

# **Succeeding in the 2020 Germany Hepatitis Diagnostic Market for 10 Markers: Supplier Shares and Sales Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities**

<https://marketpublishers.com/r/S8D6CD0ECFB9EN.html>

Date: February 2020

Pages: 241

Price: US\$ 3,500.00 (Single User License)

ID: S8D6CD0ECFB9EN

## **Abstracts**

The report presents a detailed analysis of the Hepatitis diagnostics market in Germany. Current scientific views on the Hepatitis definition, epidemiology and etiology are reviewed. The report provides five-year test volume and sales forecasts for HAVNAT, HBVNAT, HBsAg, HCV, Anti-HBc, Anti-HBs, Anti-HAV, Hepatitis Delta, HBc Ag, HBe Ag, and ALT/SGPT tests performed in the following markets:

Hospitals

Commercial/Private Labs

Blood Banks

In addition to test volume and sales projections, the report presents sales and market share estimates for major suppliers of Hepatitis tests.

Also, the report examines the market applications of DNA Probes, Monoclonal Antibodies, Immunoassays, IT and other technologies; reviews features and operating characteristics of automated analyzers; profiles leading suppliers and recent market entrants developing innovative technologies and products; and identifies emerging business expansion opportunities, alternative market penetration strategies, market entry barriers and risks, and strategic planning issues and concerns.

Contains 241 pages and 14 tables

## Contents

### I. INTRODUCTION

### II. HEPATITIS WORLDWIDE MARKET AND TECHNOLOGY OVERVIEW

#### A. Background

#### B. Hepatitis A

#### C. Hepatitis B

#### D. Hepatitis C

##### Classification

##### Transmission of Infection

##### Occupational Hazards

##### Acute Hepatitis

##### Diagnosis of Acute Infection

##### Chronic Hepatitis

##### HCV and Other Chronic Liver Diseases

##### Alcoholic Liver Disease

##### Hepatitis B Coinfection

##### Cirrhosis and Hepatocellular Carcinoma

##### Diagnostic Tests

##### Possible Indications for HCV RNA Testing

##### Conclusions and Future Direction

#### E. Hepatitis D

##### Historical Perspective

##### Epidemiology

##### HBV-HDV 'Coinfection' vs. 'Superinfection'

##### Methods of Detecting HDV

##### Prevention

#### F. Hepatitis E

##### Background

##### Prevalence of the Disease

##### Diagnostic Tests

##### Epidemiologic Serosurveys

##### Serologic Cross-Reactivity

#### G. Hepatitis G

##### Vaccines and Drugs

#### H. Review of Leading Analyzers Marketed by: Abbott, Beckman Coulter/Danaher, bioMerieux, Ortho-Clinical Diagnostics, Roche, Siemens Healthineers, Tosoh, and

Other Suppliers

## **I. EMERGING DIAGNOSTIC TECHNOLOGIES**

1. Molecular Diagnostics
2. Monoclonal Antibodies
3. Immunoassays
4. Differential Light Scattering
5. Information Technology
6. Artificial Intelligence
7. Liposomes
8. Flow Cytometry
9. Chromatography
10. Diagnostic Imaging
11. Gel Microdroplets
12. Other

## **III. COUNTRY ANALYSIS: MARKET SIZE, GROWTH AND MAJOR SUPPLIERS' SALES AND MARKET SHARES**

## **X. ALTERNATIVE MARKET PENETRATION STRATEGIES**

- A. Internal Development
- B. Collaborative Arrangements
- C. University Contracts
- D. Distribution Strategies for Decentralized Testing Markets
  1. Marketing Approaches
  2. Product Complexity
  3. Customer Preference
  4. Established Suppliers
  5. Emerging Suppliers
  6. Major Types of Distributors
  7. Market Segmentation

## **XI. POTENTIAL MARKET ENTRY BARRIERS AND RISKS**

- A. Market Maturity
- B. Cost Containment
- C. Competition

- D. Technological Edge and Limitations
- E. Patent Protection
- F. Regulatory Constraints
- G. Decentralized Testing Market Challenges

## **XII. COMPETITIVE ASSESSMENTS**

Abbott  
Affymetrix  
Beckman Coulter/Danaher  
Becton Dickinson  
bioMerieux  
Bio-Rad  
Cepheid  
Diamedix  
DiaSorin  
Eiken Chemical  
Elitech Group  
Enzo Biochem  
Fujirebio  
Grifols  
GSK Biologicals  
Hologic  
Leica Biosystems  
Lonza  
Ortho-Clinical Diagnostics  
PerkinElmer  
Qiagen  
Roche  
Scienion  
Sequenom  
SeraCare  
Siemens Healthineers  
Takara Bio  
Thermo Fisher  
Wako

## List Of Tables

### LIST OF TABLES

Major Companies Developing or Marketing Hepatitis Tests

HAV NAT Test Volume and Diagnostics Sales Forecast By Market Segment

HBV NAT Test Volume and Diagnostics Sales Forecast By Market Segment

HBs Ag Test Volume and Diagnostics Sales Forecast By Market Segment

Hepatitis C Test Volume and Diagnostics Sales Forecast By Market Segment

Anti-HBc Test Volume and Diagnostics Sales Forecast By Market Segment

Anti-HBs Test Volume and Diagnostics Sales Forecast By Market Segment

Anti-HAV Test Volume and Diagnostics Sales Forecast By Market Segment

Hepatitis Delta Test Volume and Diagnostics Sales Forecast By Market Segment

HBc Ag Test Volume and Diagnostics Sales Forecast By Market Segment

HBe Ag Test Volume and Diagnostics Sales Forecast By Market Segment

ALT/SGPT Test Volume and Diagnostics Sales Forecast By Market Segment

Hepatitis Testing Market Diagnostics Sales By Major Supplier

Hepatitis C Testing Market Diagnostics Sales By Major Supplier

## I would like to order

Product name: Succeeding in the 2020 Germany Hepatitis Diagnostic Market for 10 Markers: Supplier Shares and Sales Segment Forecasts by Test, Competitive Intelligence, Emerging Technologies, Instrumentation and Opportunities

Product link: <https://marketpublishers.com/r/S8D6CD0ECFB9EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S8D6CD0ECFB9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970