

2015 CompetitiveWatch: Stryker in the Global Orthopedics Industry - Challenges, Technological Capabilities, Marketing Tactics, Strategic Direction

<https://marketpublishers.com/r/S89841B368EEN.html>

Date: September 2015

Pages: 63

Price: US\$ 1,520.00 (Single User License)

ID: S89841B368EEN

Abstracts

A strategic assessment of Stryker, one of the worlds leading orthopedics companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the companys performance, capabilities, goals and strategies in the global orthopedics market. Table of ContentsExecutive SummaryBusiness Organization Senior Management Facilities and Employees Technological Know-how Product Portfolio Marketing Tactics Sales and Profit Growth R&D Expenditures and Major Programs Collaborative ArrangementsStrategic Direction List of TablesStryker Sales and Operating Profit GrowthStryker Sales by Geographic Region/CountryStryker Sales Growth by Geographic Region/CountryStryker Sales by Product LineStryker Sales Growth by Product LineContains 63 pages and 5 tables

Contents

I. EXECUTIVE SUMMARY

II. BUSINESS ORGANIZATION

III. SENIOR MANAGEMENT

IV. FACILITIES AND EMPLOYEES

V. TECHNOLOGICAL KNOW-HOW

VI. PRODUCT PORTFOLIO

VII. MARKETING TACTICS

VIII. SALES AND PROFIT GROWTH

IX. R&D EXPENDITURES AND MAJOR PROGRAMS

X. COLLABORATIVE ARRANGEMENTS

XI. STRATEGIC DIRECTION

List Of Tables

LIST OF TABLES

Table 1: Smith & Nephew Sales by Major Product Segment

Table 2: Smith & Nephew Sales and Operating Profit Growth

Table 3: Smith & Nephew Sales Growth by Product Segment

Table 4: Smith & Nephew Orthopedics Sales by Geographic Region

Table 5: Smith & Nephew Orthopedic Implant Sales by Geographic Region

Table 6: Smith & Nephew Trauma Product Sales by Geographic Region

Table 7: Smith & Nephew Endoscopy Product Sales by Geographic Region

I would like to order

Product name: 2015 CompetitiveWatch: Stryker in the Global Orthopedics Industry - Challenges, Technological Capabilities, Marketing Tactics, Strategic Direction

Product link: <https://marketpublishers.com/r/S89841B368EEN.html>

Price: US\$ 1,520.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S89841B368EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

