

# 2017 Smith & Nephew: Strategies, Marketing, R&D, Technologies, Products, Organization

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#### **Abstracts**

A strategic assessment of Smith & Nephew, one of the worlds leading orthopedics companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the companys performance, capabilities, goals and strategies in the global orthopedics market.

Contains 37 pages



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