

Succeeding in the 2020 Italy Blood Typing, Grouping and Infectious Disease NAT Screening Market: Sales and Market Shares of Major Suppliers by Test

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Abstracts

This unique report from VPGMarketResearch provides Italy sales and market share estimates for major suppliers of blood typing, grouping and infectious disease screening products by test.

The report also presents strategic assessments of major suppliers and emerging market entrants, including their product portfolios, marketing tactics, technological know-how, new products in R&D, collaborative arrangements, and business strategies.

Contains 83 pages and 4 tables



Contents

COMPETITIVE ASSESSMENTS

Abbott

Beckman Coulter/Danaher

Becton Dickinson

Biokit

bioMerieux

Bio-Rad

Diagast

DiaSorin

Fujirebio

Grifols

Hologic

Immucor

LabCorp

Ortho-Clinical Diagnostics

Proteome Sciences

Quest Diagnostics

Quidel

Roche

Siemens Healthineers

Tecan

Thermo Fisher



List Of Tables

LIST OF TABLES

Italy, Major Suppliers of Blood Typing And Grouping Reagents Estimated Sales And Market Shares

Italy, AIDS/Hepatitis Blood Screening Market, Reagent Sales by Major Supplier

Italy, HIV/Hepatitis NAT Market, Reagent Sales by Major Supplier

Italy, CMV Blood Screening Market, Reagent Sales By Major Supplier



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