma Venereum (LGV)
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
40. Malaria
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
41. Measles (Rubeola)
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
42. Meningitis
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
43. Microsporidium
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
44. Mononucleosis
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
45. Mumps
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
46. Mycoplasma
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
47. Papillomaviruses
- a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs

- 48. Parvovirus B19
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 49. Pneumonia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 50. Polyomaviruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 51. Pseudomonas Aeruginosa
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 52. Rabies
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 53. Respiratory Syncytial Virus (RSV)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 54. RhinoViruses
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 55. RotaVirus (REOVIRUS)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 56. Rubella(MEASLES)
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 57. Salmonellosis
  - a. Background
  - b. Diagnostic Tests

- c. Vaccines and Drugs
- 58. Septicemia
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 59. Shigellosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 60. Staphylococcus Aureus
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 61. Streptococci
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 62. Syphilis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 63. Toxoplasmosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 64. Trichomonas Vaginalis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 65. Tuberculosis
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 66. Vibrio
  - a. Background
  - b. Diagnostic Tests
  - c. Vaccines and Drugs
- 67. West Nile Virus
  - a. Background

- b. Diagnostic Tests
- c. Vaccines and Drugs

#### 68. Yersina

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens, Tosoh, Wallac and Other Suppliers

#### C. Emerging Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

#### **U.K.**

- A. Executive Summary
- B. Business Environment
- C. Market Structure
- D. Market Size, Growth and Major Suppliers

#### **MAJOR PRODUCT DEVELOPMENT OPPORTUNITIES**

- A. Instrumentation
- B. Reagent Kits and Test Systems/Panels
- C. Computers, Software and Automation
- D. Auxiliary Products

#### **DESIGN CRITERIA FOR DECENTRALIZED TESTING PRODUCTS**

## **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

## **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Agilent Technologies  
Applied Gene Technologies  
Arca Biopharma  
Beckman Coulter/Danaher  
Becton Dickinson  
Biokit  
bioMerieux  
Bio-Rad  
Biotest  
Cepheid  
Decode Genetics

Diamedix  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Exact Sciences  
Fujirebio  
Grifols  
GSK Biologicals  
Hologic  
Illumina  
LabCorp  
Leica Biosystems  
Li-Cor Biosciences  
Lonza  
Myriad Genetics  
Ortho-Clinical Diagnostics  
PerkinElmer  
Proteome Sciences  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Shimadzu  
Siemens Healthineers  
Sierra Molecular  
Takara Bio  
Tecan Group  
Thermo Fisher  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing AIDS Tests  
Major Companies Developing or Marketing Adenovirus Tests  
Major Companies Developing or Marketing Bartonella Tests  
Major Companies Developing or Marketing Campylobacter Tests  
Major Companies Developing or Marketing Candida Tests  
Major Companies Developing or Marketing Chlamydia Tests  
Major Companies Developing or Marketing Clostridium Tests  
Major Companies Developing or Marketing Coronavirus Tests  
Major Companies Developing or Marketing Cryptosporidium Tests  
Major Companies Developing or Marketing CMV Tests  
Major Companies Developing or Marketing Echovirus Tests  
Major Companies Developing or Marketing Enterovirus Tests  
Major Companies Developing or Marketing EBV Tests  
Major Companies Developing or Marketing Giardia Tests  
Major Companies Developing or Marketing Gonorrhoea Tests  
Major Companies Developing or Marketing Hantavirus Tests  
Major Companies Developing or Marketing Helicobacter Pylori Tests  
Major Companies Developing or Marketing Hepatitis Tests  
Major Companies Developing or Marketing Herpes Tests  
Major Companies Developing or Marketing Influenza Tests  
Major Companies Developing or Marketing Legionella Tests  
Major Companies Developing or Marketing Lyme Disease Tests  
Major Companies Developing or Marketing Lymphogranuloma Tests  
Major Companies Developing or Marketing Malaria Tests  
Major Companies Developing or Marketing Measles Tests  
Major Companies Developing or Marketing Meningitis Tests  
Major Companies Developing or Marketing Microsporidium Tests  
Major Companies Developing or Marketing Mononucleosis Tests  
Major Companies Developing or Marketing Mumps Tests  
Major Companies Developing or Marketing Mycoplasma Tests  
Major Companies Developing or Marketing Papilloma Virus Tests  
Major Companies Developing or Marketing Parvovirus Tests  
Major Companies Developing or Marketing Pneumonia Tests  
Major Companies Developing or Marketing RSV Tests  
Major Companies Developing or Marketing Rotavirus Tests

Major Companies Developing or Marketing Rubella Tests  
Major Companies Developing or Marketing Salmonella Tests  
Major Companies Developing or Marketing Septicemia Tests  
Major Companies Developing or Marketing Shigella Tests  
Major Companies Developing or Marketing Staphylococci Tests  
Major Companies Developing or Marketing Streptococci Tests  
Major Companies Developing or Marketing Syphilis Tests  
Major Companies Developing or Marketing Toxoplasmosis Tests  
Major Companies Developing or Marketing Trichomonas Tests  
Major Companies Developing or Marketing Tuberculosis Tests  
Major Companies Developing or Marketing West Nile Tests  
Major Companies Developing or Marketing Yersinia Tests  
Japan Summary Table All Infectious Diseases Test Volume and Diagnostics Sales  
Forecast by Market Segment  
Japan  
Hospital Laboratories Performing Infectious Disease Tests by Bed Size  
Japan  
Hospital Laboratories Infectious Disease Test Volume Forecast  
Japan  
Hospital Laboratories Infectious Disease Diagnostics Market Forecast  
Japan  
AIDS Testing Market Diagnostics Sales by Major Supplier  
Japan  
Campylobacter Testing Market Diagnostics Sales by Major Supplier  
Japan  
Candida Testing Market Diagnostics Sales by Major Supplier  
Japan  
Chlamydia Testing Market Diagnostics Sales by Major Supplier  
Japan  
CMV Testing Market Diagnostics Sales by Major Supplier  
Japan  
Gonorrhea Testing Market Diagnostics Sales by Major Supplier  
Japan  
Hepatitis Testing Market Diagnostics Sales by Major Supplier  
Japan  
Hepatitis C Testing Market Diagnostics Sales by Major Supplier  
Japan  
Herpes Testing Market Diagnostics Sales by Major Supplier  
Japan



Legionella Testing Market Diagnostics Sales Forecast by Major Supplier

Japan

Meningitis Testing Market Diagnostics Sales by Major Supplier

Japan

Mononucleosis Testing Market Diagnostics Sales by Major Supplier

Japan

Mycoplasma Testing Market Diagnostics Sales by Major Supplier

Japan

Pneumonia Testing Market Diagnostics Sales by Major Supplier

Japan

RSV Testing Market Diagnostics Sales by Major Supplier

Japan

Rotavirus Testing Market Diagnostics Sales by Major Supplier

Japan

Rubella Testing Market Diagnostics Sales by Major Supplier

Japan

Septicemia Testing Market Diagnostics Sales by Major Supplier

Japan

Shigella Testing Market Diagnostics Sales by Major Supplier

Japan

Streptococci Testing Market Diagnostics Sales by Major Supplier

Japan

Syphilis Testing Market Diagnostics Sales by Major Supplier

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Toxoplasmosis Testing Market Diagnostics Sales by Major Supplier

Japan

Trichomonas Testing Market Diagnostics Sales by Major Supplier

Japan

Tuberculosis Testing Market Diagnostics Sales by Major Supplier

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