

# **STMicroelectronics: Performance, Capabilities, Goals and Strategies in the Worldwide Semiconductor Market**

<https://marketpublishers.com/r/S54EEC73965EN.html>

Date: October 2010

Pages: 64

Price: US\$ 1,520.00 (Single User License)

ID: S54EEC73965EN

## **Abstracts**

**Global PDF:** US\$ 4,100.00

A strategic assessment of STMicroelectronics, one of the world's leading semiconductor companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global semiconductor market.

Contains 64 pages and 7 tables

## Contents

### **I. EXECUTIVE SUMMARY**

### **II. BUSINESS ORGANIZATION**

### **III. SENIOR MANAGEMENT**

### **IV. FACILITIES AND EMPLOYEES**

### **V. TECHNOLOGICAL KNOW-HOW**

### **VI. PRODUCT PORTFOLIO**

### **VII. MARKETING TACTICS**

### **VIII. SALES AND PROFIT GROWTH**

### **IX. R&D EXPENDITURES AND MAJOR PROGRAMS**

### **X. COLLABORATIVE ARRANGEMENTS**

### **XI. STRATEGIC DIRECTION**

### **LIST OF TABLES**

Table 1: STMicroelectronics Employee Growth by Geographic Region

Table 2: STMicroelectronics Employee Growth by Function

Table 3: STMicroelectronics Sales and Operating Profit Growth

Table 4: STMicroelectronics Sales by Product Group

Table 5: STMicroelectronics Operating Profit by Product Group

Table 6: STMicroelectronics Sales by Geographic Region

Table 7: STMicroelectronics Sales Growth by Geographic Region

## I would like to order

Product name: STMicroelectronics: Performance, Capabilities, Goals and Strategies in the Worldwide Semiconductor Market

Product link: <https://marketpublishers.com/r/S54EEC73965EN.html>

Price: US\$ 1,520.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S54EEC73965EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

