

Succeeding in the 2020 Global Sexually-Transmitted Diseases (STD) Market for 8 Tests: US, Europe, Japan-Supplier Shares and Sales Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities

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Abstracts

This new 350-page report from LeadingMarketResearch.com contains 90 tables and provides analysis of the global sexually-transmitted disease testing market, including emerging tests, technologies, instrumentation, sales forecasts by country, market shares, and strategic profiles of leading suppliers.

The report presents detailed analysis of the STD market in the US, Europe (France, Germany, Italy, Spain, UK) and Japan. Current scientific views on epidemiology and etiology are presented for Chancroid, Chlamydia, Gonorrhoea, Herpes (I/II, VI), Papillomavirus (Pap Smear, HPV), and Syphilis. The report provides test volume and sales forecasts by country and market segment, including:

Hospitals

Commercial/Private Labs

Physician Offices

Public Health Labs

In addition to test volume and sales projections, the report presents sales and market

share estimates for major suppliers of STD diagnostic products, by test and country. Also, the report:

Examines market applications of Molecular Diagnostics, Monoclonal Antibodies, Immunoassays, IT and other emerging technologies;

Reviews features and operating characteristics of major analyzers used for STD testing;

Profiles key suppliers and potential market entrants developing innovative technologies and products; and

Analyzes emerging opportunities, alternative market penetration strategies, market entry barriers/risks, and strategic planning issues.

Methodology

The report is based on a combination of primary and secondary information sources, including interviews with laboratory directors, and executives of leading diagnostics companies and start-up firms developing innovative products in the U.S., five major European countries and Japan.

In addition to primary sources of information, a comprehensive review of the most recent technical and business publications, manufacturer product and financial literature, as well as VPGMarketResearch's proprietary data files was conducted.

Contains 350 pages and 90 tables

Contents

I. INTRODUCTION

II. WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

A. Major Infectious Disease Tests

1. Chancroid
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
2. Chlamydia
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
3. Gonorrhea
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
4. Herpes Simplex Virus
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

Human Herpes Virus-6 (HHV-6)

- a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
5. Papillomavirus (HPV)
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs
 6. Syphilis
 - a. Background
 - b. Diagnostic Tests
 - c. Vaccines and Drugs

B. Instrumentation Review of Leading Analyzers Marketed by Abbott, Beckman Coulter/Danaher, BioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens Healthineers, Tosoh, and Other Suppliers

C. Emerging Diagnostic Technologies

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

III. FRANCE: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IV. GERMANY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

V. ITALY: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VI. JAPAN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VII. SPAIN: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

VIII. UK: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

IX. USA: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES

ALTERNATIVE MARKET PENETRATION STRATEGIES

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts

D. Distribution Strategies for Decentralized Testing Markets

1. Marketing Approaches
2. Product Complexity
3. Customer Preference
4. Established Suppliers
5. Emerging Suppliers
6. Major Types of Distributors
7. Market Segmentation

POTENTIAL MARKET ENTRY BARRIERS AND RISKS

- A. Market Maturity
- B. Cost Containment
- C. Competition
- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

COMPETITIVE ASSESSMENTS

Abbott
Affymetrix
Beckman Coulter/Danaher
Becton Dickinson
bioMerieux
Bio-Rad
Cepheid
Diamedix
DiaSorin
Eiken Chemical
Elitech Group
Enzo Biochem
Fujirebio
Grifols
GSK Biologicals
Hologic
Leica Biosystems
Lonza

Ortho-Clinical Diagnostics

PerkinElmer

Qiagen

Roche

Scienion

Sequenom

SeraCare

Siemens Healthineers

Takara Bio

Thermo Fisher

Wako

List Of Tables

LIST OF TABLES

Major Companies Developing or Marketing Chlamydia Tests

Major Companies Developing or Marketing Gonorrhea Tests

Major Companies Developing or Marketing Herpes Tests

Major Companies Developing or Marketing Pap Smear/HPV Tests

Major Companies Developing or Marketing Syphilis Tests

France

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

France

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

France

Chlamydia Diagnostics Sales by Major Supplier

France

Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment

France

Gonorrhea Testing Market Diagnostics Sales by Major Supplier

France

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

France

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

France

Herpes Testing Market Diagnostics Sales by Major Supplier

France

PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

France

Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment

France

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

France

Syphilis Testing Market Diagnostics Sales by Major Supplier

Germany

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Gonorrhea Testing Market Diagnostics Sales by Major Supplier

Germany

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Herpes Testing Market Diagnostics Sales by Major Supplier

Germany

PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment

Germany

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Gonorrhea Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Gonorrhea Testing Market Diagnostics Sales by Major Supplier

Italy

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

Italy

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Chlamydia Diagnostics Sales by Major Supplier

Japan

Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Gonorrhoea Testing Market Diagnostics Sales by Major Supplier

Japan

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Herpes Testing Market Diagnostics Sales by Major Supplier

Japan

PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

Japan

Syphilis Testing Market Diagnostics Sales by Major Supplier

Spain

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Chlamydia Diagnostics Sales by Major Supplier

Spain

Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Herpes Testing Market Diagnostics Sales by Major Supplier

Spain

PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

Spain

Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment
Spain

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment
Spain

Syphilis Testing Market Diagnostics Sales by Major Supplier
U.K.

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.

Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.

Gonorrhoea Testing Market Diagnostics Sales by Major Supplier
U.K.

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market
Segment

U.K.

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.

Herpes Testing Market Diagnostics Sales by Major Supplier
U.K.

PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.

Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment
U.K.

Syphilis Testing Market Diagnostics Sales by Major Supplier
U.S.A.

Chancroid Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A.

Chancroid Diagnostics Sales by Major Supplier
U.S.A.

Chlamydia Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A.

Chlamydia Diagnostics Sales by Major Supplier
U.S.A.

Gonorrhoea Test Volume and Diagnostics Sales Forecast by Market Segment
U.S.A.

Gonorrhoea Testing Market Diagnostics Sales by Major Supplier

U.S.A.

Herpes Simplex I and II Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A.

Herpes Type VI Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A.

Herpes Testing Market Diagnostics Sales by Major Supplier

U.S.A.

PAP Smear Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A.

Papillomavirus (HPV) Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A.

Syphilis Test Volume and Diagnostics Sales Forecast by Market Segment

U.S.A.

Syphilis Testing Market Diagnostics Sales by Major Supplier

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