

Smith & Nephew: Organization, Facilities, Technologies, Products, Marketing, R&D, Strategies

<https://marketpublishers.com/r/S1D1D45E72CEN.html>

Date: July 2014

Pages: 37

Price: US\$ 1,480.00 (Single User License)

ID: S1D1D45E72CEN

Abstracts

A strategic assessment of Smith & Nephew, one of the world's leading orthopedics companies, provides significant competitor information, analysis, and insight critical to the development and implementation of effective marketing and R&D programs. The report presents a comprehensive analysis of the company's performance, capabilities, goals and strategies in the global orthopedics market.

Table of Contents

Section 1: Business Evolution and Organization

Section 2: Facilities and Employees

Section 3: Technological Know-how

Section 4: Product Portfolio

Section 5: Marketing Tactics

Section 6: R&D Expenditures and Major Programs

Section 7: Strategic Direction

Contains 37 pages

Contents

SECTION 1: BUSINESS EVOLUTION AND ORGANIZATION

SECTION 2: FACILITIES AND EMPLOYEES

SECTION 3: TECHNOLOGICAL KNOW-HOW

SECTION 4: PRODUCT PORTFOLIO

SECTION 5: MARKETING TACTICS

SECTION 6: R&D EXPENDITURES AND MAJOR PROGRAMS

SECTION 7: STRATEGIC DIRECTION

I would like to order

Product name: Smith & Nephew: Organization, Facilities, Technologies, Products, Marketing, R&D, Strategies

Product link: <https://marketpublishers.com/r/S1D1D45E72CEN.html>

Price: US\$ 1,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S1D1D45E72CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

