

# **Succeeding in the 2020 Japan HIV/AIDS Diagnostic Testing Market: NAT, HIV 1/2, Combo, Ag, Western Blot-Supplier Shares and Sales Segment Forecasts, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities**

<https://marketpublishers.com/r/S65949355863EN.html>

Date: February 2020

Pages: 250

Price: US\$ 2,500.00 (Single User License)

ID: S65949355863EN

## **Abstracts**

### Summary

This report presents detailed analyses of the AIDS diagnostics market in Japan. The report provides test volume and sales forecasts for HIV-1/2/Combo, HIVAg/HIVNAT, HTLV-I/II, Western Blot and other confirmatory tests performed in the following market segments:

Hospitals

Commercial/Private Laboratories

Blood Banks

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of AIDS tests.

### Highlights

Provides scientific views on the definition, epidemiology and etiology of AIDS and other retroviruses.

Examines market applications of Molecular Diagnostics, Immunodiagnostics, IT and other emerging technologies.

Reviews infectious disease testing analyzers marketed by Abbott, Beckman Coulter/Danaher, bioMerieux, Ortho-Clinical Diagnostics/J&J, Roche, Siemens, Tosoh and other suppliers.

Profiles leading manufacturers and potential market entrants developing innovative technologies and products.

Analyzes alternative market penetration strategies for suppliers.

#### Methodology

The report is based on a combination of primary and secondary information sources, including VPGMarketResearch's proprietary database developed during the course of over 100 syndicated studies and numerous proprietary single-client assignments. The database contains information on companies, technologies, products and executives worldwide. Moreover, a comprehensive review of the product and financial literature, business and technical periodicals, and pertinent industry analyst reports was conducted.

Contains 250 pages and 7 tables

## Contents

### **I. INTRODUCTION**

### **II. AIDS/HIV WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW**

- A. Background
- B. Diagnostic Tests: HIV-1/2/Combo, HIVAg/HIV NAT, Western Blot, HTLVII C. Vaccines and Drugs
- D. Instrumentation Review and Market Needs
- E. Emerging Diagnostic Technologies

### **III. COUNTRY ANALYSIS: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

### **IV. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  - 1. Marketing Approaches
  - 2. Product Complexity
  - 3. Customer Preference
  - 4. Established Suppliers
  - 5. Emerging Suppliers
  - 6. Major Types of Distributors
  - 7. Market Segmentation

### **V. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## VI. COMPETITIVE ASSESSMENTS

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Fujirebio  
Grifols  
GSK Biologicals  
Hologic  
Leica Biosystems  
Lonza  
Ortho-Clinical Diagnostics  
PerkinElmer  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens Healthineers  
Takara Bio  
Thermo Fisher  
Wako

## List Of Tables

### LIST OF TABLES

Table 1. Major Companies Developing or Marketing AIDS Tests

Table 2. HIV or HIV-1/2/Combo Test Volume and Sales Forecast by Market Segment

Table 3. HIV Ag Test Volume and Sales Forecast by Market Segment

Table 4. Western Blot/Other Confirmatory Tests Volume and Sales Forecast by Market Segment

Table 5. HIV NAT Blood Screening Test Volume and Diagnostics Sales

Table 6. AIDS Diagnostics Market by Major Supplier

Table 7. HIV Blood Screening NAT Sales and Market Shares of Major Suppliers

## I would like to order

Product name: Succeeding in the 2020 Japan HIV/AIDS Diagnostic Testing Market: NAT, HIV 1/2, Combo, Ag, Western Blot-Supplier Shares and Sales Segment Forecasts, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities

Product link: <https://marketpublishers.com/r/S65949355863EN.html>

Price: US\$ 2,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S65949355863EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970