

Specialty Chemicals 2018: Marketing Tactics of Leading Suppliers

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Abstracts

This new report from VPGMarketResearch.com provides marketing tactics of leading specialty chemicals companies. The analysis presents:

Major promotional strategies.

Distribution approaches.

Product service and support.

The companies analyzed in the report are AkzoNobel, BASF, Clariant, Dow Chemical, Evonik, Monsanto, Sherwin-Williams, Solvay.

Contains 35 pages

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2. BASF

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8. SOLVAY

THE REPORT PROVIDES:

Major promotional strategies.

Distribution approaches.

Product service and support.

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