

# Specialty Chemicals: Marketing Tactics of Leading Suppliers

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## Abstracts

This new report from VPGMarketResearch.com provides marketing tactics of leading specialty chemicals companies. The analysis presents: Major promotional strategies. Distribution approaches. Product service and support.

The companies analyzed in the report are AkzoNobel, BASF, Clariant, Dow Chemical, Evonik, Monsanto, Sherwin-Williams, Solvay.

Contains 35 pages

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**1. AKZONOBEL**

**2. BASF**

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**6. MONSANTO**

**7. SHERWINWILLIAMS**

**8. SOLVAY**

The report provides:

Major promotional strategies.

Distribution approaches.

Product service and support.

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