

# **Succeeding in the 2020 UK Sexually-Transmitted Diseases (STD) Market for 8 Tests: Supplier Shares and Sales Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities**

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## **Abstracts**

### About This Report

This new 280-page report from LeadingMarketResearch.com presents detailed analysis of the UK STD market, including sales forecasts and supplier shares for Chancroid, Chlamydia, Gonorrhoea, Herpes (I/II, VI), Papillomavirus (Pap Smear, HPV), and Syphilis. The report provides test volume and sales projections for Hospitals, Commercial and Public Health Labs.

In addition to market share and sales forecasts, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

Reviews features and operating characteristics of major analyzers used for STD testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products; and

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

## Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearch's proprietary data files was conducted.

Contains 280 pages and 16 tables

## Contents

### I. INTRODUCTION

### II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Major Infectious Disease Tests

##### 1. Chancroid

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 2. Chlamydia

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 3. Gonorrhea

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 4. Herpes Simplex Virus

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

#### Human Herpes Virus-6 (HHV-6)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 5. Papillomavirus (HPV)

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

##### 6. Syphilis

- a. Background
- b. Diagnostic Tests
- c. Vaccines and Drugs

#### B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens Healthineers, Tosoh, and Other Suppliers

#### C. Emerging Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

### **III. COUNTRY ANALYSIS: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

#### **ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  1. Marketing Approaches
  2. Product Complexity
  3. Customer Preference
  4. Established Suppliers
  5. Emerging Suppliers
  6. Major Types of Distributors
  7. Market Segmentation

#### **POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## COMPETITIVE ASSESSMENTS

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Fujirebio  
Grifols  
GSK Biologicals  
Hologic  
Leica Biosystems  
Lonza  
Ortho-Clinical Diagnostics  
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