

# **Succeeding in the 2020 US Hepatitis Diagnostic Market for 10 Markers: Supplier Shares and Sales Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities**

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## **Abstracts**

The report presents a detailed analysis of the Hepatitis diagnostics market in the US. Current scientific views on the Hepatitis definition, epidemiology and etiology are reviewed. The report provides five-year test volume and sales forecasts for HAVNAT, HBVNAT, HBsAg, HCV, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, and ALT/SGPT tests performed in the following markets:

Hospitals

Commercial/Private Labs

Blood Banks

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Hepatitis tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating

characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 241 pages and 14 tables

## Contents

### I. INTRODUCTION

### II. HEPATITIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Background

#### B. Hepatitis A

#### C. Hepatitis B

#### D. Hepatitis C

##### Classification

##### Transmission of Infection

##### Occupational Hazards

##### Acute Hepatitis

##### Diagnosis of Acute Infection

##### Chronic Hepatitis

##### HCV and Other Chronic Liver Diseases

##### Alcoholic Liver Disease

##### Hepatitis B Coinfection

##### Cirrhosis and Hepatocellular Carcinoma

##### Diagnostic Tests

##### Possible Indications for HCV RNA Testing

##### Conclusions and Future Direction

#### E. Hepatitis D

##### Historical Perspective

##### Epidemiology

##### HBV-HDV 'Coinfection' vs. 'Superinfection'

##### Methods of Detecting HDV

##### Prevention

#### F. Hepatitis E

##### Background

##### Prevalence of the Disease

##### Diagnostic Tests

##### Epidemiologic Serosurveys

##### Serologic Cross-Reactivity

#### G. Hepatitis G

##### Vaccines and Drugs

#### H. Review of Leading Analyzers Marketed by: Abbott, Beckman Coulter/Danaher, bioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens Healthineers, Tosoh, and

Other Suppliers

## **I. EMERGING DIAGNOSTIC TECHNOLOGIES**

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

## **III. COUNTRY ANALYSIS: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

## **X. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  1. Marketing Approaches
  2. Product Complexity
  3. Customer Preference
  4. Established Suppliers
  5. Emerging Suppliers
  6. Major Types of Distributors
  7. Market Segmentation

## **XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition

- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **XII. COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Fujirebio  
Grifols  
GSK Biologicals  
Hologic  
Leica Biosystems  
Lonza  
Ortho-Clinical Diagnostics  
PerkinElmer  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens Healthineers  
Takara Bio  
Thermo Fisher  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Hepatitis Tests  
HAV NAT Test Volume and Diagnostics Sales Forecast By Market Segment  
HBV NAT Test Volume and Diagnostics Sales Forecast By Market Segment  
HBs Ag Test Volume and Diagnostics Sales Forecast By Market Segment  
Hepatitis C Test Volume and Diagnostics Sales Forecast By Market Segment  
Anti-HBc Test Volume and Diagnostics Sales Forecast By Market Segment  
Anti-HBs Test Volume and Diagnostics Sales Forecast By Market Segment  
Anti-HAV Test Volume and Diagnostics Sales Forecast By Market Segment  
Hepatitis Delta Test Volume and Diagnostics Sales Forecast By Market Segment  
HBc Ag Test Volume and Diagnostics Sales Forecast By Market Segment  
HBe Ag Test Volume and Diagnostics Sales Forecast By Market Segment  
ALT/SGPT Test Volume and Diagnostics Sales Forecast By Market Segment  
Hepatitis Testing Market Diagnostics Sales By Major Supplier  
Hepatitis C Testing Market Diagnostics Sales By Major Supplier

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